Canadian Moving Picture Digest

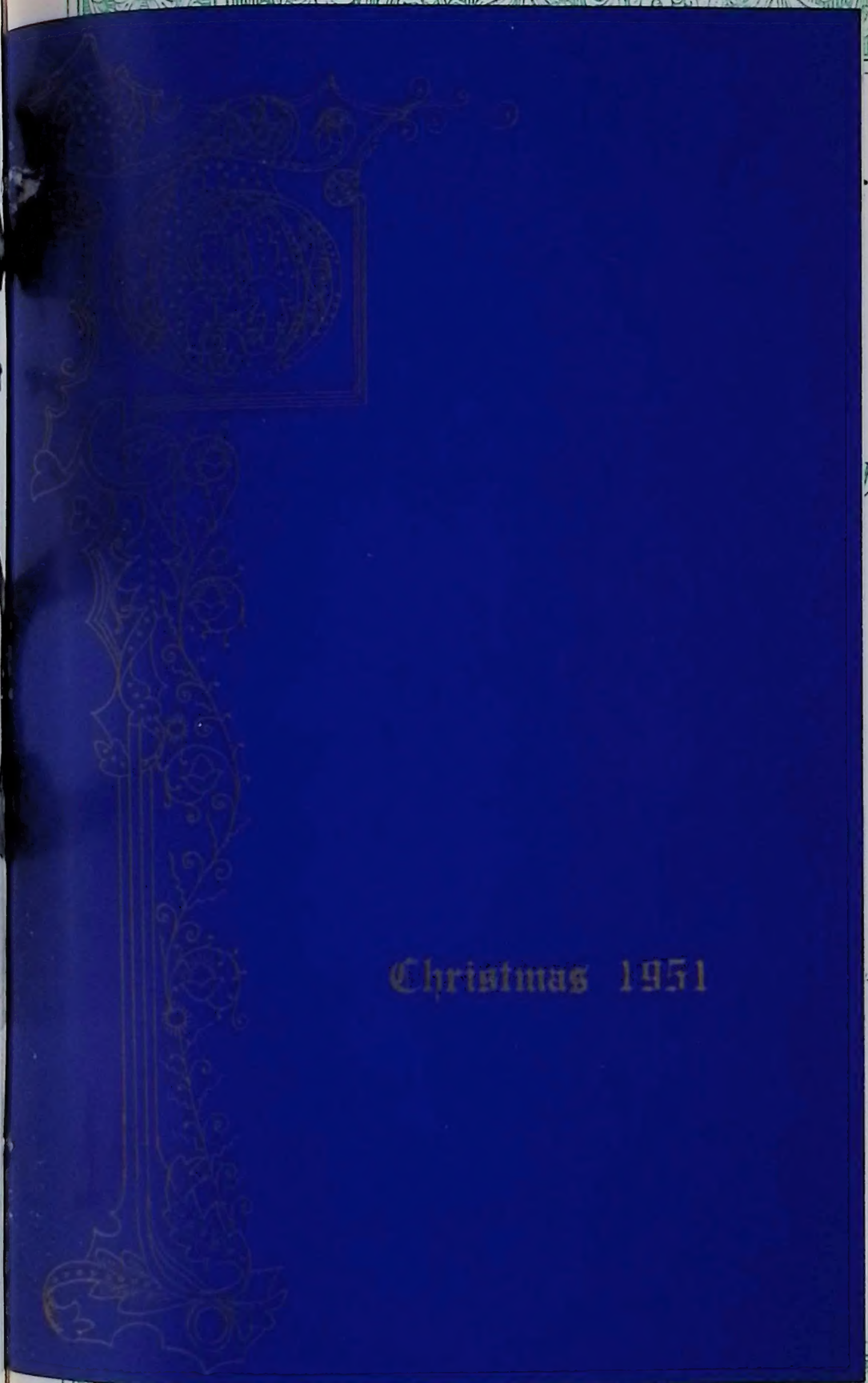
Vol. 43, No. 37 December 22, 1951

For He's A Jolly Good Fellow

A Merry Christmas and A Happy New Year

QUOLOSSAL 1952!

M-G-M presents QUO VADIS *starring* ROBERT TAYLOR • DEBORAH KERR • LEO GENN and PETER USTINOV • Color by TECHNICOLOR • Screen Play by John Lee Mahin, S. N. Behrman, Sonya Levien • Based on the Novel by Henryk Sienkiewicz • Directed by Mervyn LeRoy • Produced by Sam Zimbalist



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Digest

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JACK DROY
VANCOUVER, B.C.

BILL PRESS
TORONTO, ONT.

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A Merry Christmas

and a

Happy New Year

to

all our friends in the Industry

FROM THE

Canadian Moving Picture Digest

Which Brings You All The News In Easy To Digest Form

RAY LEWIS
Editor and Publisher

MAX CHIC

And Our Correspondents Across Canada

ALICE FAIRWEATHER
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WINNIPEG, MAN.

JACK DROY
VANCOUVER, B.C.

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An Example for Others to Follow

J. J. FITZGIBBONS, JR.

CATHOLICS within the framework of the motion picture industry will this year hold a Communion Breakfast in the Roof Garden of the Royal York Hotel in Toronto on Sunday, January 20.

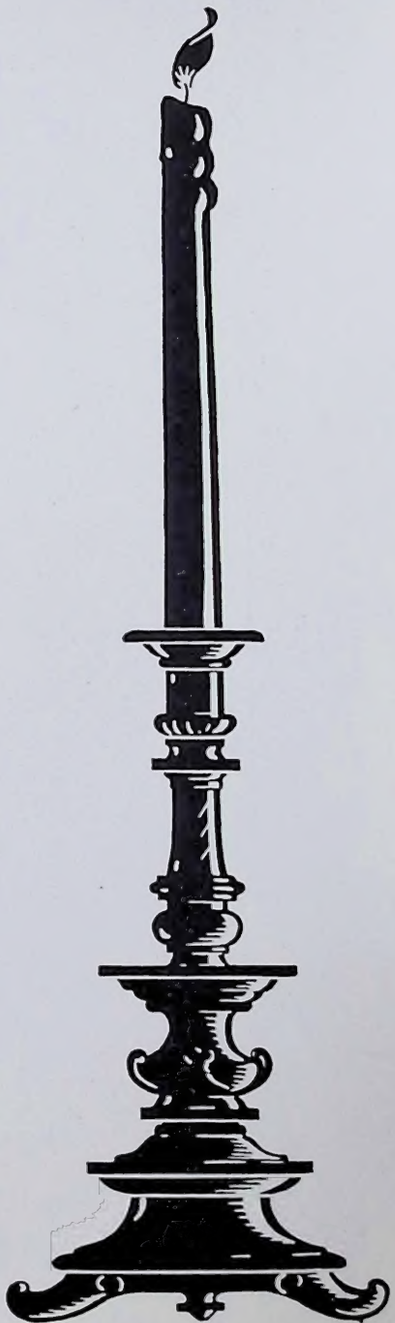
Under the Chairmanship of J. J. Fitzgibbons, Jr., a committee is currently active in drawing to the attention of all Catholics this event, which it is hoped will be an annual affair.

The first Communion Breakfast was organized and conducted by the industry in New York, last year, when more than 2,200 motion picture people attended breakfast in the Grand Ballroom of the Waldorf-Astoria Hotel following Pontificial Mass at St. Patrick's Cathedral, at which Francis Cardinal Spellman presided. Toronto's Communion Breakfast will co-incide this year with the second annual breakfast held by the industry in New York City.

It is anticipated that His Emminence, James Cardinal McGuigan will officiate at the Toronto Pontificial Mass which will be said in St. Michael's Cathedral at 9 o'clock on the morning of January 20. The Communion Breakfast following is scheduled for 10.30 a.m. in the Roof Garden.

Among the guests of honor at the head table in New York, last year, were Ruth Hussey, Pat O'Brien, Don Ameche, Jack Haley, Jeanne Crain, William Gargan, Eddie Dowling, Gene Buck, Gene and Kathleen Lockhart, Ann Merriman, Perry Como, and a host of other names well-known both within the industry and throughout the country.

Referring to the special role to be played by Catholics working in the motion picture industry, Bishop Scully, Bishop of Albany, New York, speaking at last year's Communion Breakfast in New York, voiced the following: "You, whose lives fall within the sphere of this great industry have a special service to render in God's divine plans. Your influence, your abilities, your talents can be used so effectively for good. The cinema to which you contribute your part reaches down into the lives of countless millions of our fellow human beings — bringing them solace, comfort, inspiration and happiness. May you play your part in the great drama with fidelity, precision and Christian courage."



Season's Greetings

AND BEST WISHES FOR 1952

ASSOCIATED SCREEN NEWS

LIMITED

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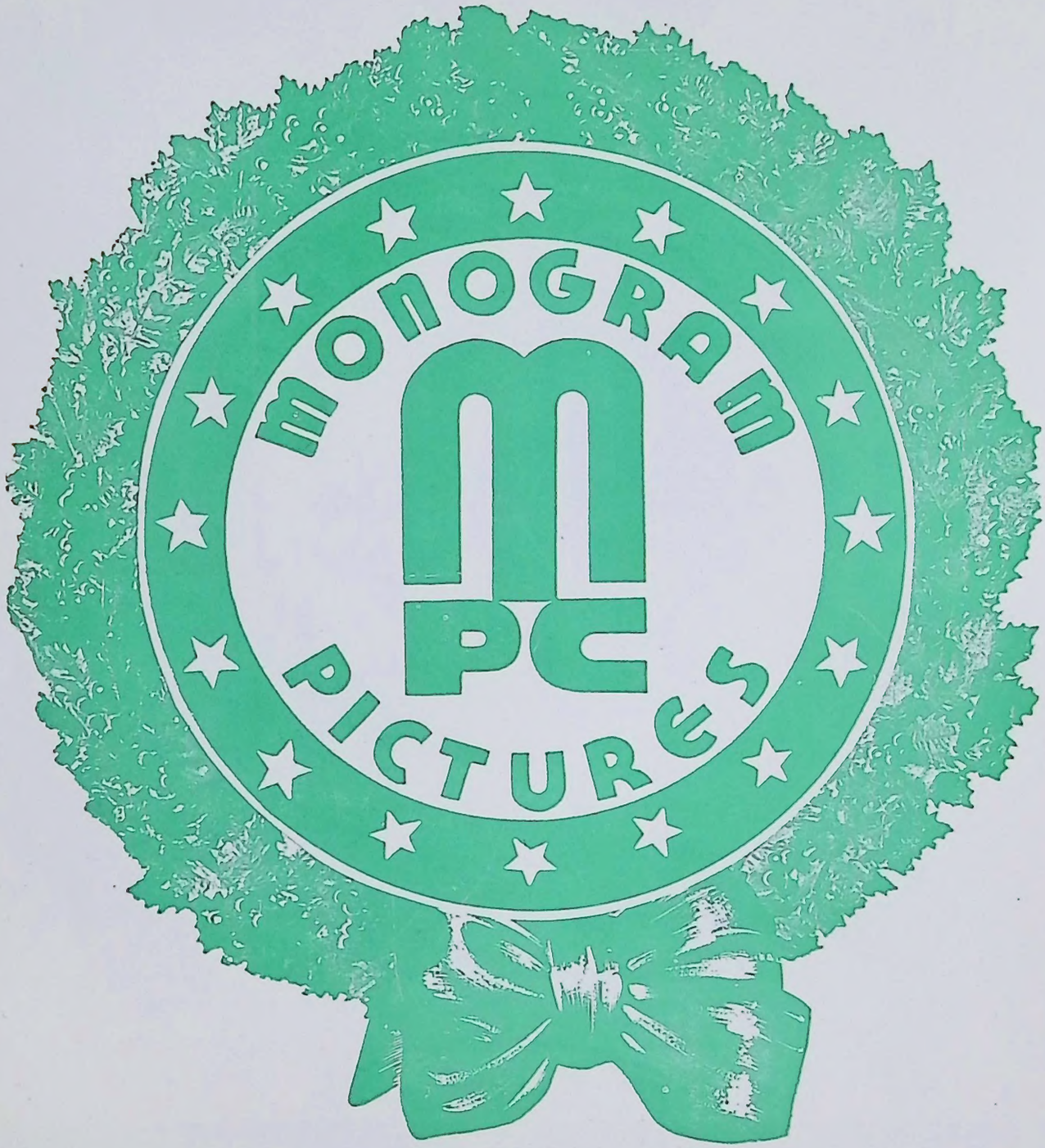
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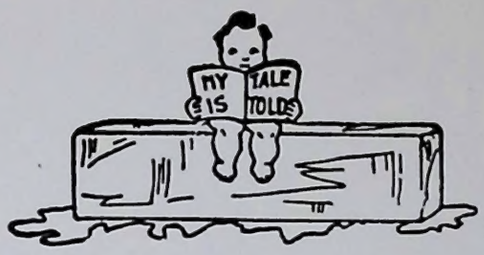
DIGEST JOURNEY



THROUGH THE YEAR OF 1951

JANUARY

January 6th — Editorial — Lucky Fox . . . Fox wins all of New York critics' annual film awards. This is the first time in 16 years that any one company has achieved such distinction.

MGM No. 1 for 1951 "Let's get off our film cans and go to work"—Torontonians talk about **King Solomon's Mines.**

Universal Pulitzer Prize Story "Harvey" opens at **Loew's Uptown, Toronto.**

New York critics give **"Best Foreign Film Award"** to a three-way story film, **"Ways of Love", including controversial film The Miracle by Roberto Rossellini,** starring **Anna Magnani**—two French films, **Marcel Pagnol's Jofroi** and **Jean Renoir's "A Day in the Country.**

New York License Commissioner, **Edward T. McCaffery,** orders withdrawal of exhibitions of **The Miracle,** alleging the picture is blasphemous.

Ann Harding gets fourth picture assignment in 1950 from **MGM.**

Samuel Goldwyn, Jr., Second Lieutenant Infantry Reserve, reports for active service Fort Ord, Calif., January 3rd.

20th-Fox's The Mudlark Canadian Premiere Odeon - Carlton Theatre, Toronto, January 12th.

All About Eve wins New York Critics Award as **Best Picture of the Year. Joseph L. Mankiewicz,** author-director, voted best director of the year. **Bette Davis** voted best actress for work in **All About Eve. Gregory Peck** best actor for **Twelve O'Clock High.**

Spyros Skouras named Pioneer of the Year by American Picture Pioneers; contending pictures for New York Critics Annual Film Award—Paramount's Sunset Boulevard, MGM's The Asphalt Jungle, Devil's Doorway.

Ti Coq (The Little Rooster) opens at Royal Alexandra, Toronto, January 8th. Author **Gratien Gelinas** (Fridolin) first play produced by Canadian with an all Canadian cast to reach Broadway.

"Happiest Days" breaks Studio-Vancouver record Christmas Day.

John Wayne tops Motion Picture Herald's Annual Poll as box-office draw for 1950—Herbert Wilcox becomes Commander of the Order of British Empire—American businessmen invested one billion dollars in Canada in 1950 — more than they had invested in Canada for four previous years 1946-1950.

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JACK DROY ..... Vancouver, B.C.
WILL McLAUGHLIN ..... Ottawa, Ont.
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Ivan Ackery, Orpheum-Vancouver, arranging shows for Canadian troops at Fort Lewis, Washington.

Trio in 9th week Odeon-Hyland, Toronto. **Bob Hope** who headed Motion Picture Herald Box-Office Poll 1949 drops to second place—**John Wayne** 1st, **Bing Crosby** drops to third place, **Betty Grable** fourth, **Esther Williams** eighth, only two women in poll of ten best.

January 13th Editorial, Keep the Faith, with a closing quotation from the **Rubaiyat of Omar Khayyam,** "Now the new year reviving old desires, The thoughtful soul to solitude retires, Where the white hand of **Moses** on the Bough puts out, and **Jesus** from the ground suspires."

Roxy Theatre, Coleman, Alberta, suffers $35,000 fire damage. Theater owned by **Purcell and sons,** who have lost four theatres in past few years through fires.

Bill Sharpe, veteran showman, operating circuit of theaters Alberta, and **Sharpe Equipment Supply** at Calgary, retires to make home in West Vancouver.

Ivan Ackery, Orpheum, breaks house record over the holidays — MGM's King Solomon's Mines.

Motion Picture Herald's International Poll gives **Bob Hope** top place —**Anna Neagle** named top British star in Motion Picture Herald Poll and 1950 greatest money-making actress in the international field, which includes American stars—**Loew's** given until January 31st for filing divorcement of theatres from

BEST DIRECTOR

JOSEPH MANKIEWICZ
Voted Best Director of the Year by the New York Critics.

TO WISH YOU AND
YOURS GOOD CHEER
AT CHRISTMAS AND
GREAT HAPPINESS IN
THE NEW YEAR.
FAMOUS PLAYERS CANADIAN CORPORATION

J. Arthur Rank is seen at the opening of the Trainee Managers' School at Gaumont Theatre, Finchley. With Mr. Rank is C. Couchy, one of the trainee managers.

Digest Journey Through The Year

(Continued from Page 7)

Distribution — **David Korman** becomes Mayor of Englehart, Ontario. **Mr. & Mrs. Ben. S. Okun** add a baby boy to the family, following the birth of a daughter 19 years ago.

Business Week Magazine reports Canada, in foreign trade, ranks as third largest trader, with U.S. and Britain topping Canada—U.S. Government as of December 29th, 1950, in control of all rubber and latex imports and exports—Ontario purchasers of TV in 1950 spent $5,982,-356 for 14,765 sets—7,905 consoles, 6,860 table models. **Sets purchased in Canada for first nine months of 1950 totalled 14,890.**

In first nine months of 1950 radio sets of all types purchased in Canada cost $43,471,577, as compared with sets purchased same period 1949 show an increase of over ten million dollars.

Ontario Government prepares to bring 75,000 new workers to Ontario during 1951. During nine-year period ending 1948, Census Bureau, Washington, D.C., reports **an improved earning power in motion picture theatres in the U.S. of 133 per cent.**

Ray Lewis writes poem on Stone of Scone—**Warner Bros.** announce **Captain Horatio Hornblower** with **Gregory Peck** and **Virgina Mayo.**

Phoney money in circulation in Hamilton appears at three theatres in the till, not the screen.

John Grierson reported no longer with Film Division of the Central Office of Information of the Imperial Government, London, England.

McLeod-Pfaff expand joint operation of Independent Theatre Services.

Messrs. Barmly and Lane of Australia visit Toronto.

Paul Nathanson interviewed in London by the Recorder described **Odeon Theatres of Canada Limited** as "good long-term investment."

Ottawa called "hot-bed of monster bingo games."

Cyrville, Ontario, sends 21 - man delegation to oppose petition to **Gloucester Council** for a Drive - In permit. 300 property owners in district term Drive-In "a nuisance."

MGM term 1950 as greatest location year in history of the company —total of 25 pictures filmed on location with 1,595 actors, directors and technicians travelling 7,539,440 miles to make productions on authentic locations.

Crawley Films Ltd., produce film for prevention of blindness for the **Canadian National Institute for the Blind.**

Trainee managers school opened at **Gaumont Theatre,** Finchley, London.

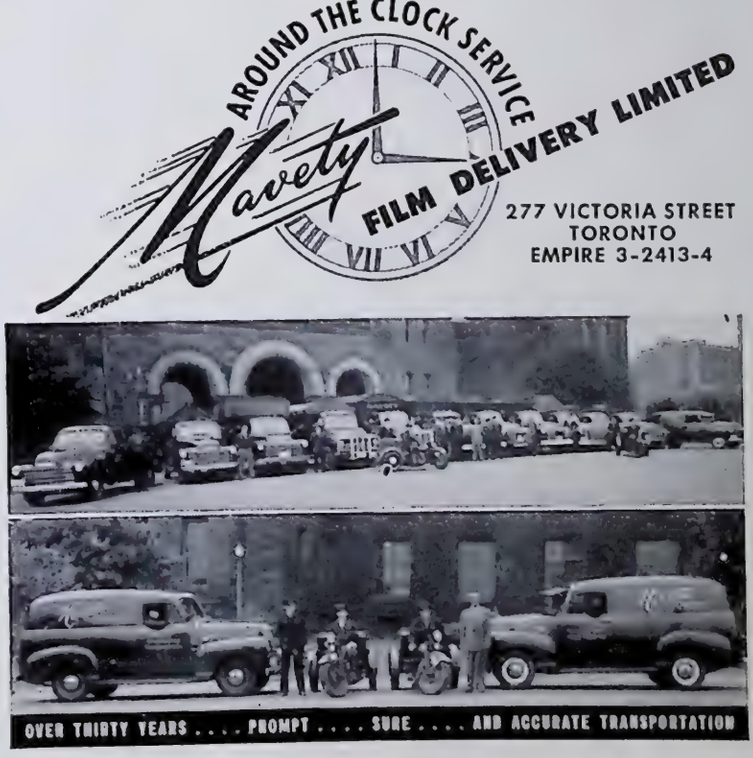
William F. Cronin, veteran showman, dies at Saint John, N.B.

January 20th Editorial—Mao Tse-Tung Vs Genghis Khan.

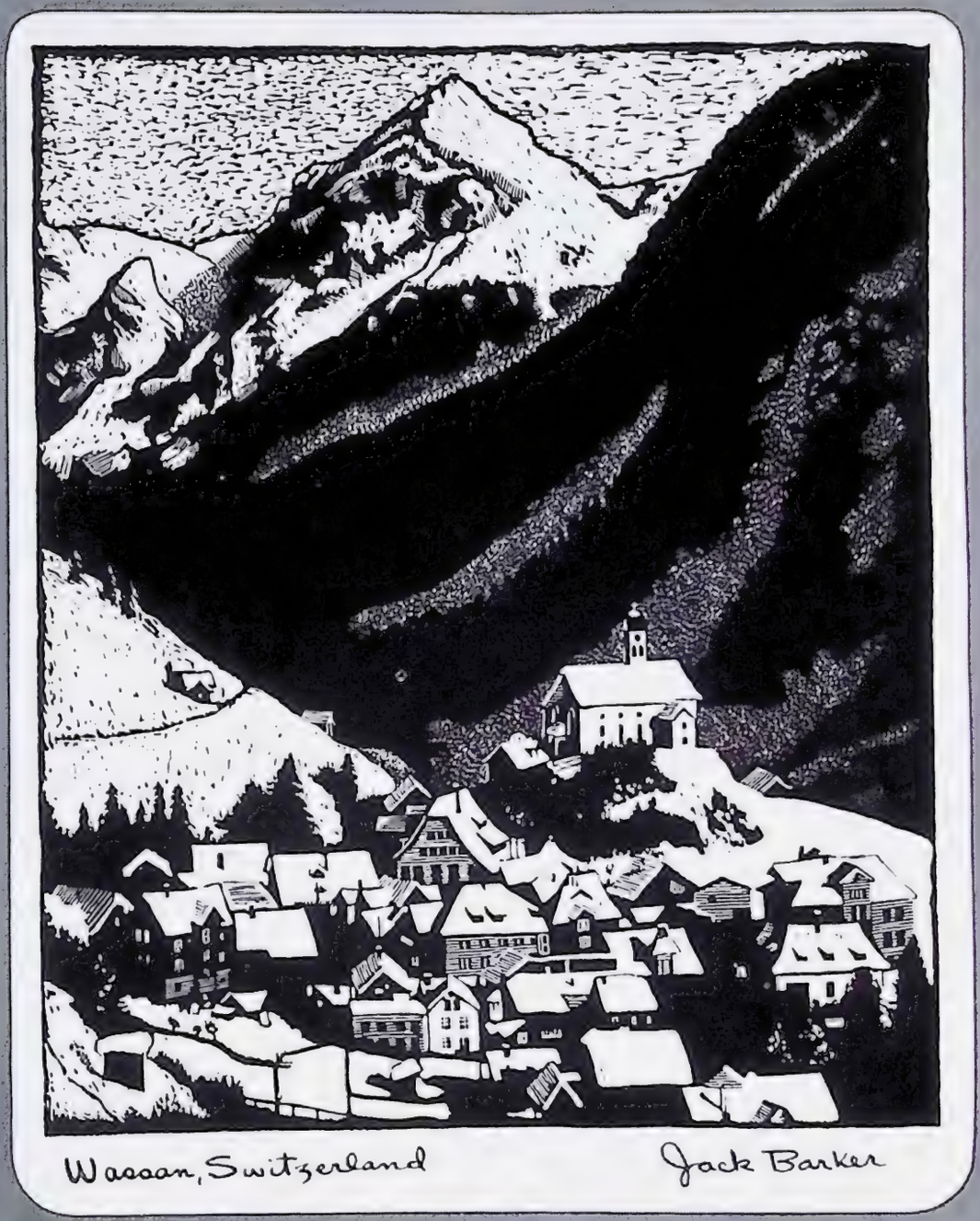
Schulberg's The Disenchanted reveals a few close-ups of motion picture personalities which those in the industry can see without special glasses—**Harold Robbins,** The Dream

(Continued on Page 11)

Season's Greetings



GEORGE ALTMAN, Pres. • BILL PFAFF • DICK BRYDGES



Wassan, Switzerland — Jack Barker

Merry Christmas

THE ODEON THEATRES (CANADA) LIMITED

President • Leonard W. Brockington, C.M.G., K.C.
General Manager • David Griesdorf

DIGEST JOURNEY THROUGH THE YEAR

(*Continued from page 9*)

Merchants all about movies and its people.

Lou Rosefield of Westdale,, Hamilton, has eighth break-in or robbery in nine years.

Loew's-Toronto loses theatre canopy September, 1949, to subway construction; building new marquee.

It Happened In Europe receives much praise from all reviewers—**plays International Cinema, Toronto.**

National Film Board uses Kinescope. Film libraries to distribute NFB's The Road to World Peace.

The Mudlark has premiere Odeon-Carlton—**Bonnie Prince Charlie** at Victoria-Eglinton Theatres, Toronto —MGM's **King Solomon's Mines** at Loew's plays to over-capacity for several weeks' run.

Columbia Pictures, to release the Canadian tourist booster Snow Fiesta filmed at Ste. Agathe.

Leo Seligman operates own company, Mayfair Pictures Inc.

The Opera House, log cabin theatre operates in shade of Chinaman's peak, Canmore Alberta, the only theatre of its kind on American continent, standing since 1898.

Dan Sutherland, owner of Kingsway, Circle and Fraser Theatres, Vancouver, leaves with wife for New Zealand and round-the-world trip.

MGM's **King Solomon's Mines** breaks all existing records at the Orpheum.

Jimmy Patterson, 20th-Fox British Columbia manager, finished first in Canadian section of Branch Managers Testimonial Drive and second in international combined drive covering Canada and the U.S.

CBS offers first spot news coverage of major event in color—Tournament of Roses Parade, Pasadena, Calif.

Park Avenue, Walter Reade Theatres operation, New York, provides 1st theatre bomb shelter in the U.S.

Louis B. Mayer tops MGM salary list for motion picture executives.

West Point Story among December box-office list of champions. Warner Bros.

Sydney Deneau, formerly with **Selznick Releasing Organization,** joins **Lopert** as head of sales.

RKO's Disney Cinderella has premiere Prince of Wales Theatre, London..

Empire-Universal's Harvey packs Loew's-Uptown, Toronto, for fourth week.

Mrs. M. G. Dawson, National Chairman U.S. Children's Library groups addresses Film Library group, Toronto.

Columbia's Faust and the Devil held over for fourth week International Cinema, Toronto.

Monroe Goodman (right) executive assistant to A. W. Schwalberg, presents to the Paramount Sales Chief a scroll resolving the appreciation of the Canadian bookers, salesmen, of Mr. Schwalberg's continued interest in their general welfare. The scroll was signed by the booker salesmen of the six Canadian Paramount brances.

Paramount gives **Bing Crosby's** 20th anniversary for show business international campaign, linking event with **Crosby's Mr. Music.**

Brotherhood week finds Gordon Lightstone as Chairman of fund-raising campaign.

Harold Vance of Quebec sends message, "Let us mingle our prayers with all the others who are genuinely hoping for world-peace."

Editorial January 27th issue—The Home Front—at Child's Restaurant, Dundas Square, Toronto, discusses what's best for the world and the theft of the Stone of Scone from Westminster Abbey.

Corinne Calvet signs five-year contract with **20th-Fox.** Co-stars with **Danny Kaye, On The Riviera.**

Associate Press Poll of 100 Hollywood correspondents elects **Judy Holiday** as best actress of year for her performance as **Billie Dawn** in **Born Yesterday.**

Eric Johnston named U.S. Economic Stabilization Chief with control over wages, prices, rent control, etc.

Pickets line up in front of **Paris Theatre,** New York, protesting **"The Miracle."**

Mauretania docks in New York with 55 influenza patients.

Howard Hughes acquires film rights of Ballet de Paris.

Paramount sign 14-year-old coloratura soprano **Anna Mario Alberghetti.**

Lippet's Steel Helmet first independent production to play Loew's State, Broadway, New York.

Wing-Commander W. H. Swetman, D.S.O., D.F.C., of the R.C.A., posted to England, son of exhibitor Community-Kapuskasing.

Daylight saving time Toronto set from April 29 to September 30th.

Sadler's Wells Ballet complete sell-out Toronto with mail orders totalling 80,000 admissions, and house accommodation only 11,300.

Fred Gregory opens new Paramount at New Waterford, N.S.

Ted Soucie, Alexander, Rouyn, plays host to friends on tenth theatre anniversary.

A. W. Schwalberg, Paramount sales chief, gets appreciation scroll signed by six Canadian Paramount branches.

(*Continued on page 12*)

Digest Journey Through The Year

(Continued from Page 11)

A. W. PERRY
Canadian General Sales Manager of Empire Universal

General Theatre Investment Co. of Montreal (Paul Nathanson) purchases Plaza downtown Vancouver theater for $162,000.

FEBRUARY

Ottawa's monster bingo games get an overflow of 8,000 at Coliseum.

February 3rd Editorial—Lay On **Macduff,** commenting on **Orson Welles' Macbeth** production, Odeon-Hyland, Toronto, released by **Empire-Universal.**

Universal - International's Harvey in sixth week Loew's-Uptown.

Paramount's, At War With the Army, Imperial, huge success.

Ray Lewis visits with **Nicholas Schenck,** President Loew's Inc., hears about combination of series of trailers presenting MGM's line-up of product.

J. J. CHISHOLM
Chief Barker of Tent 28

Toronto Board of Police Commissioners asked to add Boxing Day to midnight show holiday list.

National Film Board may move from Ottawa to Montreal.

Lyric—Kitchener robbed of $2,000.

Variety Tent 28 new officers inducted with J. J. Chisholm as Chief Barker.

Lady Barkers Committee holds first meeting in club rooms, February 7th.

Nathan D. Golden, Director of the Motion Picture Photographic Products Division of the national production authority U.S., urges conservation in film usage because of tightening in film supply situation.

Republic executive James R. Grainger, Vice-President in charge of sales and distribution, visits **A. W. Perry of Empire-Universal,** distributors of **Republic Pictures,** Canada.

New theatres built in Canada between 1946-50 total 471 with 131 under construction and 126 more under consideration.

Columbia passes up first-run downtown Pittsburgh for 18 neighborhood theatres with **Emergency Wedding** and **Last of Buccaneers.**

Minneapolis and Milwaukee report business on the upswing.

Warner Bros. to cancel 523,000 treasury-held shares under its reorganization plan.

Eastman Kodak closes offices Shanghai and Prague due to international situation.

COMPO arises out of internal industry conflict and gears for service.

Sir Alexander Korda reported seriously ill.

Walt Disney predicts TV will increase theatre attendance.

Economic Co-operation Administration earmarks $3,105,930 for U.S. film companies as guarantee of convertibility of marks into dollars for exhibition of films in Germany.

LEONARD W. BROCKINGTON, K.C.
Pres. of Odeon Theatres, Canada.

Audience Research Inc. for **Columbia Pictures Corp.** reports TV can stimulate box-office.

February 10th editorial captioned, "Extraordinary Circumstances."

Vancouver Sun increases advertising rates for Amusements.

Universal Pictures consolidated report shows 1950 profit at $1,355,866; loss in previous year was $1,125,851.

Veterans of foreign wars honour **Herbert Yates, President of Republic Pictures,** with Testimonial Luncheon at Biltmore, Los Angeles—present gold citizen medal.

MGM's King Solomon's Mines estimated gross reported as eight million dollars.

Life advances advertising rates eight per cent.

Film Daily survey shows 97% U.S. theatres sell candy, 95% sell popcorn, 79% sell soft drinks.

Leonard Brockington, K.C., C.M.G., President of Odeon Theatres, Canada

(Continued on Page 16)

The privilege of serving you
has been a pleasure—
May your Xmas be bright,
and the New Year one of prosperity.

MURRAY L. SWEIGMAN

HARRY L. BARRON
Toronto

SOMER JAMES
Winnipeg

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Herbert T. Kalmus, President and General Manager

film parade

by
JAMES LEWIS SMITH

JAY L. SMITH, Phoenix, Arizona

THE MAN WITH A CLOAK

Metro-Goldwyn-Mayer

SOMETHING novel and different in the way of a mystery is presented in MGM's "The Man With A Cloak." Reminiscent of the same studio's "Gaslight" of a few years ago, this is laid in the same period, the 1850's, and stars Joseph Cotten, who shared the co-starring roles with Ingrid Bergman and Charles Boyer in "Gaslight"; in fact this is Cotten's first picture for Metro since the 1944 film. This time Cotten is co-starred with the lovely petite French discovery, Leslie Caron, who appears in "American in Paris". Third starring role goes to Barbara Stanwyck, and the fourth stellar part to Louis Calhern. With this quartet of stars, the picture is certain to enjoy excellent box-office.

Plot has Leslie Caron arriving in New York from France, to seek financial aid for her fiance and the struggling French Republic from her fiance's grandfather. Louis Calhern, a former marshall of Napoleon, who had fled from the very republic his grandson is supporting. At Calhern's palatial home, Leslie soon discovers that Barbara Stanwyck, a former glamorous actress is established as mistress of the household, and is in cahoots with the butler and cook, to keep the old man from leaving his money to anyone but them. Leslie enlists the aid of a chance acquaintance, a mysterious and penniless young poet, played by Joseph Cotten. With Cotten's aid, and despite all the machinations of Stanwyck and her accomplices, Leslie persuades the old man to change his will, leaving his vast fortune to his grandson. Immediately after, Calhern's doctor is found dead of arsenic poisoning, and the old man himself has a paralytic stroke, while the new will vanishes. In an exciting finale, Cotten uncovers the will just as the old man passes on. As an anti-climax, the identity of the poet (Cotten) is revealed to be Edgar Allen Poe. A raven, incidentally, figures prominently in the plot.

While there is an aura of mystery over the entire setting of the drama, it is the work of the principals themselves that engenders the suspense. Added to the mystery, is a touch of whimsy, particularly on the part of Cotten, which is rather appealing and in tune with the period portrayed. Cotten does a quiet, but smooth job as the poet whose sole interest in the young French girl is to assist her. Leslie Caron, who was brought to America by Gene Kelly expressly for his "American in Paris" film, shows she is a capable dramatic actress, and not just the hoofer everyone thought her to be. Barbara Stanwyck is properly menacing as the evil housekeeper, playing as vicious a character as the infamous housekeeper in "Rebecca". Louis Calhern plays the role of the former Napoleonic marshall with vigor and obvious delight, this being just the type of role he really relishes. Also effective in supporting roles are Joe De Santis as the sadistic butler, Margaret Wycherly as the cook, and Jim Backus as a friendly tavern keeper.

Fletcher Markle directed, with Stephen Ames producing. Frank Fenton was responsible for the screenplay, adapted from the story by John Dickson Carr.

AN AMERICAN IN PARIS

Metro-Goldwyn-Mayer

WE'VE said it before, and at the risk of being dubbed repetitious, we must say it again, "when better film musicals are made, they'll be made by Leo the Lion". This year we started the plaudits for "Royal Wedding", we went into raves for "The Great Caruso", scratched the bottom of the barrel for superlatives for "Show Boat", and now comes the greatest of them all, "An American In Paris", and we are lost for words of praise sufficient to do justice to this production.

All the earlier releases were outstanding musicals, each with its own proven formula for box-office championship, but "An American in Paris" tops them all, and I venture to predict that this statement will be proven at the box-office. Not since "The Great Ziegfield" has the screen seen such a lavish musical extravaganza, with such magnificent settings, and such brilliant choreography. As for the Technicolor, seldom in all the years of this added value, has it enhanced the beauty of a motion picture as much as it does in this one.

Marquee strength is there in abundance with Gene Kelly, newcomer Leslie Caron, Oscar Levant, Nina Foch and new French singing star Georges Guetary, plus the City of Paris, which must certainly be considered as one of the top stars of the film, for it is the genuine Parisian settings that lend atmosphere and romance to the production. For added marquee strength there is the music of George and Ira Gershwin, with no less than a baker's dozen of this brilliant song-writing team's greatest hits included in the score.

Plot is fairly simple, allowing for plenty of singing and dancing at the drop of an innuendo. Gene Kelly, an ex-G.I. is eking out a precarious, but happy existence in Paris as an artist when he runs into Nina Foch, wealthy and predatory American gal, who offers to sponsor him and his art. At almost the same time, he meets and falls like a ton of bricks for Leslie Caron, a French perfume salesgirl, and unbeknown to Kelly, the bethrothed of Georges Guetary, celebrated French musical comedy star. Guetary is a close friend of Oscar Levant, American pianist, who shares lodgings with Kelly, and Levant soon discovers that his two best friends are in love with the same girl. How these romantic complications are resolved makes up the balance of the plot, winding up in a breathtaking finale against the background of the annual Artists' Ball.

Gene Kelly has never been in such brilliant form, dancing, singing, romancing, and in addition acting as choreographer for the production. It is his most exceptional performance, and rates all the raves in the dictionary. Lovely Leslie Caron, discovered by Kelly dancing with the Ballet des Champs Elysees in Paris, and persuaded by Kelly to come to America for her debut in this film, will steal your heart from the first glimpse. Her role in this is so different from that in "The Man in the Cloak", in which she played a straight dramatic role, that it is hard to realize it is the same girl. Her winsome charm, and inspired dancing, will have you telling all your friends and neighbors that a new star has been added to the Hollywood firmament, and one that we hope will be around for a

on REVIEW

long time. Oscar Levant is in fine form, both as a comedian and a concert pianist, scoring particularly with his rendition of Gershwin's "Concerto in F". Guetary, darling of the Paris musical comedy stage, can best be described as a streamlined Maurice Chevalier. He nearly brings the house down with "I'll Build a Stairway to Paradise". Nina Foch as the American heiress does a good bit of acting, and other fine bits are contributed by Mary Young, Eugene Borden and Martha Bamattre.

For lovers of Gershwin music, we list the numbers heard in "An American in Paris". They include "Nice Work If You Can Get It", "Embraceable You", "By Strauss", "I Got Rhythm", "Tra-La-La", "Our Love Is Here To Stay", "'S Wonderful", "Liza", "I Don't Think I'll Fall In Love Today", "American In Paris" (ballet number) and the previously mentioned "Concerto" and "Stairway to Paradise".

The dance routines are outstanding, with the finale ballet number boasting a troupe of 120 dancers, headed by Kelly and Leslie Caron. The costumes and the settings are gorgeous, and six months went into the preparation and execution of the sequence.

Producer Arthur Freed, director Vincente Minnelli, musical directors Johnny Green and Saul Chaplin, screen playwright and author Alan Jay Lerner, director of photography Alfred Gilks, John Alton, who handled the photography for the ballet sequence, and those responsible for the special effects, Warren Newcombe and Irving G. Reis, all share credit with the stars and the Gershwins, for the success of this most outstanding motion picture. How anyone can say Hollywood is slipping when it can produce a film like this, is beyond this reviewer's comprehension.

FORCE OF ARMS

Warner Brothers

REMINISCENT somewhat of Hemingway's "Farewell To Arms" is this tender love story set against the background of the Italian campaign in World War II, and penned by one of that war's most effective writers, Richard Tregaskis, author of several best-sellers. Combining excellent battle action scenes with tender romantic sequences, director Michael Curtiz has added another notable film to his long, long list of achievements in celluloid.

Sergeant William Holden wins a battlefield promotion for bravery and initiative during the bloody fighting at the Rapido. On leave in Naples, he meets WAC Lieutenant Nancy Olson, and the two "looies" promptly fall in love. Nancy balks at the romance, as she has already buried one fiance earlier in the war, but love has its way, and Holden returns to the battlefront, after a tender farewell at the rest camp. Holden soon discovers that his new-found love has made him more cautious, and when his friend, Frank Lovejoy is killed in an attack, Holden, although wounded himself, blames his own caution for his friend's death. As soon as Holden is released from the hospital, he and Nancy wed, and spend a blissful three days' honeymoon at a small Italian villa. Then, despite orders to the contrary, Holden returns to the front, feeling he must prove himself a man and not a cautious weakling. Again he is wounded, and this time captured by the Germans. In spite of the fact he is officially reported "Missing and Presumed Dead", Nancy does not give up her faith that he is still alive. In a heartwarming finale, the lovers are reunited in liberated Rome.

Director Michael Curtiz has interspersed his love scenes with some of the most outstanding battle scenes filmed. Stock shots are cleverly intermingled with the studio shots, and where the real thing leaves off, and the Hollywood shots begin is frequently difficult to perceive. Under Curtiz' careful guidance, William Holden comes through with a brilliant performance, underplaying it all down the line to achieve the proper effect. Nancy Olson, who is rapidly becoming one of this reviewer's favorite feminine stars, scores again as the WAC lieutenant who shies from love until face to face, and then lets her defenses crumble completely. Frank Lovejoy as a Major, is only in the first half of the picture, but he registers strongly in every scene in which he appears. Dick Wesson supplies the comic relief, and seems to be headed for more and better roles. Gene Evans as a homesick sergeant, also scores, while the balance of the cast is uniformly excellent.

Anthony Veiler's production is smooth and polished, while Orin Jannings' screenplay is tops.

THUNDER ON THE HILL

Universal-International

A CLEVER mystery - melodrama with action set in an English convent, this U-I production has many thrilling moments, as well as a number of quiet passages that are enhanced by the brilliance of the players, and the excellence of the camera work. The film gives Claudette Colbert one of her best roles in years and she plays it to the hilt. Co-star Ann Blyth is not quite as fortunate as Miss Colbert, as her role seems to call for a little more mature actress, and it seems a shame that anyone with as fine a singing voice as Miss Blyth should be forced to play a suspected murderess.

A flood in Norfolk County maroons a number of townspeople in the convent near Norwich. Also marooned are a police sergeant and matron together with their prisoner, Ann Blyth, en route to be executed for the murder of her brother. Claudette Colbert, one of the nuns, believes Ann innocent of the murder, and sets out to prove her innocence, in defiance of orders from her Mother Superior not to interfere with the case. With the help of another sister, Connie Gilchrist, and of the accused girl's fiance, Philip Friend, Claudette cracks the case, but comes close to losing her own life in the process. Miss Colbert turns in a brilliant acting chore as the nun who cannot stand idly by and see an innocent girl go to execution for a crime she is convinced the girl did not commit. In spite of the seriousness with which she takes her vows, Claudette's sense of justice remains paramount, and in the end she receives the congratulations and apologies of the Mother Superior. Miss Colbert loses her own identity almost completely in the role of the nursing sister, and proves once again, as she has many times in the past, the versatility of her acting prowess. Ann Blyth, as we mentioned earlier, seems a little lost in her role, but makes the best of it. English import Anne Crawford does nicely in the role of the ailing wife of the convent doctor. Robert Douglas as the doctor, and incidentally also the murderer, is convincing, as is Gladys Cooper as the Mother Superior. Michael Pate is in for a fat character role as a feeble-minded handyman. Others include Philip Friend, Phyllis Stanley, John Abbott, Connie Gilchrist, Gavin Muir, Norma Varden and Queenie Leonard.

Production by Michel Kraike and direction by Douglas Sirk are both top bracket, while the camera work of William Daniels deserves special praise. Screenplay is by Oscar Saul and Andrew Solt, adapted from the play, "Bonaventure", by Charlotte Hastings.

A Merry Christmas and a Happy New Year to all my friends in Canada.

Jay L. Smith

OSCAR R. HANSON
Producers' Representative and President of the Canadian Picture Pioneers

Through The Year

(Continued from Page 12)

Ltd., returns from conference in London.

Washington top official wage stabilization board states wages and salaries in film industry included with other industries wage control freeze.

Anna Neagle and Herbert Wilcox make flying visit to Toronto for premiere of Odette at Imperial, Toronto.

Ben Okun's new theatre, **The Savoy,** Yonge and Gerrard, Toronto, soon to be opened.

Weston Theatre opened as addition to **Biltmore Theatres Ltd.** circuit of theatres.

Gracie Fields personal appearance Massey Hall is a sell-out.

P. W. Mahon, partner of **Famous Players Canadian Corporation,** from Prince Albert, visits Toronto for conferences.

Box-office promotion committee of Motion Picture Industry Council of Canada meets in King Edward Hotel, Toronto, Tuesday, January 30th, under chairmanship of J. Arthur Hirsch of Consolidated Theatres Limited, Montreal.

Alberta Pioneers elect new officers with Vern Skorey as President, Arnold Entwistle of Edmonton Vice-President, and L. W. Hicks re-elected as Secretary-Treasurer.

Saint John, N.B., has four English pictures showing to good business **—The Mudlark, Trio, Cure for Love, and International Journey.**

Oscar R. Hanson, President and General Manager Pioneer Films Ltd., announces new Canadian film service with British films.

February 17th editorial—Fridolin on Broadway in which **Ray Lewis** reviews **Ti-Coq's** Broadway, N. Y., experiences which resulted in the closing of Fridolin's play after three days.

Max E. Youngstein resigns Paramount post to join **Krim** and **Benjamin** of United Artists.

The Most Rev. Alexander Vachon, Archbishop of the Roman Catholic Church, Ottawa, proposes bill prohibiting juveniles under 16 attending motion picture theatres.

U.S. State Department to request Russia to return **MGM's The Crowd Roars,** released in Russia under title The Eight Round.

Martin-Lewis personal appearance, Paramount, Broadway, New York, playing **At War with the Army** gives theatre biggest business since boom days of World War II.

Howard Hughes, R. K. O. Managing Director of Production, gets Board's approval for 1951-52 schedule of 24 "A" pictures and 15 exploitation classification.

60 per cent of video sets concentrated in nine U.S. big cities.

Italy has 10,000 movie theatres of various types, 14 film studios, 43 sound stages.

Messrs. Benjamin and Krim given provisional control of U.A.

Academy has 490 features eligible for Oscars with 92 credited as of foreign origin.

Robert and **Everett Haggiag** purchase controlling interest in Scalera Studio, Rome.

Howard Hughes' The Outlaw has grossed to date in film rentals $4,800,000, with 1,300 dates still unplayed.

J. Arthur Rank discontinues use of Eagle-Lion Classics for overseas distribution, joint releasing contract terminated by mutual consent.

Al Perkins, Manager Roxy and Capitol Theatres, Midland, Ontario, introduces baby-sitter service.

Marmora, Ontario, population 1200 opens its first theater, the Plaza, constructed by **A. J.** and **Robert Maynes,** who will operate theatre.

Masonic Lodge dedicates Tuesday,, February 13th, to motion picture industry—inducts **Dan Krendel** of Famous Players Canadian Corporation.

Eddie Cantor Talent Troupe visits Variety Village. Cantor in Toronto through auspices of B'nai B'rith.

Four Famous Players Regina theatres boost adult admissions by five cents.

Theatre operators who are mayors of their municipalities in Maritimes are **Archie Mason** of Springhill, N.S., **Joe Le Blanc,** Capitol-Shediac, N.B. **Charles E. St. Aples,** Queen Theatre, St. Stephen, N.B., and **Bruce C. Yeo** of Montague and Souris, Prince Edward Island.

Editorial February 24th Digest issue—Rudyard Kipling's MGM Kim —"On the Road to Mandalay, Where the flyin' fishes play, An' the dawn comes up like thunder outer China

(Continued on Page 17)

Former Digest Assistant Editor Mildred Stein looks on as comedian Eddie Cantor clowns with Clark Elliott of Variety Village. The time was Sunday afternoon, February 11th, when Mr. Banjo Eyes came out to the Village to audition 18 young hopefuls looking for a place on the Cantor TV show on April 1st.

Digest Journey Through The Year

(Continued from Page 16)

'crost the Bay."

Arthur Silverstone, 20th Century Fox, covers Toronto theatres and amusement pages of dailies with 20th-Fox pictures playing same day and dates.

Columbia's **Born Yesterday** makes terrific hit Imperial-Toronto.

I'd Climb Highest Mountain, MGM, gets fine press reviews.

Robert Flaherty's **The Titan** at International Cinema.

The Prince of Peace presented as The Life of Christ opened at the Victoria and Eglinton Theatres, Toronto —excellent business.

Boom Town (Toronto) produced by **National Film Board** distributed through **Columbia Pictures** plays Imperial-Toronto.

New Theatre, the first for Killalve in North Eastern Ontario, to be constructed.

Association of Motion Picture Producers and Laboratories, President, Leon Shelly, Secretary L. Cromien call off plan to jointly make Canadian shorts for U.S. distribution due to preparations for war, in U.S. and in Canada.

Trio, Paramount Somerset Maugham release runs nine weeks in Toronto.

Children's Film Library presents first show in Winnipeg Saturday, February 10th—see British picture **Little Ballerina** and American produced **Huckleberry Finn.**

Eagle Lion Films of Canada Ltd. acquires three **Peter Cusick** productions.

Marion Anderson, concert artist, was introduced to the Saskatchewan Legislative Assembly by **Premier T. C. Douglas**—sings in Regina for Celebrity Concert Series.

Canadian Association for Adult Education, sponsors of Canadian Annual Film Awards, publish 100 page book. The title is Survey of Film Services in Canada.

Vancouver Fraser Valley section has transportation tie-up on all railroads and main roads due to floods and land rock slides—no trains arrive for four days, some theatres dark.

Toscanini forced to leave N.B.C. Symphony Orchestra program because of illness.

Joint production advisory committee, England, reports 900 less employees at British studios in 1950 than in 1949 — decreased production the cause.

Sir Alexander Korda's Tales of Hoffmann has world premiere at Metropolitan Opera House, sponsored by the Red Cross.

Bette Davis and **Anne Baxter** both nominated for Academy Award Best Actress.

Jock Lawrence joins General Eisenhower's staff in Paris as Colonel.

Wall Street group headed by **David J. Greene** mentioned as likely purchaser of **RKO Theatres'** stock.

Italy's box-office increases $10,000,000 in year. Italian production hits new high in 1950 with 105 pictures states **Eitel Monaco,** President of Anica.

Crawley Films Limited sold over $300,000 worth of film in 1950 states President F. R. Crawley.

MARCH

March 3rd Digest editorial presents pictures of Canadian army, navy, air forces greeting U.S. marines of Fighter Squadron 441, 22 of them who visit **Odeon-Carlton** for **20th Fox** presentation **Halls of Montezuma.**

President Leonard W. Brockington's Break Your Record Contest finishes 13 weeks' contest period with **James Hardiman,** Manager of Odeon, London, sharing top honours for an award with his theatre staff, **Hardiman** wins two special sweepstake prizes in competition within personnel of **Odeon Theatres of Canada Limited,** and recently won distinction for outstanding showmanship.

Harry B. Le Roy, pioneer showman since 1910 and fine baritone singer, dies at Stephen, New Brunswick. He served overseas in World War 1, and name appears on Honour Roll of the telephone company's tablet in the building on Chipman Hill, St. John.

American Broadcasting Co. to broadcast Academy Award event March 29th.

Max Youngstein officially confirmed as U.A. Vice-President in charge of advertising and publicity.

Spyros Skouras and **Ned Depinet** sponsor COMPO luncheon for nation-wide box-office drive in September.

MGM Story made available to exhibitors early in March without charge.

MGM's Kim reported to have grossed one and a half million dollars in first 51 showings.

Joe E. Brown receives citation of merit from Los Angeles Council American Legion. **Brown** travelled 200,000 miles entertaining troops.

Warner Bros. get two years to complete theatre divorcement from distribution.

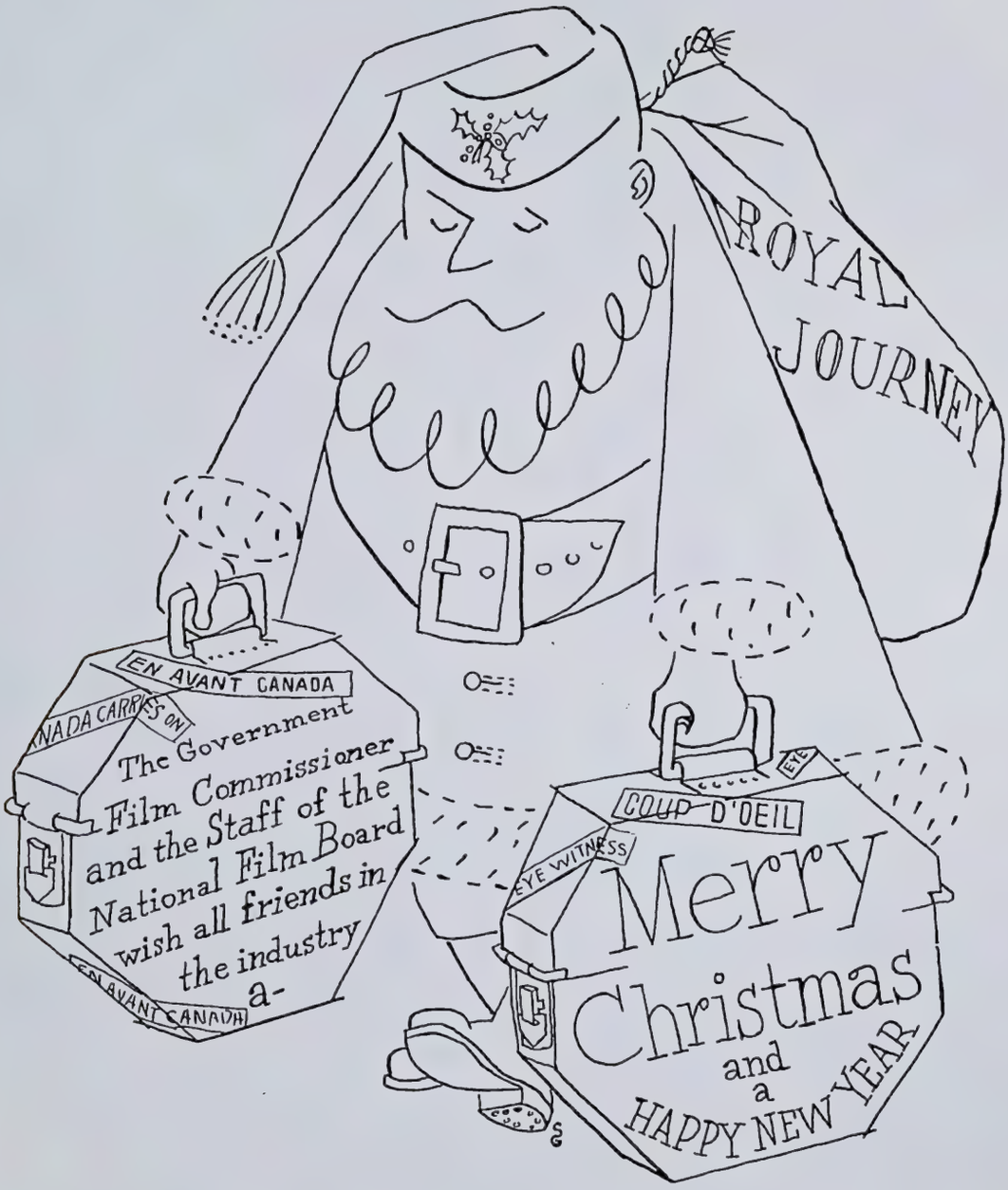
Eric Johnston gives up $100,000 industry salary, plus expense account, to take position as economic stabilizer with U.S. government on loan at $17,500 per year.

Authors' Club of Hollywood honor its **President Rupert Hughes** with birthday luncheon at Masquers Club.

Economists taking cue from huge U.S. savings list increased business for production, distribution and exhibition — gradual upswing with high in 1953-54.

(Continued on Page 19)

Mayor Hiram E. McCallum of Toronto receives a complimentary copy of TORONTO: BOOM TOWN, a lively short film on Toronto's recent industrial expansion, from Mr. Harvey Harnick, General Sales Manager of COLUMBIA PICTURES, distributors of the NATIONAL FILM BOARD'S CANADA CARRIES ON Series. TORONTO: BOOM TOWN, which highlights the new subway, the Toronto Stock Exchange, new industries and night-life of Toronto, was released at the Imperial Theatre on February 15th.


ROYAL JOURNEY
EN AVANT CANADA
NADA CARRIES ON
The Government
Film Commissioner
and the Staff of the
National Film Board
wish all friends in
the industry
a-
EN AVANT CANADA
EYE
COUP D'OEIL
EYE WITNESS
Merry
Christmas
and
a
HAPPY NEW YEAR

Digest Journey Through The Year

(Continued from Page 17)

Paramount's Sunset Boulevard, starring **Gloria Swanson,** receives citation of merit from American Institute of Decorators for best film set decorations of 1950. .

Editorial front page March 10th, presents **Three Guys Named Mike,** not actors but hospital patients.

MGM buys famous stage show **Brigadoon** for $125,000, it is reported.

Redbook magazine's Silver Movie Award goes to **Darryl Zanuck** and **20th-Fox for second successive year.**

Famous Players Canadian increase first quarterly dividend for 1951, from 25 to 30 cents per share.

Reuben Bolstad, Vice-President Famous Players Canadian Corporation, heads motion picture division Canadian Red Cross campaign.

Hallmark producers, **K. Baab** and **J. S. Jossey,** are entertained by **I.F.D.** in Toronto.

Movie tax cut from 15 to 12½ per cent.

Gordon Lightstone re-elected President Motion Picture Distributors Association, Harvey Harnick Vice-President.

Ethel Pug Wells, A.A stewardess, visits Toronto as guest of American Airlines and MGM — visits Chorley Park Military Hospital, and finds three guys named **Mike.**

New Defence Production Department in Canadian government advises that structural steel not likely to be available for amusement enterprises in Canada for eight to ten years, because of pressing armament requirements.

Seville-Montreal introduces stage show with pictures successfully.

Board of Control claims Toronto contributes half of amusement taxes, but not getting its share from provincial government in hospital grants.

Fourteen neighborhood theatres offer $1,050 in Foto-Nite presentation. Seven Odeon neighbourhood theatres, Montreal, Foto - Nite offer same week was $1,400.

Warner Bros. short, **Neighbour Next Door,** resume of a camera trip through Canada considered one of best made.

Variety Village entertains its graduates. **Connie Smythe,** President and General Manager Maple Leaf Gardens, said, "The investment in these boys has returned dividends a thousandfold."

March 17th Digest editorial — poem by Ray Lewis — 'Tis the 17th of March, God Love us what a day."

Joseph Burstyn's presentation **Ways of Love** encounters police difficulties because of **Rosselini's The Miracle** banned in New York

Canadian survey shows 58 moving picture producers, large and small in Canada.

Canadian Cancer Society executive expresses official appreciation to film industry with special mention of the services of **J. J. Fitzgibbons, C.B.E.,** and **Gordon Lightstone** re Anti-Crusade co-operation.

Marcus Loew's Theatre Limited maintains $1.00 dividend payment for first quarter of 1951, payable March 31st to stockholders of record on March 15.

Walter Helm, veteran theatre manager, retires from show business, and joins **H. E. Bacher Realty Co.** in Kitchener. **Walter Helm** was manager of Biltmore in Stratford.

Syd. Western opens new 325 seat, Oliver, at Williams Lake, B.C., only theatre in cattle centre on P.G.E. railroad.

Vancouver has worst March weather since 1903, over 100 schools closed, and four Drive-In theatres snowbound.

450 theatres west coast and staffs enlisted in city state national civilian defence activities in U.S.

John Ringling North, President of Ringling Bros. and Barnum and Bailey Circus, makes first motion picture appearance in **Cecil B. DeMille's Paramount production, The Greatest Show on Earth.**

Helen Hayes returns to screen to co-star with **Van Heflin, Robert Walker, Dean Jagger.**

A. W. Schwalberg announces 45 saturation bookings for Easter week Loew's theatres throughout Manhattan, the Bronx, Brooklyn, Long Island, West Chester, Northern New Jersey on **Paramount's At War With the Army.**

Richard Breen, general director of 23rd **Annual Academy Awards** event.

Universal - International co-operates with U.S. Bond Drive, promoting sales with Bill Mauldin's three-colour poster, **Up Front.**

123 Detroit theatres join in $50,000 movie quiz.

(Continued on Page 21)

HALLMARK EXECUTIVES MEET DIGEST STAFF

Toronto film people meet PRINCE OF PEACE producers: Left to right: Douglas V. Rosen (Gen.-Mgr. International Films), Bernard Herman, Jackie Ross (Movie Critic—Digest), J. S. Jossey (Co-founder Hallmark Prod.), Ray Lewis (Editor-In-Chief—Digest), George Altman (Spec.-Rep. for Hallmark) and K. Baab, producer of the Prince of Peace.

'Twas the night before Christmas
And all through the House
Not a creature was stirring
Not even a mouse.

When onto the marquee
There arose such a clatter
The Exhibitor looked out
To see what was the matter.

His eyes bulged in wonder—
At St. Nick with a barrow:
"Merry Christmas, dear Showman,
Here's product from JARO!

"Now first comes a comedy
A Holdover Job:
Alec Guinness the star—
'THE LAVENDER HILL MOB.'

"Then 'VALLEY OF EAGLES',
Where wild reindeer stampede,
Lush Nadia Gray—
Yuletide action indeed!

"For contrast and COLOUR
We'll next try the tropics
For the Royal Command Film,
Timeliest of topics.

"The title's 'IVORY HUNTER'
'Twas shot on location;
Savage beasts and the jungle—
'Twill gross cross the Nation!

"And lastly a clincher
Starring Guinness to boot:
'Another rib-tickler—
'THE MAN IN THE WHITE SUIT'."

With that Santa flew off
In his jet-propelled barrow
"MERRY CHRISTMAS TO ALL
FROM THE GANG DOWN AT JARO!"

Season's Greetings

J. ARTHUR RANK FILM DISTRIBUTORS (CANADA) LTD.

VANCOUVER - CALGARY - WINNIPEG - TORONTO - MONTREAL - SAINT JOHN

Digest Journey Through The Year

(Continued from Page 19)

Arthur Hirsch, President Consolidated Theatres Limited, Montreal, sees TV as exhibitors' competitive danger.

March 24th Digest front page presents Easter Holiday pictures for Toronto first runs.

1949 Canadian theatre attendance report states a Canadian climb to $232,998,545 with admission taxes net at $12,616,789.

Report states that in 27 years Loew's Inc. earned, after tax deductions, $239,000,000.

Sidewalks of London with Vivien Leigh, Charles Laughton, Rex Harrison, an Alliance release, broke the records of the Hollywood Theatre, Toronto, for a period of over 20 years, covering the lifetime of the theatre to the present showing of the picture.

Trueman Rembusch, President Allied States Association, invents and patents fool-proof checking system, using micro-filming.

Phil Chakeres, President Chakeres Theatres, Springfield, Ohio, selected as outstanding exhibitor of 1950 by Look magazine.

Motion Picture Herald's three-part national survey discloses exhibitors no longer fear competition of TV.

Columbia Pictures report net profit of $660,000 for 26 week period ending December 30th, 1950.

Hugh M. Beville, N.B.C. Research, states 11,142,000 TV sets in U.S. as estimate.

Harry C. Arthur, President F. & M., St. Louis Amusement circuit, announces that children under 12 accompanied by parents admitted free in company's 34 theatres.

1,000 British showmen enter Better Business Planning Contest.

One out of every seven pictures released in 1950 get on best lists for total of 66 bests.

30,000,000 people near New York see Washington crime probe on TV.

Ethel Waters' book, His Eye Is on the Sparrow, on Book-of-the Month Club list.

Most Rev. Maurice Roy, Archbishop of Quebec, is the third Roman Catholic prelate in Eastern Canada to impose a ban on bingo and other games of chance under auspices of any parish organization. Similar action was taken by **Most Rev. Alexandre Vachon,** Archbishop of Ottawa, and **Most Rev. Paul Emile Leger,** Archbishop of Montreal.

Ottawa Citizen publishes week-end movie guide each Thursday for information to parents on week-end theatre programs.

Third Annual Canadian Film Awards April 22nd.

Harry M. Warner turns over the Freedom Award prize received by the studio on **Breakthrough** to the National Conference of Christians and Jews.

15th Annual Convention **Variety International** at Bellvue - Stratford Hotel, Philadelphia, May 9 to 12.

Quebec City has premiere of Quebec, produced by Paramount, in technicolor with location in and around Quebec City.

Grad Sears Drive from April 1 to June 2nd announced by **William J. Heineman,** U.A. — $10,000 to winners in U. S., with proportionate allocation to Canada.

March 31st Digest editorial — The Senate Crime Investigating Committee presents its investigation with itself in a TV show.

Charles Doctor, Manager of Famous Players Canadian Capitol Theatre, Vancouver, wins the grand award in the **17th Annual Quigley Showmanship Competition,** conducted by Motion Picture Herald's Round Table—**Doc's** award covers circuit theatre operation.

J. P. Harrison, Manager of Campus Theatre for Interstate circuit, Denton, Texas, won grand award also for 1950, for individual effort in showmanship.

Columbia's Born Yesterday still smashing records in 14th week, Victoria Theatre, Broadway, New York.

In February 23rd edition of Greater Amusements, page devoted to **Leon Bamberger** of RKO is captioned **Bamberger Gets Around. RKO's** publicity and public relations' head, **Bamberger,** has in past five years, travelled over 100,000 miles to attend exhibitors' meetings.

Arthur M. Loew, President of Loew's International, has a successful picture in **Teresa,** produced partly in Italy and partly in New York. **Pier Angeli** becomes new MGM star. **Arthur Loew** joined MGM in 1921, and has built International department to 51 main offices, and 72 branches around the world, and a circuit of more than forty 1st run theatres in important foreign cities.

Herb Whittaker, movie critic of Globe & Mail, wins first place in the Ontario division of the Dominion Drama Festival, for his direction of Good King Charles' Golden Days, best directed play for 1951.

Fridolin, author, producer and star of **Ti-Coq,** returns to Royal Alexandra Theatre, Toronto, for two repeat dates.

M.P.A.A. entertains over 200 advertising women at reception in Washington, following meetings of eastern division of Advertising Federation of America.

T. O. A. Board to receive five million dollar plan for national-industry public relations advertising campaign, utilizing TV trailers on top product — meeting Mayflower Hotel. Washington, April 4-6.

Happiest Days of Your Life, released through **Oscar R. Hanson's Pioneer Films** exchange in Canada, gets 15 Easter dates metropolitan area, New York, through **Pacemaker Pictures.**

Newspaper Guild of New York gives **20th-Fox** annual page on citation for distinguished achievement in motion pictures — **All About Eve** — Screen Writers Guild elects **Joseph L. Mankiewicz** as winner of Guild's quarterly award for **All About Eve.**

Canadian Motion Picture Pioneers annual meeting King Edward Hotel, Toronto, May 10th.

Leo Devaney, Canadian General Manager for RKO in Canada, and Past President of Canadian Picture

(Continued on Page 22)

Sidewalks of London Breaks Hollywood Theatre, Toronto 20 Year Box-office Record.

DIGEST JOURNEY THROUGH THE YEAR

Seen leaving the Odeon Theatre, Ottawa, after the Annual Canadian Film Awards presentation are (First row, left to right): D. R. Michener, Ernest Ouimet, Mary Pickford and Fred Dillon. In background, left to right: Dr. W. Kaye Lamb (face hidden), Gordon Sparling and Dr. J. R. Kidd (face hidden).

(Continued from Page 21)

Pioneers, died at the Western Hospital, Tuesday, March 27th, 1951.

William M. Whitebone of Saint John, N.B.,, died at St. Joseph's Hospital. The late **William Whitebone** was a veteran showman.

Members of Projectionists Union 348, and representatives of B. C. Theatre Owners debate the question of whether two projectionists were necessary in B. C. theatres, before a special legislative committee.

Archie Laurie, associated with Odeon Theatres for past three years, resigns his post.

APRIL

April 7th Digest editorial page portrait of **Louis B. Mayer,** who received special **Academy Award** for 44 years of outstanding service.

MGM's Royal Wedding, Radio Music Hall, 18 days' take $374,867, topping **Kim** and **King Solomon's Mines.**

Branch and Exchange Managers from 11 **Monogram Allied Artists** hold Eastern Regional Sales Meeting, New York, April, 6-7.

Lemon Drop Kid, Bob Hope, Paramount, hits $20,000 on Easter Sunday at Paramount.

Columbia will get 30 pictures from **Stanley Kramer** in a five-year contract deal.

Loew's State, N.Y., with **Universal-International** broke year's record with **Up Front,** first week $50,000.

Stanley Kramer signs $25,000,000 deal with **Columbia Pictures.**

Perkins Electric Co. Ltd., buys J. Arthur Rank's Gaumont-Kalee Limited Canadian equipment and supply company.

Louis Applebaum of Toronto writes musical score for **Arthur Loew's** production **Teresa.**

Odeon Theatres, British Columbia, to book circuit and Vancouver neighborhood theatres from Toronto office.

Universal Board re-elects **N. J. Blumberg,** President and Chairman of Executive Committee.

The Informer, re-released by **RKO** achieves sensational box-office success in New York.

Variety Tent 28 receives **Heart Award** in recognition of services at Annual Heart Award Dinner, Prince George Hotel.

Sections of Yonge Street closed—seriously affect show business on Toronto's Broadway, because of underground activities (the subway).

Vern Hudson, manager Capitol, St.

(Continued on Page 27)

Best Wishes
to our
Friends and Associates

CONSOLIDATED
Theatres Ltd.
Montreal

LOEW'S
PALACE
CAPITOL
PRINCESS
ORPHEUM
IMPERIAL
HIS MAJESTY'S
Theatres

Merry Xmas and a Happy New Year To All My Friends in the Motion Picture Industry From an Old Pioneer

★

Simon Meretsky
WINDSOR, ONT.

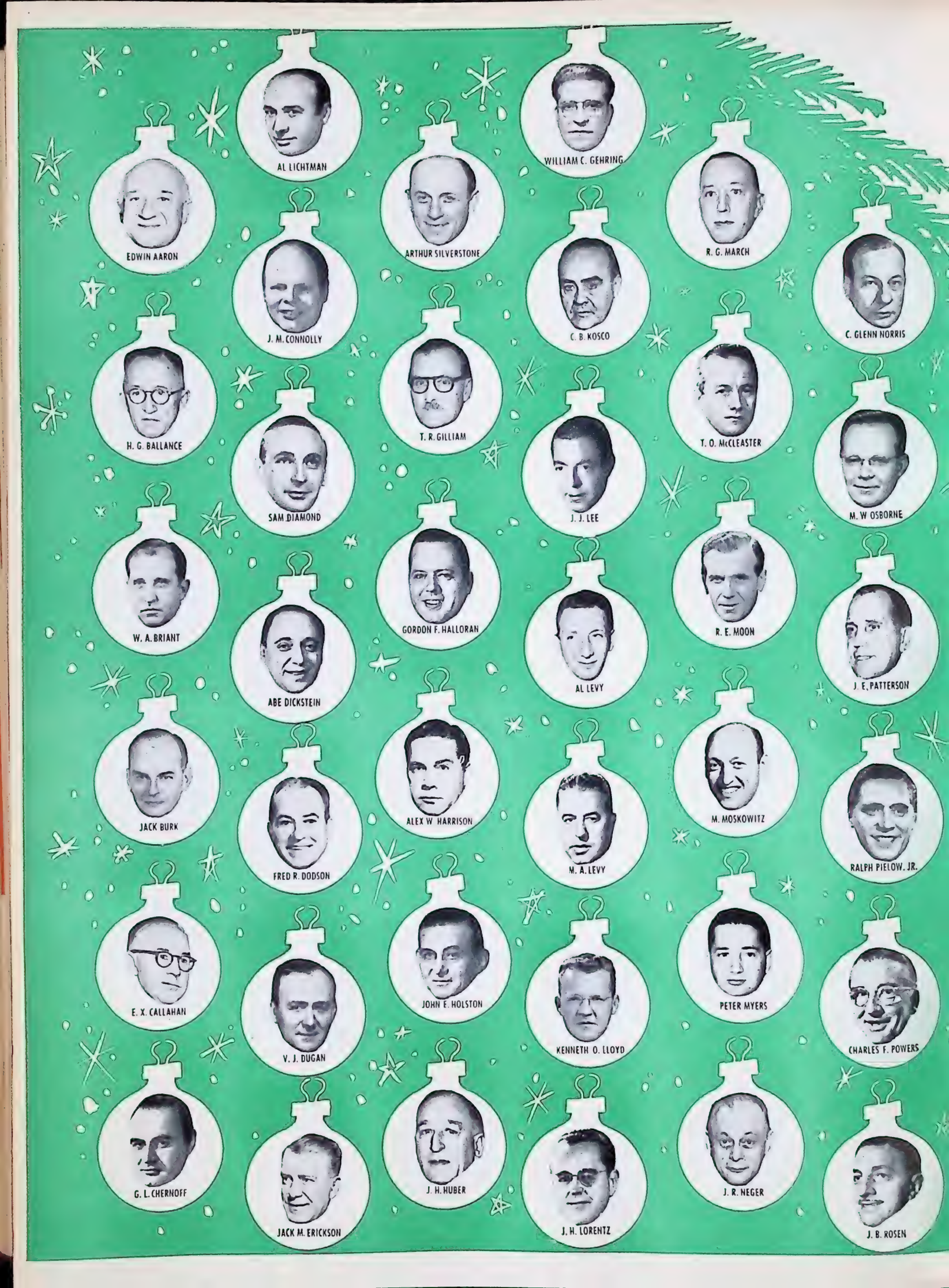
On this festive occasion it is our desire to wish all our customer friends a

Very Happy Christmas and The Best for 1952

PERKINS ELECTRIC CO. LIMITED

COMPLETE THEATRE EQUIPMENT AND SERVICE

277 Victoria St. TORONTO
505 Pearl St. BUFFALO, N.Y.
839 Davie St. VANCOUVER, B.C.
1197 Phillips Place MONTREAL, QUE.
164 Leslie Avenue MONCTON, N.B.


AL LICHTMAN
WILLIAM C. GEHRING
EDWIN AARON
ARTHUR SILVERSTONE
R. G. MARCH
J. M. CONNOLLY
C. B. KOSCO
C. GLENN NORRIS
H. G. BALLANCE
T. R. GILLIAM
T. O. McCLEASTER
SAM DIAMOND
J. J. LEE
M. W OSBORNE
W. A. BRIANT
GORDON F. HALLORAN
R. E. MOON
ABE DICKSTEIN
AL LEVY
J. E. PATTERSON
JACK BURK
ALEX W HARRISON
M. MOSKOWITZ
FRED R. DODSON
M. A. LEVY
RALPH PIELOW, JR.
E. X. CALLAHAN
JOHN E. HOLSTON
PETER MYERS
V. J. DUGAN
KENNETH O. LLOYD
CHARLES F. POWERS
G. L. CHERNOFF
J. H. HUBER
J. R. NEGER
JACK M. ERICKSON
J. H. LORENTZ
J. B. ROSEN

season's greetings

TO ALL OUR EXHIBITOR FRIENDS FROM
20TH CENTURY-FOX...THE COMPANY
THAT WISHES YOU THE BEST
OF EVERYTHING FOR 1952

Season's Greetings

MONTGOMERY'S
COFFEE SHOP

Your Host
ALEX CHRISTIE

21 Dundas Sq. Hermant Bldg.

COMPLIMENTS
OF THE SEASON

JOHNNY COHN

Season's Greetings

FRANKLIN & HERSCHORN
THEATRICAL ENTERPRISES

SAINT JOHN, N.B. HALIFAX, N.S.
DARTMOUTH, N.S. YARMOUTH, N.S.

JOSEPH M. FRANKLIN
President

COMING ATTRACTIONS
A very Merry Christmas and a Happy New Year !!
To All throughout the
MOTION PICTURE INDUSTRY
we extend
The Season's Greetings
Dominion Sound Equipments Limited

Digest Journey Through The Year

(Continued from Page 22)

Catharines, was Chairman of the Committee of the Niagara Peninsula Theatre Managers Association, which arranged a benefit show for Variety Village.

A treat for the whole family in Montreal was possible with the showing of a **Disney** double feature, **Dumbo** and **Salludos Amigos,** during Easter week at the Kent.

Academy Award winners for 1950 as follows: Best Film, All About Eve, 20th-Fox; Best Direction and Screenplay, Joseph L. Mankiewicz, All About Eve; Best Actor, Jose Ferrer in Cyrano de Bergerac, United Artists; Best Actress, Judy Holliday in Columbia's Born Yesterday; Best Supporting Actress, Josephine Hull in Harvey, Universal - International; Best Supporting Actor, George Sanders, All About Eve; Irving Thalberg Award for outstanding work, Darryl F. Zanuck.

Valentino, Columbia Pictures, produced by **Edward Small**, has New York premiere at Astor late in April.

Edward Schellhorn, Paramount Studio, directs Hollywood Caravan to Uruguay.

United Artists list ten major pictures for release.

Behave Yourself, first of RKO's 12 **Wald-Krasna** pictures.

J. Alastair Fraser appointed Branch Manager, Montreal, **Crawley Films Ltd.**

Love of a Clown (Pagliacci) receives exhibitors and critics commendation as bringing "opera to the masses" — an **Alliance Films** release, playing Odeon's Hyland, Toronto.

April 14th front page editorial Overcome Evil with Good. On the next page **M G M** reads Strong as a Lion, and presents **Father's Little Dividend, Show Boat, The Great Caruso, Royal Wedding, Soldiers Three, Go For Broke, An American in Paris, Teresa, Excuse My Dust,** etc., names which exhibitors love.

LEO MURRAY DEVANEY

George Bernard Shaw's Will, published in London recently, revealed that this once-upon-a-time member of the Fabian Society died a capitalist. Quoted from Ray Presents of April 14th.

RKO and trade executives attend funeral services of Leo Devaney in Toronto.

The North Country is first **MGM** feature in Ansco.

Bird of Paradise has gala Baltimore premiere.

Jerry Pickman becomes new publicity and advertising head for Paramount.

Eagle-Lion Films of Canada Ltd. change name to J. Arthur Rank Film Distributors (Canada) Limited.

Directors of Vancouver Theatre Investments Ltd. announce plans for the construction of a $500,000 business block on East Third Street and Lonsdale Avenue in North Vancouver, including modern theatre with seating capacity of 1000.

Rex Theatre, Vancouver, sold to **Jacob Cohen,** son of **Sam Cohen,** operator of the Army & Navy Stores Ltd. Rex was built in 1912, and is opposite the Hastings, operated by Odeon.

Jimmy Conlin, star of Mad Wednesday, visits Vancouver, and entertained by **Norman Duncan,** manager of the Strand.

Doris Day's Day celebrated at Shea's, Toronto, during showing of Warner Bros. Lullaby of Broadway.

House of Commons, England, and **Harry Wilson,** President Board of Trade, accept British Film Council's recommendation that U.K. films quota remains at 30 per cent for top features, 25 per cent for 2nd features for year beginning October 1st.

U.S. Marine Lieut. **E. K. O'Shea, Jr.,** son of Paramount's Vice-President distribution, severely wounded behind North Korean lines.

Rene Clair to direct Pilate's Wife for **Wald-Krasna, RKO.**

450 prints booked solid in the U.S. on **The MGM Story.**

Eagle-Lion Classics to test central billing and sales through mail, closes 50 per cent of distribution offices.

National Film Board produces 177 pictures, has surplus of $125,815, which it returns to Receiver-General.

New York Statutory Court gives **Howard Hughes** until February 20, 1953, to sell stock or trustee Irving Trust must sell by 1955.

Jerry Pickman, new head of publicity-advertising, for Paramount.

MPAA code tightens restrictions, re-imposes ban on narcotic subjects.

April 21st front page editorial, Just a Brain-Wave.

C. J. Appel resigns executive position with Odeon Theatres (Canada) Ltd.

Gordon Lightstone attends Divisional Managers Meeting, New York.

A block of Canadian films entered in film festival won the cup of the Institute of National Light, one of Italy's top honors for best group entry, Rome.

Max E. Youngstein, United Artists Vice-President and national director of advertizing-publicity, captains the **Grad Sears Sales Drive** which opened April 1st, with $10,000 in prizes for billings and collections, and special prizes for Canadian exchanges.

RKO Radio's Canadian division to set aside a two-week period during the **Ned Depinet Drive** to honour **Charles Boasberg,** division chief.

Walt Disney sells **Fantasia** to Drive-Ins for promotion plan.

Concert Under the Stars idea originated with **Arthur E. Elliott, RKO Calgary Branch Manager,** and operator of Starlight Drive-In, Edmonton, spreads to U.S.

Canadian studios and laboratories and producers organize to meet TV demand when C.B.C. starts TV transmission.

Famous Players Canadian Corporation net earnings reach $3,529,514 for 1950, $2.03 a share as compared with $1.77 a share in 1949. Working capital of $6,608,515 at December 1949, up close to million dollars over previous year.

Eagle-Lion Classics sales force given notice, effective immediately.

West Vancouver Amusements Ltd. name **20th-Fox** and **Odeon Theatres** (British Columbia) in writ issued in B.C., alleging unfair trade practices.

Tent 28, Toronto, to honour J. J. Fitzgibbons, C.B.E., and Morris Stein,

(Continued on Page 31)

SEASON'S
GREETINGS
and
GOOD WISHES

★

Canadian Automatic Confections
Limited
and
Super-Puff't Popcorn
Limited

83 Duke Street Toronto

The Management and
Staff of

PICTORIAL DISPLAY

wish you

A MERRY XMAS and a HAPPY NEW YEAR

PETE GRANT
AL HARVEY

Peerless Laboratories

Extend to All
the Compliments of
the Season

GEORGE CUMMINGS
55 WELL PARK AVE.

TRADE *headlines*

Judging of Digest Showmanship contest will be announced shortly after the New Year.

●

20th Century-Fox's presentation for 1952 will be, With a Song In My Heart, The Jane Froman story.

●

Universal Pictures Company will celebrate its 40th Anniversary as a motion picture producing and distributing Co. with a world-wide year round anniversary observance starting with the New Year.

●

U.A. The River, to be Towne Cinema's, Toronto, next attraction.

●

Harrison's Reports has an editorial, "A Great Industry Leader Steps Down," presenting William F. Rodgers, who has spent 42 of his 63 years in motion pictures.

●

Sam Fingold, President, National Theatres, entertained his friends and film associates at a buffet supper in true Fingold Lucullian style, at his Bayview home.

●

David O. Selznick has made an RKO-Radio Pictures deal on Gypsy Blood, starring Jennifer Jones—U.S. & Canada, Latin America & S. A. Territories, it is reported.

●

Paramount's Detective Story into 8th week, at Fox-Wilshire-Los Angeles, Paramount's A Place In the Sun finished four weeks at Hollywood Paramount.

●

Beginning Jan. 2, 1952, advertising rates Canadian Moving Picture Digest increased, due to continuous rise in printing costs and other affiliated services.

●

International Chief Barker Variety handles induction ceremonies of Variety Club of Ireland, Tent 41—Dublin.

●

Mr. & Mrs. Marc J. Wolf receive an unusual honor of a special audience with Pope Pius XII in Rome.

●

Zionist Organization of Canada supporting, Out of Evil, first produced feature picture from Israel. English narration, premiere Studio Theatre, Toronto, Friday, Dec. 21st. — 10,000 letters go out from Zionist Toronto headquarters urging members to see the picture. Story by world-famous Yehudi Yaari—produced by Leo Herrmann, diected by Joseph Krumgold—An Alliance Films Release.

1950 ACADEMY AWARDS

☆

Darryl F. Zanuck

20th Century Fox's production chief won the IRVING G. THALBERG AWARD for outstanding work.

☆

ALL ABOUT EVE

20th-FOX

. . . the best film

☆

Joseph L. Mankiewicz

for All About Eve (20th-Fox)

. . . the best direction and the best screenplay

☆

Jose Ferrer

in Cyrano de Bergerac (UA)

. . . the best actor

☆

Judy Holliday

in Born Yesterday (Col.)

. . . the best actress

☆

Josephine Hull

in Harvey (E-U)

. . . the best supporting actress

☆

George Sanders

in All About Eve (20th-Fox)

. . . the best supporting actor

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
The Tanks Are Coming (WB) with Steve Cochran and Marie Aldon.

LOEW'S
Sixth Week. An American in Paris (MGM) Technicolor with Gene Kelly.

UPTOWN
The Unknown Man (MGM) with Walter Pidgeon and Ann Harding.

SHEA'S & EGLINTON
Submarine Command (PARA) with William Holden and Nancy Olsen.

UNIVERSITY & NORTOWN
The Well (UA) with Henry Morgan and Barry Kelly.

ODEON-CARLTON
F.B.I. Girl (Lippert).

HYLAND
Seventh Week. The Lavender Hill Mob (JARO) with Alec Guinness.

INTERNATIONAL CINEMA
Eleventh Week. Laughter in Paradise (IFD) with Alastair Sim and Joyce Grenfell.

TOWNE CINEMA
Mr. Drake's Duck (UA) with Douglas Fairbanks Jr. and Yolande Donlan.

DOWNTOWN
Kentucky (20th-Fox) Technicolor with Loretta Young and Richard Greene and The Little Colonel (20th-Fox).

STUDIO
Out of Evil (Alliance) with An Angel on My Shoulder (Alliance) with Paul Muni.

MONTREAL

CAPITOL
Come Fill the Cup (WB).

LOEW'S
Painting the Clouds with Sunshine (WB) Technicolor.

PRINCESS
Across the Wide Missouri (MGM) Technicolor.

PALACE
Love Nest (20th-Fox).

ORPHEUM
He Ran All The Way (UA)

IMPERIAL
The Magic Face (Col.).

AVENUE
9th week. Bitter Rice (IFD).

SYSTEM
3rd week. Angelo (Astral).

CALGARY

CAPITOL
People Against O'Hara (MGM).

PALACE
Teresa (MGM with Pier Angeli and John Ericson.

GRAND
Prehistoric Women (Cardinal).

UPTOWN
A Christmas Carol (UA) with Alastair Sim and Kathleen Harrison.

STRAND
Texas Rangers (COL.) Technicolor with George Montgomery and Gale Storm and Jungle Manhunt (COL.)

WINNIPEG

CAPITOL
Mr. Imperium (MGM) Technicolor with Lana Turner and Ezio Pinza.

ODEON
Madeleine (E-U) with Ann Todd.

GAIETY
Highway 301 (WB).

VALOUR
Second Week. Caesar and Cleopatra (UA) Technicolor with Vivien Leigh and Claude Rains.

LYCEUM
The Strip (MGM) with Sally Forrest and James Craig.

DOMINION
The Second Woman (UA) with Robert Young and Betsy Drake.

MET
Submarine Command (PARA) with William Holden and William Bendix.

GARRICK
Come Fill the Cup (WB) with James Cagney and Phyllis Thaxter.

RIALTO
Captain Caution (Alliance) with Alan Ladd and Victor Mature.

VANCOUVER

VOGUE
Fixed Bayonets (20th-Fox) with Richard Basehart and Gene Evans.

CAPITOL
Let's Make It Legal (20th-Fox) with Claudette Colbert and Macdonald Carey.

STRAND
Close to My Heart (WB) with Ray Milland and Gene Tierney.

ORPHEUM
Come Fill The Cup (WB) with James Cagney and Phyllis Thaxter.

CINEMA
Tomorrow is Another Day (WB) Technicolor and Romance on The High Seas (WB) Technicolor.

STUDIO
City Lights (UA) with Charlie Chaplin.

PLAZA
The Raging Tide (E-U) with Shelley Winters and Richard Conte.

PARADISE
The Iroquois Trail (UA) and The Crooked Way (UA).

ST. JOHN

CAPITOL
Silver City (PARA) Technicolor and Miss Tatlock's Millions (PARA).

PARAMOUNT
Slaughter Trail (RKO) Technicolor and Revenue Agent (COL.)

STRAND
Mark of the Renegade (E-U) Technicolor and Pier 23 (Lippert).

GENERAL THEATRE SUPPLY
COMPANY LIMITED
ST. JOHN • MONTREAL • TORONTO • WINNIPEG • VANCOUVER

WITH EVERY GOOD WISH
FOR A WONDERFUL CHRISTMAS
AND A
PROSPEROUS AND HAPPY NEW YEAR

NATIONAL BOOKING COMPANY
20 Carlton Street
Toronto

SEASON'S GREETINGS

Best Wishes
And A Successful 1952
To All The
Members of The Motion
Picture Industry Council
of Canada

*

Manitoba Motion Picture Exhibitors Association
300 New Hargrave Building
WINNIPEG, MANITOBA

Through The Year

(Continued from Page 27)

April 24th, Prince George Hotel.

Carl Peppercorn appointed **Canadian General Sales Manager of RKO** in Canada.

Gordon Lightstone collects $4,000 from motion picture trade for Brotherhood Week services.

With the co-operation of the motion picture industry, the Prime Minister of Canada and the Director of the Council, a news trailer was made and distributed to almost every theatre in Canada.

Mary Pickford comes to Canada to present Canadian Film Awards.

35 theatres in Toronto on Saturday, April 7th, had children's matinees with pictures selected from Children's Film Library.

Community Theatre, Hamilton, closes and is remodelled for art film presentations by 20th Century Theatres.

Mr. & Mrs. H. A. Bercovich of Regina visit Hollywood and meet Bob Hope.

United Artists takes over Eagle-Lion Classics.

March of Time plans TV series.

Jay L. Smith reviews **The Magnificent Yankee, MGM, Call Me Mister, 20th-Fox, Air Cadet, Universal-International** and **The Great Missouri Raid, Paramount.**

Editorial front page April 28th — Are Movies Better Than Ever? Speech of **Spyros P. Skouras, President 20th Century-Fox** at a panel discussion on Are Movies Better Than Ever?, sponsored by the Harvard Law School Forum, Cambridge, Mass.

Ernest Ouimet, Honorary President of the Montreal Branch of the Canadian Picture Pioneers, attends Canadian Film Awards Dinner in Ottawa. Top awards in theatrical film class, and the non-theatrical film class went to Apres Le Bagne and Feeling of Depression, both National Film Board pictures.

CARL PEPPERCORN
R.K.O. Canadian general sales manager.

Associated Screen News receives special award, and three special commendations. The special award for **"Sitz—Marks the Spot"**, a short skiing comedy made by **Associated Screen News** for **Warner Bros.**

Theatrical class special commendations went to **Winston Barron** and the **Canadian Paramount News.**

Gordon Lightstone elected to serve fifth term as President of the **Canadian Motion Picture Distributors' Association.**

Famous Players Canadian Corporation annual meeting discloses that company has 4,467 stockholders of whom only 152 are non-residents of Canada.

Canadian Jules Levey has world premiere of Fabiola in New Orleans May 9th.

Odeon circuit to spend $45,000 renovating the newly closed Lonsdale Theatre in North Vancouver.

Leo Mascioli, well-known Canadian exhibitor, passed away Tuesday, April 24th.

Regina, Alberta, to have first neighborhood theatre as soon as materials are available, according to **Isador Reinhorn,** owner of the Roxy and President of the Regal Amusement Co. Ltd.

20th-Fox musical film event, **Men and Music,** opened at Odeon-Hyland.

Earthquake rocks Hawaii, no damage reported, quake lasts two minutes.

Canadian Defense Production Minister Howe urges not to start new theatre projects because of construction shortages.

50 Mexican films distributed in U.S. make more profit than 400 Hollywood features distributed in Mexico.

Mr. Leo Dolan, Canadian Minister of Travel and Publicity, special guest of honour at Shea's, Toronto, April 30th in connection with **Warner's Neighbor Next Door** short subject.

Italian delegation returns to Rome with two-year Italo-American tentative agreement.

May 5th editorial front page — The Guests at Canadian Annual Film Awards Presentation, **D. R. Michener, Ernest Ouimet, Mary Pickford, Fred Dillon, Dr. W. Kaye Lamb, Gordon Sparling, Dr. J. R. Kidd.**

Herbert Wilcox production **Odette**

(Continued on Page 32)

DIRECTORS
MISS M. H. PAYLE, Drumheller
MATT. PARK, Calgary
D. A. BOYLE, Macleod
B. M. GOLDIN, Calgary
D. C. FOX, Pincher Creek
E. T. LEWIS, High River
LEE BREWERTON, Raymond

Compliments of the Season

from

The Alberta Theatres Association

HONORARY PRESIDENT
ALEX. ENTWISLE, Edmonton

PRESIDENT
K. M. LEACH, Calgary

VICE-PRESIDENTS
WALTER P. WILSON, Edmonton
DOUG. MILLER, Taber

SECRETARY-TREASURER
LEROY J. CHOWN
Strand Theatre, Calgary, Alberta

DIRECTORS
J. J. LIEBERMAN, Edmonton
F. CHRISTOU, Banff
A. E. STANILAND, Edmonton
R. M. MITCHLETREE, Calgary
M. R. BEATTY, Red Deer
ARNOLD ENTWISTLE, Edmonton
W. PILKIE, JR., Vermillion
HARRY COHEN, Calgary

Through The Year

(Continued from Page 27)

tops Daily Mail Annual British Pictures' Poll — **Anna Neagle** and **John Mills** top film stars' poll with **Howard Trevor** runner-up to **Mills.**

New York Cinema Lodge, B'Nai B'Rith elects **Martin Levine,** Brandt Theatres, New York, as President.

Six U.S. circuit theatres in negotiation for French lanuguage pictures.

July 20th for general release in U.S. of **Cyrano.**

New York Philharmonic Orchestra conducted by **Dimitri Mitropoulos,** plays return two weeks' engagement at Roxy, New York, beginning May 9th.

University of Chicago's new dictionary of Americanisms includes the word "Oscar."

Hop Along Cassidy (Bill Boyd) comes to Toronto, and entertains Variety Village students.

Canadian Picture Pioneers Annual Meeting, King Edward Hotel, Wednesday, May 30th.

Arthur Fitzgibbons marries **Miss Jacqueline Viau of Ottawa.**

Town council imposes a 10 per cent amusement tax at Kamsack, Sask., effective May 1st. Money to go to build a town hall. Now we have heard everything.

Morris Stein, past Chief Barker of Variety in Toronto, is presented with a diamond-studded gold barker lapel pin by Big Chief Jack Chisholm.

Edmonton Theatre Association elects **William H. Wilson,** President, Vice-President **Roly Keil,** and Secretary-Treasurer **William Fedoruk.** Board of Directors, **J. J. Leiberman, W. F. Wilson and Arnold Entwisle.**

Famous Players Canadian Corporation has 31st annual meeting.

Francis, Universal - International, selected by U. S. Treasury Savings Bond Division to tour 35 cities on behalf of a new U.S. Defense Bond Drive.

R. S. Roddick, District Superintendent for **Famous Players,** Maritimes, announces new Paramount Theatre to open in Moncton, May 2nd.

Constance Maude Smithe, winner of the Leonard W .Brockington Contest.

MGM revises four months releasing schedule.

Auto-Sky Drive-In and Britannia Drive-In open in Ottawa district.

May 12th front page Digest finds William Boyd "has a heart."

MGM's new star, **Pier Angeli,** discovered by **Arthur M. Loew,** makes hit in **Arthur M. Loew** production, Teresa.

Story of possible sale by Warner Bros. of their film interests stirs the entire industry around the world.

Lou Applebaum does music for Columbia's The Whistle at Eaton Falls.

Big Chief Barker, Jack Chisholm, presents Morris Stein, past Chief Barker of Variety, Toronto, with diamond-studded gold barker lapel pin.

The Canadian Picture Pioneers, Vancouver Division, had a stag

(Continued on page 34)

Season's Greetings

Cardinal Films Limited

Harry J. Allen, *President*

SIX BRANCHES

SAINT JOHN, NB
162 Union St.

MONTREAL
5975 Monkland Ave.

TORONTO
277 Victoria St.

VANCOUVER
1208 Burrard St.

WINNIPEG
Cinema Centre

CALGARY
710 8th Ave. W.

HEAD OFFICE:
700 BAY ST., TORONTO

A Merry Christmas

. . . and for a

Prosperous New Year

"THE AFRICAN QUEEN"

(Color by Technicolor)

HUMPHREY BOGART KATHARINE HEPBURN

DIRECTED BY: JOHN HUSTON
PRODUCED BY: S. P. EAGLE

THE MOST EAGERLY AWAITED FILM OF THE YEAR

The sensational team from Academy Award-winning "All About Eve"

BETTE DAVIS
GARY MERRILL
EMLYN WILLIAMS
in

"ANOTHER MAN'S POISON"

JEAN RENOIR'S MASTERPIECE

"THE RIVER"

(color by Technicolor)
a Theatre Guild Presentation

GLENN FORD in

"THE GREEN GLOVE"

co-starring Geraldine Brooks, Sir Cedric Hardwicke
ADVENTURE AND SUSPENSE

LINDA DARNELL in

"SATURDAY ISLAND"

(Color by Technicolor)
Produced by Stuart Heisler

BOX-OFFICE PARADISE

THE WESTERN OF ALL TIME
Stanley Kramer presents
GARY COOPER
in

"HIGH NOON"

with
Thomas Mitchell and Lloyd Bridges
Directed by Fred Zinneman

"THE WELL"

NOW IN GENERAL RELEASE
a Harry M. Popkin Production
One of the Most Cheered Pictures of the Year

Sincere Greetings and GREAT Pictures from **UA**

United Artists Canadian district manager, Charles Chaplin, poses with branch managers in his district at United Artists "Blue Print for Tomorrow" national sales convention held at the Blackstone Hotel in Chicago. Shown here are (Back Row) Robert Radis, Calgary; S. Miller, St. John; Sam Kunitzky, Montreal; H. Woolfe, Vancouver; (Front Row) A. Feinstein, Winnipeg; Charles Chaplin and George Heiber, Toronto.

Digest Journey Through The Year

(Continued from Page 32)

party at the Olympia Supper Club. Over 100 old-time theatre pioneers and friends attend.

Odeon-Hyland present 20th Century-Fox's Men and Music.

Mayor T. B. Parlee cuts ribbon for opening of the new Famous Players theatre, the Paramount, Saint John, N.B.

Paul G. Hoffman wins Variety Clubs Humanitarian Award.

Jay L. Smith reviews **Father's Little Dividend, MGM, Tomahawk, Universal - International, The Lemon Drop Kid, Paramount.**

Adolph Zukor makes plea for greater showmanship at Paramount sales convention, Warwick Hotel, New York.

Robert Cohn, Sam Katzman units plan eighteen features.

Warner Baxter dies in Hollywood Monday, May 7th.

Canadian Advertisers Association has **George Murphy,** MGM star, as guest speaker at Royal York Hotel, Toronto, Friday, May 4th.

Jack Cohen, founder of American Motion Picture Pioneers, was re-elected President of Association at the Foundation Fund Board Meeting April 26th.

Testimonial Dinner to **A. W. Schwalberg,** President Paramount Film Distributing Co., Waldorf-Astoria, New York, Tuesday, May 15th, commemorating 30 years of motion pictures services.

Quebec City exhibitors refuse to collect newly imposed additional 5c per ticket tax.

May 19th Digest editorial presents Warner Bros. with caption, "Old Soldiers Never Die", as a tribute to their decision to carry on, as usual, the Warner Bros. film tradition, a great and important decision for the motion picture industry.

Loew's profit in 28 weeks as of March 15th, 1951, $4,225,865.

Leonard Goldenson reports Consolidated net earnings of $12,351,000, equals $3.79 per share for first year of United Paramount Theatres operation.

New York stock exchange places amusements in 16th place among U.S. industries.

Universal's seventeen weeks **Feldman Drive** rolls up a total of $2,200,000 in sales on the 17th week, smashing previous high-week's record of $1,300,000.

Film Press Writers of America, headed by **Alpicoult** (Harrison's Reports) draft constitution, social and fraternal contact among members, promote and advance interests motion picture industry, promote good will and co-operation between members of industry's press.

Larry Parks' contract cancelled with Columbia Pictures.

RKO Theatres Corp., apart from production and distribution, shows consolidated net profit of $2,375,577 year ending December 31st, after provision of $500,000 contingencies and specific reserve of $100,000 against mortgage note receivable.

Time magazine, in referring to **Mario Lanza,** describes him as, "The hottest singer to hit the sound tracks in a decade."

Arthur Silverstone leaves Canada for important post head office of 20th Century-Fox.

Gordon Lightstone announces Paramount sales convention at Royal York Hotel, May 31st to June 1st. Branch managers and booker-salesmen to meet from coast to coast in Toronto.

Eight City of Winnipeg theatres to present **Foto-Nite,** offices opened in Winnipeg.

MGM sales force meet at Astor, New York.

United Artists sales force, headed by Charles Chaplin, meet United Artists executives and sales force at Blackstone Hotel, Chicago, to hear re-organization sales set-up for Blue-Print For Tomorrow.

Lion's Drive-In Theatre opens Vancouver vicinity.

Universal and Television combine on talent hunt for Hollywood story.

Fighting Coast Guard, Republic feature, has top ranking military officers as guests for gala premiere at Mayfair Theatre, New York.

Irving Herman becomes Canadian U. A. publicity director.

Mario Lanza concerts, prior to release of The Great Caruso, give Lanza a personal gross of $99,645 for twenty-two concerts.

RKO acquires foreign films for domestic and world-wide markets.

Warner Bros. Technicolor two-reel short, Neighbor Next Door, becomes

(Continued on page 37)

Louis Rosenfeld, Gordon Lightstone, Jule Allen, John J. Fitzgibbons, Arthur Silverstone, Haskel Masters, Doug Rosen, Morris Stein and Pete Myers at the farewell dinner to Arthur Silverstone of 20th Century-Fox—Royal York Hotel—Toronto.

SEASON'S GREETINGS

To All Our Friends In The Trade

Theatre Holding Corporation Limited

Season's Greetings

to all our fellow exhibitors

THE BRITISH COLUMBIA EXHIBITORS ASSOCIATIONS

LEN B. JOHNSTON
President

JOYEUX NOEL, BONNE ET HEUREUSE ANNEE.

Charles Bourassa

Sincere Good Wishes for Christmas and The New Year

★

INDEPENDENT THEATRES

600 BAY ST. TORONTO

Bruce McLeod Harold Pfaff
Ed Goldsmith

BEST WISHES FOR CHRISTMAS AND THE NEW YEAR from

Photo Engravers and Electrotypers Ltd.

CHARLES and KEN CASHMAN

COMPLIMENTS OF THE SEASON to ALL OUR FRIENDS IN THE INDUSTRY

★

SOVEREIGN FILM DISTRIBUTORS LTD.

Season's Greetings

TO ALL THE FOLKS IN THE MOTION PICTURE INDUSTRY

★

PRESIDENT
A. J. MASON
Springhill, N.S.

SECRETARY
G. A. WALTERS
Charlottetown, P.E.I.

Maritime Allied Exhibitors Association

HOLIDAY GREETINGS

From Montreal!

UNITED THEATRES
GEORGE GANETAKOS
PRESIDENT

CONFEDERATION THEATRES
FRED TABAH
PRESIDENT

Through The Year

(*Continued from page* 34)

event at Association of Canada Advertisers meeting Royal York, Toronto, attended by 1,200 members.

First public TV for Ottawa to be available for patrons of Belle Claire Hotel in the uptown business section, installation being made by owner **Harry McMillan.**

May 26th editorial front page presents **A. W. Schwalberg,** President of Paramount Film Distributing Corp.

Johnny Cohen and **Mrs. Cohen** seen at the Louvre (Palace of the Kings) Versailles, Follies Bergere, Paris.

Ontario Censor Board commends showing of screen news—4,114,000 feet imported into Canada devoted entirely to presentation of news, prepared in Hollywood and British Isles, covering events of national and international importance.

Famous Players gives luncheon in honor of **Charlie Doctor,** winner of the Motion Picture Herald Quigley Award, with **Larry Beard** host, King attend dinner at Waldorf-Astoria, New York, to **Al Schwalberg,** President of Paramount Films Distributing Company.

Canadian Council for Reconstruction, through the United Nations Educational, Scientific and Cultural Organization, holds executive meeting at Royal York Hotel, Toronto.

Basil C. Salamis presents booklet on operating costs for small theatres.

Canadian Tourist Association presents in a publication, The Visitor Industry, that an estimated Canadian revenue from U.S. tourists in 1950 was $260,000,000. Breakdown reveals that U.S. tourists spent $23,400,000 for movies and entertainment.

Robert J. Ruben, assistant to **Barney Balaban,** President of Paramount Pictures Corp., gives address to Allied Independent Theatre Owners of Kansas and Missouri on May 17th. His topic, The Importance of COMPO.

Spyros P. Skouras announces plan to stabilize salaries of top-bracket executives at a level to insure dividends and the wages of 16,000 employees. The plan would save $2,500,000 per year.

nine million dollars on four pictures on his 1951-52 production program.

Paramount's Sunset Boulevard, with **Gloria Swanson,** receives Danish Film Critics' Festival Award for best American picture released in Denmark during season of 1950-51.

JUNE

Editorial front page, June 2nd, presents Learnin' the A B C, a cartoon presenting the Paramount and A B C merger.

MGM's Great Caruso does biggest gross first five days of any MGM picture in the history of Radio Music Hall.

John J. Fitzgibbons, C.B.E., who was one of the speakers at the tribute luncheon to **Charlie Doctor,** commented on pessimistic mood of showmen in the U.S., who blamed downward trend on TV. **Mr. Fitzgibbons** emphasized the disturbing economic world conditions, and the increased cost of living as important contributory factors in relation to decreased theatre attendance.

Digest Journey

Through The Year

Famous Players executives at the dinner tendered Charlie Doctor at the Royal York Hotel. Left to right: Larry Beard, John J. Fitzgibbons, Mrs. Doctor, R. Bolstad and Charlie Doctor.

Edward Hotel, Sheraton Room, Tuesday, May 22nd.

Ontario Censor Board reviews twelve foreign language pictures, an increase of 100 per cent over the previous year.

O' J. Silverthorne, Chairman of the Ontario Board of Censors, makes annual report to the Prime Minister and Provincial Treasurer, **Mr. Frost.**

Twenty-seven new theatres constructed during the fiscal year, with fifteen of them Drive-Ins.

Ontario Censor Board reviews 563 full-length features during the fiscal year, 479 from Hollywood, 56 from Great Britain.

600 exhibitors and film executives

Max E. Youngstein, U. A. Vice-President and national director of advertising, publicity and exploitation, is covering all fields of exploitation.

May 30th King Edward Hotel set for annual meeting Canadian Picture Pioneers.

Nathan L. Halpern, television consultant of Fabian Theatres and Theatre Owners of America, gave a talk on TV at the MPTO at Atlanta, Georgia, Tuesday, May 15th.

James Cowan of Oden Theatres of Canada reported in Rome on commission from the National Film Board.

Samuel Goldwyn to spend nearly

Paul Graetz produces picture, the title of which is God Needs Men.

International Picture Distributors presenting The Prince of Peace, which is the life-story of Jesus, to excellent patronage. Premiere at Victoria Theatre, Toronto.

Stanley E. Gosnell, President of the Motion Picture Theatres Association of Ontario was cited by **Mayor H. E. McCallum** of Toronto for his services on behalf of local exhibitors in civic matters. Accompanied by **Arch. Jolley,** Executive-Secretary of the Motion Picture Theatres Association of Ontario, **Stan Gosnell** was presented with a Ronson lighter,

(*Continued on page* 39)

SEASON'S GREETINGS

from

Film Laboratories of Canada Limited

Canadian Film Industries Limited

and

Audio Pictures Limited

Sole Canadian Distributors

for

Alexander Film Company

Through The Year

(*Continued from page 37*)

bearing the city's coat of arms in a ceremony at the Mayor's office in the City Hall.

RKO has prize-winning contest on **"The Thing,"** and trade paper editors in New York area join promotion representatives of RKO in judging the prize-winners.

Associated Screen News receives tribute from Canadian Picture Pioneers for its film record made of the Pioneers annual meetings.

20th Fox convention set in Los Angeles for June 12-15. This is the first national sales convention held by 20th-Fox since 1948, as announced by **Al Lichtman,** Director of Distribution.

Maurice Chevalier's concert at the Grand, London, Ontario, for May 24th was cancelled.

Fabiola breaks records at the Towne Cinema, Toronto, first week following its opening date.

June 16th editorial front page presents cartoon of Leo the Lion impersonating The Great Caruso as Barnum Sinas Again for the magic touch of showmanship.

J. W. Williams, Spearman, Texas, has a Drive-In with a ramp to accommodate eight planes. Wagon Wheel Drive-In has two lighted runways to allow planes to land and take off.

Mario Lanza, MGM star of Great Caruso, receives a six months' royalty statement of $122,000 from RCA Victor Red Seal diskings, particularly Be My Love. The latter platter has sold 1,300,000 copies.

Cardinal Francis Spellman's book, The Foundling, listed as best-seller.

Bob Hope returns from Europe, and will do a personal appearance tour through east and midwest of U.S. before returning to co-star with **Jane Russell** and **Roy Rogers** in Paramount's Son of Paleface.

Loew's orders an RCA big screen TV unit for installation Century, Baltimore, to be used as experiment. Loew's Vice-President, **Joseph R. Vogel,** expresses doubt as to big screen TV being box-office booster, but if it does more Loew installations will follow.

MGM's Great Caruso is box-office champ for May, RKO's The Thing second place, Paramount's Appointment with Danger in third, and RKO's Forbidden Past in fourth place.

Peter Myers, new Canadian 20th-Fox General Sales Manager, to the coast for conference at 20th Century Studio.

June 4th issue of Life has feature story, The World's Oldest Millionaire Becomes a Centenarian, referring to William Graham of Pryor, Oklahoma, 100 years young. Celebrates birthday by gift to Pryor of $280,000 to acquire own electrical distribution system. Mr. Graham is quoted as saying: "A man on his feet is worth two on his seat."

RKO picture program looks biggest in history of RKO.

150 clergymen of Hamilton attend a preview screening of The Prince of Peace.

Melody Fair tent show at Dufferin Park race track, Toronto, opens Thursday, June 21st, with Song of Norway.

Mrs. Hugh Allward of Toronto, convenor of the I.O.D.E. Film Committee, spoke enthusiastically at the 51st annual convention in Saskatoon of the Children's Film Library, which was giving increasing satisfaction in Ontario, New Brunswick, in Manitoba and Alberta.

Odeon Theatre Managers' Association give a farewell party to Howard Boothe, retiring B.C. Odeon District Manager.

Universal Pictures send seventy stars en-tour to promote pictures.

Atlantic Films and Electronics Ltd. form motion picture producing company in St. John's, Newfoundland, with **Derek Marshall** as executive administrator.

David O. Selznick discontinues Selznick Releasing Organization in the domestic market.

John Hausler, well-known Ottawa showman, and former partner of **Don B. Stapleton,** left on a fishing trip. His car was found abandoned on the lake shore, and his packsack, fishing tackle and hat found on a rock from which he had been casting. Quebec provincial police are making a search.

Barney Weiss, veteran showman of Ottawa, dies at the age of 60.

Front page Digest, issue of June 23rd, captioned, "Showmen on your Toes." Joe Louis (the brown bomber) ko's Lee Savold in the sixth round, Madison Square Gardens, Friday, June 15th. Eight theatres play to capacity with thousands turned away. Joe Louis becomes top name for box-office and TV draw.

Trouble in Windsor, Ontario, automobile industry looks like shut-down for Ford Motor Company's big plant. New government regulations in Canada, in respect to purchase of cars, requires that the purchaser make a down payment of 50 per cent, and a pay-off for the balance within a period of twelve months. Automobile executives state restrictions and new regulations are having "a crippling effect on business generally."

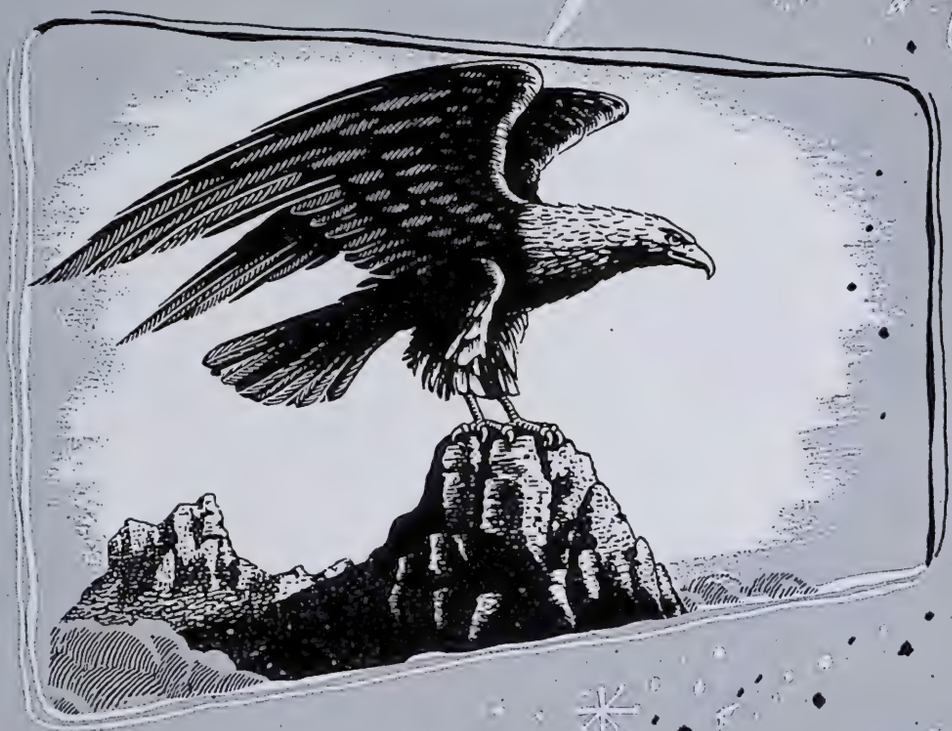
Canada's 20th Century Fox delegation pose in front of a poster of Jimmy Stewart and Marlene Dietrich at the Fox convention held in Los Angeles June 12-16.
Back row, left to right: Branch Manager J. E. Patterson, Vancouver; Vern Skorey, Calgary; J. H. Huber, Winnipeg; Reg. March, St. John; Phil Sherman, Toronto.
Front row, left to right: Sam Glasier, Toronto, Publicity Manager; Peter S. Myers, Canadian Division Manager; and Gerry Chernoff, Montreal Branch Manager.

Harland Rankin of Tilbury and Chatham, and a director of the Motion Picture Theatres Association of Ontario, was guest speaker at two club luncheons, and delivered an address on Alaska, through which country he had made a tour in 1950.

Variety committees busy for annual benefit baseball game at Maple Leaf Stadium June 26th. Vaudeville specialties organized by **Jack Arthur, Ernie Bushnell, George Taggart, Murray Little** and **Ernie Rawley.** Ticket sale **Bill Summerville, Chairman,** and committee of **Doug Rosen, Fred Dillon, Henry Bolton, Hye Bossin, Martin Bloom, Myer Axler, Curly Posen, Ernie Rawley, Abe Cass** and **Paul Johnston.**

(*Continued on page 41*)

Season's Greetings



from

REPUBLIC PICTURES CORPORATION

In attendance at Paramount's Canadian Sales Convention at the Royal York Hotel, Toronto, May 31-June 1 were, seated, left to right: Oscar Morgan, General Manager in charge of Short Subjects and Newsreel, A. W. Schwalberg, President of Paramount Pictures Distributing Corporation, G. Lightstone, Canadian General Manager, Jerry Pickman, National Director of Advertising, Publicity and Promotion. Standing, left to right, Mickey Stevenson, Vancouver; Romeo Goudreau, Montreal; Bill Young, Montreal; Bob Murphy, Vancouver; Tom Dowbiggin, Montreal; Larry Gibson, Calgary; W. O. Kelly, Calgary; W. J. O'Neill, Toronto; P. J. Hogan, Saint John; Russ Simpson, Toronto; Syl Gunn, Winnipeg; Al Iscove, Toronto; Ted Huber, Toronto; Jim Rea, Calgary; Win Barron, Toronto; Ambrose Theurer, Toronto; R A. Thorne, Sain John; Bob Lightstone, Winnipeg; Bill Walkey, Toronto; Ed Clubb, Winnipeg; Norm Simpson Winnipeg.

Digest Journey Through The Year

(*Continued from Page 39*)

Dominion government's statistical report numbers a sale of 4,509 TV sets in February of 1951, particularly in Ontario areas.

Alexander Knox visits London, Ontario, and examines Digest Showmanship campaigns with Bill Trudell of Capitol Theatre.

Paramount Film Service Limited hold sales meetings in Toronto May 31-June 1, all attended Canadian Pioneers dinner.

Messrs. J. Arthur Rank and **John Davis** visited Toronto May 24th for conferences with Canadian executives.

Richard Pitts, COMPO editorial director from U.S. is guest speaker for tenth annual Canadian Picture Pioneers dinner.

Anna Neagle wins British Oscar gold medal for the fifth time in seventeen years for her performance in Odette.

Clarence Markell, partner affiliate of Famous Players Canadian Corporation, approaches 43rd motion picture anniversary.

The National Film Board gave a reception at the Royal York, Toronto, in honour of the National Film Board's Commissioner, **Arthur Irwin.**

Emerson Yorke, producer of Little League Baseball, guest at Pioneers' dinner.

Queen City Drive-In, Regina, Sask., opens with fireworks display. Operated by Famous Players, Queen City Drive-In opened September 19th, 1950. Famous Players marked official opening of Golden West Drive-In with more fireworks.

Editorial front page Digest, June 9th, Big Chief Rank, in feathered head-dress at the J. Arthur Rank Organization big pow-wow and round-up, Royal York Hotel, Toronto. **Leonard W. Brockington, K. C., C.M.G.,** President of Odeon Theatres of Canada Limited, was chairman for this festive occasion.

There were approximately 125 guests present at the Canadian Picture Pioneers' dinner with the President, **Ray Lewis,** presiding as chairman.

Stan Gosnell, Manager of Loew's Uptown, and President of Ontario Theatre Owners' Association, dies suddenly of a heart attack June 3rd.

Paramount Pictures acquires interest in the Telemeter Corp. of America, and appoints **Paul Raiburn** as chairman of new Telemeter Board. **David Loew** is President of Telemeter re-organized as a Deleware Corp. **Carl Leserman,** Executive Vice-President and **Eugene J. Zukor,** Secretary-Treasurer. Telemeter described as "home box-office, attachable to any television set."

Massey Commission Report excites considerable comment on its recommendations concerning cultural developments in Canada, and concerning its support of the idea of government control of Radio-TV.

500 U. S. exhibitors attend Warner Bros. picture screenings in the U. S. Warner Bros. to retain music companies in which Warner's is interested.

The 20th Century Fox separation decree has been signed.

Sydney Cohen, head booker at Empire-Universal, dies suddenly on Saturday, June 16th, Toronto.

Howard Hager dies in Hagersville

(*Continued on page 42*)

STAN GOSNELL, veteran showman and Loew's Uptown (Toronto) manager died last Sunday. Gosnell is shown seated at the head table at the Paramount Film Convention luncheon beside J. J. Fitzgibbons. This was Stan Gosnell's last public film trade appearance.

(Continued from Page 41)

on June 12th. Born in Hagersville March 17th, 1882, **Mr. Hager** was the last surviving member of his family. His grandfather, **Charles Hager,** was one of the town's first merchants, and the town was named after him. It was **Howard Hager** who built the Regal Theatre Building, and operated this theatre between 1923-43.

British Columbia Picture Pioneers present **Howard Boothe** with a portrait of himself, painted by a Vancouver artist, **Camille Howarth. Boothe's** retirement marks 44 years in motion pictures.

John A. Schuberg, 76-year-old motion picture veteran, pays a tribute to **Howard Boothe** at the Vancouver Pioneers Testimonial Dinner. **John J. Fitzgibbons, CBE,** present at the tribute dinner to **Howard Boothe,** voices this tribute: **"Howard Boothe is an honest man, nobody in the** world can buy a reputation like that."

Steve Broidy of Allied Artists announces deal with Walter Wanger for three pictures annually for a period of three years.

Jay L. Smith reviews The Great Caruso, MGM. Rawhide, 20th Century Fox, Belle Le Grande, Republic, Payment on Demand, RKO Radio.

Jack Warner places no dollar limit for 52 Warner productions as announced.

United Artists announce that their company has acquired **Kenneth McEldowney's** production of The River, directed by **Jean Renoir.**

Ray Lewis extolls the interest and entertainment value in some Warner Bros. shorts produced with foreign location backgrounds.

20th Century Fox announces David and Bathsheba for September release.

Stanley Kramer purchases The 5000 Fingers of Dr. T.

Dominion Sound Equipments advertising Ashcraft Lamps for producing "a constant, brilliant, white light over an extremely wide range."

Barney Balaban makes this statement: "Television is show business. We are in show business."

Henry Ginsberg, former Paramount Studio Vice-President, is appointed general consultant National Broadcasting Company, as announced by **Joseph H. McConnell,** N.B.C. President.

RKO brings 75 stars and press representatives from Los Angeles to San Francisco for the golden gate premiere of Hard, Fast and Beautiful.

Lena Horne will star in MGM's all-Negro musical, Jump for Joy. **Joe Pasternak** will produce.

MGM reissues **Irving Thalberg's** production of Romeo and Juliet, starring **Norma Shearer, Leslie Howard** and **John Barrymore.**

Streetcar Named Desire has private screening in Toronto, creating plenty of talk.

RKO's The Thing held over 2nd week Imperial-Toronto.

Clappison Drive-In Theatre, Hamilton vicinity, half-mile north of Clappison Corner, opened June 21st.

John Hausler's body was discovered on June 10th, floating in Lake St. Germaine in Quebec, about 40 miles from Ottawa, and dispelled rumors that the well-known 55-year-old showman had been murdered.

Ottawa Drama League takes $3,600 operational loss for the past season.

Front page editorial becomes inquisitive, and asks exhibitors several questions concerning showmanship, with a caption: "Named Among the Missing."

Torrential rains in Toronto do some theatre floor damage.

Majors offer top product in Minneapolis, and receive no bids. Grow suspicious that negative response to available product may be planned.

Louis R. Lurie confirms report that he has made a bid for **Howard Hughes'** RKO stock in theatre and picture companies.

Spyros Skouras at 20th Century Fox sales convention predicts that theatre TV will re-establish and regenerate motion picture industry.

Howard Deitz, Loew's director advertising-publicity-exploitation, and **Charles Simonelli,** Eastern advertising-publicity manager for Universal, appointed to head committees for proposed box-office jubilee in the fall.

The Great Caruso in its seventh week at Radio Music Hall, out-grossing the best grossers.

Red Book's July picture of the month is Captain Horatio Hornblower, Warner Bros.

Jack Arthur, Famous Players District Manager, holds first regional meeting Empire Hotel, North Bay, Ontario, for northern district managers.

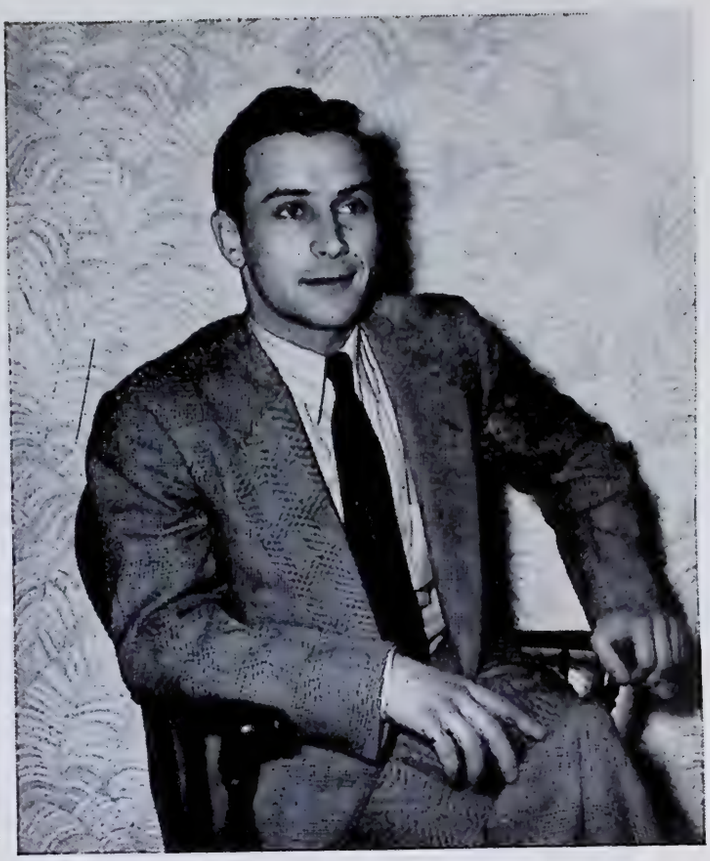
Harold Budd Pfaff, son of **Harold Pfaff** of Independent Theatres Services, was transferred by the United Nations from Athens, Greece, to Jammu, India.

French radio took two major national awards in drama and music, as announced by Canadian Radio Awards for 1950.

West Coast and Maritimes produc-

(Continued on page 43)

DIGEST JOURNEY



Harold Pfaff's (Independent Theatres Service) son Budd who is working for the United Nations.

THROUGH THE YEAR

Digest Journey Through The Year

(Continued from Page 42)

West Coast and Maritimes production centres, CBC, Toronto, were cited for the third annual presentation of broadcasting citations.

Three CBC Toronto productions, the series, Songs of the Minstrels produced by **J. Frank Willis,** written by **Lester Sinclair.** Startime won first award in the special features category.

Sydney Cohen, the popular head booker of Empire-Universal, who died suddenly in his physician's office, following an injection of penicilin for a skin infection, had been with the company since 1929.

Premier Leslie Frost officiates at the opening of a new theatre, the Century, in his home town, Lindsay, Ontario.

Sudbury, Ontario, adds new theatre, the Plaza, making six theatres and a Drive-In for this town.

Henry Phillet opens newly constructed Studio Theatre at Moose Jaw, Sask., formerly the Savoy and closed for the past 15 years.

Gordon Lambert, prior to his retirement in 1935, was a Winnipeg exhibitor. He died at the age of 65 at Nanaimo, B.C.

Famous Players Canadian Corporation annual picnic at Rouge Hills Golf and Country Club, Wednesday, June 27th.

The New York Times gives TV front page space and a caption, "TV Sets New Course in U.S. Social Life Challenges Movies."

Mayor Archie Mason, M.P.P. of Springhill, N.S., attended the 14th annual meeting of the Canadian Federation of Mayors and Municipalities in London, Ontario. **Mayor Mason** came to Toronto to confer with officers and executive of the Canadian Motion Picture Industry's Council in respect to the meeting in September in Ottawa.

John E. Andrea, for many years projectionist at the Odeon, Sydney, N.S., died suddenly on Saturday, June 10th.

Canadian Picture Pioneers, Quebec division, hold third annual meeting. President **Tom Cleary** announces a membership of 188.

Province of Nova Scotia imposes five-cent tax on amusement tickets. This replaces the former three-cent tax, but eliminates all taxes on admissions of 25 cents or under. No tax where shows are organized 100 per cent for charity.

Norman H. Moray, Warner Bros. short subject sales manager, and President of Warner Pathe Newsreel, visited Saint John, N.B., accompanied by his wife and daughter.

Tragic hospital Ste. Cunegonde fire in Montreal was photographed by Leonard Macdonald, ace news cameraman of Associated Screen News.

Better Films Association selects Kon-Tiki as best film of the month. Kon-Tiki is currently playing its 13th week at the Sutton, New York.

Granada Theatre at Camp Petawawa, Ontario, is renovated and dressed-up. Now considered the best of all military movie houses for entertainment of the soldiers and their families.

Theatre Confections Limited appoints Canadian supervisor. **Ken Wells** of Winnipeg goes to the Toronto branch office. **Andrew G. Rouse** is transferred to Theatre Confections, Winnipeg branch. **John G. Flanagan** has been appointed supervisor of Eastern Drive-In Theatre concession of Theatre Confections. **Arthur P. Fitzgibbons** has been appointed supervisor of Western Drive-In concession, operating out of the Winnipeg branch.

JULY

Front editorial page cartoon and caption, "Motion Pictures are Meat for the Public", with a cabbage introduction of The Thing on carrot feet to convey motion pictures cost less to the consumer than does meat.

Reports give the MGM **Mario Lanza** starrer, The Great Caruso, a gross of over $3,000,000 in its 160 engagements in the U.S.

David O. Selznick's Golden Laurel Award, retained by the winner, is presented annually for the picture made in Europe which has contributed the most to mutual understanding and goodwill among the free peoples of the world. The six Laurel Awards are presented to those films chosen as winners in their country of origin, or linguistic group which compete in the finals for the Golden Laurel presented at the International Film Festival at Venice.

Dennis Morgan, Warner Bros. star, visits Winnipeg, and attends the Manitoba Front Festival at Flin Flon early in July.

James R. Grainger, Republic executive and Vice-President in charge of sales and distribution, visits Toronto.

Bob Harvey of the Capitol-North Bay, writes **Ray Lewis** the news concerning **Jack Arthur's** regional meeting at the Empire Hotel for managers in his northern district. Managers who attended were **Sam Korman, Robert Martino** and **Benny Lehoux,** Rouyn; **Olga Sharabrue** and **Doug Keeley,** Sault Ste. Marie; **Jeff Jeffrey,** Sudbury; **Frank Colameco** and **Herb Nelson,** Timmins; **Bob Harvey,** who were addressed by **Jack Arthur, Morris Stein**, General Manager, **Jack Fitzgibbons,** Jr., President Theatre Confections.

The Browning Version, **J. Arthur Rank's** much discussed picture, is now in its 8th week at the Hyland-Toronto.

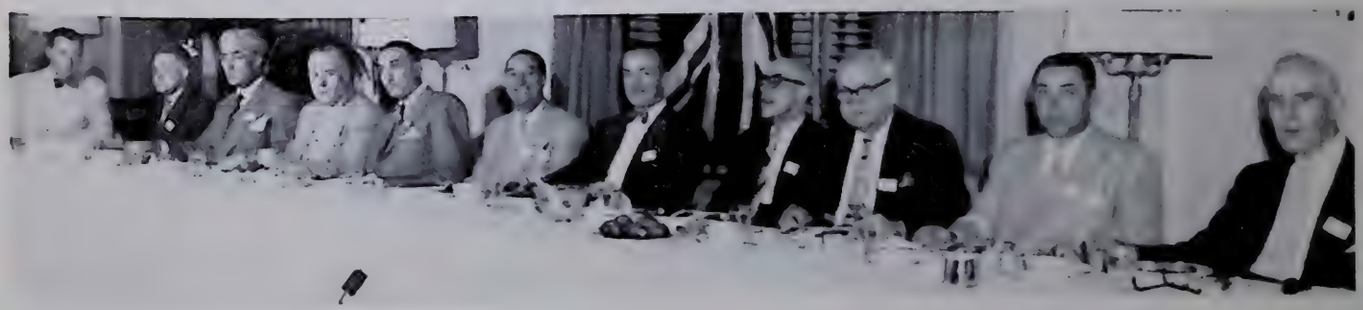
U.S.A. Department of Commerce states world motion picture theatres total 99,617 with theatres in more than 120 countries throughout the world.

Louis B. Mayer makes official statement that he will leave MGM, with which company he has been identified and associated as a founder since its inception in 1924.

Capitol Film Productions formed by **Edward L. Harris,** brother-in-law of the late **N. L. Nathanson,** and formerly manager of Gaumont-Kalee.

Johnny Wayne and **Frankie Shuster** are the other outstanding members of the company which have taken Sovereign Studios for film and TV enterprise.

(Continued on Page 46)



Seen at the head table, at the Canadian Picture Pioneers (Quebec Division) annual meeting are, reading from left to right: Phil Maurice, Arthur Lorente, Len Jones, William 'Bill' Singleton, Willie Elman, the Hon. Frank Hanley, representing His Worship Mayor Camillien Houde of Montreal, Tommy Cleary, past and acting president, Charlie Bourassa; Ernest Ouimet, John Ganetakas, and Mike deRoussy.

Double Fun!

Double Joy!

Double Boxoffice!

Double Everything!

RKO presents

DOUBLE

starring

JANE RUSSELL · GROUCHO MARX

Double Fun!

Double Joy!

Double Boxoffice!

Double Everything!

DYNAMITE!

PRESOLD THROUGH NATIONAL ADVERTISING
to the multi-million readers of magazines and Sunday newspaper supplements totaling 46,397,687 CIRCULATION!

RKO RADIO PICTURES

FRANK SINATRA

Directed by IRVING CUMMINGS • Produced by IRVING CUMMINGS, JR.
Screenplay by MELVILLE SHAVELSON • Story by LEO ROSTEN

MAJOR ALBERT WARNER

Through the Year

(Continued from Page 43)

Scotty Johnston of Vancouver, past President of the Canadian Picture Pioneers, B.C. Branch, died suddenly following a heart attack in Vancouver.

Journal American Fund for Disabled War Veterans get first night's receipts at the Astor Theatre, New York, from RKO's Hard, Fast and Beautiful, June 29th.

Warners sell ten story commercial building on West 45th Street, N.Y., to **Robert J. Marony** of Norwalk, Conn., for one million, eight hundred thousand dollars, all cash deal.

20th Century-Fox offers co-operation allowance on advertising to every first-run theatre and every subsequent run on their pictures where exhibitors will get together for a joint merchandising effort.

Chicago theatre price war ends with children's admissions remaining at 9 and 5 cents. Exhibitors believe that candy, etc., sales to kids will counteract admission price reductions.

Front page editorial, July 14th, Passing the Ammunition with a presentation of David and Bathsheba, and an announcement that the industry's biggest offensive is on. The Digest Showmanship Contest ends August 31st for 1951.

More pictures are showing better box-office in 1951 than in 1950. There are 34 hit pictures currently playing compared to 32 in the same period of 1950, and of 235 features played in key situations in the U.S., 115 of this number have played to average or better business in 1951.

Toronto and Boston exhibitors are warned to watch for $10 and $2 counterfeit bills. Famous Players cashier, during Saturday rush-hour, received fifteen of these counterfeit bills.

Canadian theatres grossed $86,400,000 in 1951 as compared with $79,853,000 in 1949, an attendance increase of 4 per cent.

Canadian Drive-In theatres grossed $2,200,000 in 1950 as compared with $1,393,000 in 1949.

The Ned Depinet Drive for 1951 concluded on June 28th. Salesmen in U.S. and Canada honor **Robert Mochrie,** Vice-President, General Sales Manager, by securing highest grossing weeks of Drive. Montreal and Calgary lead for two Canadian prizes.

Western division National Film Board to confer with Manitoba Exhibitors Association and Distributors' Branch in connection with free shows slated for Quadrangle, Winnipeg, following Digest protest to National Film Board.

The TV committee of the National Com. of Motion Picture Exhibitors of Canada, added **Ben Freedman,** President Independent Motion Picture Theatres Association of Ontario to its special membership committee, which has **L. W. Brockington, K.C.,** President of Odeon Theatres of Canada Limited, and **John J. Fitzgibbons, C.B.E.,** President of Famous Players Canadian Corporation as members of its committee.

The season's top grossers to date are The Great Caruso, Father's Little Dividend and The Thing in the U.S.

20th-Fox shoot for the box-office in production of pictures and exploitation plan. Quoting from 20th-Fox Pass the Ammunition slogan, "A strong prosperous exhibition means a strong prosperous 20th Century-Fox, and every associate in our organization is dedicated to serving you—our partners."

HARRY WARNER
President of Warner Bros.

JACK WARNER

Paid admissions in Canadian theatres in 1950, according to Bureau of Statistics at Ottawa, numbered 245,000,000 as compared with 236,090,000 in 1949.

Canada has 2,360 theatres in 1950 as against 2,230 in 1949.

Howard Elliott, Manager of the Odeon-Fairlawn since the theatre was opened in August, 1947, resigned to become Theatre Inspector for the Theatre Inspection Department, Provincial Government of Ontario.

Ontario exhibitors watching new form of bingo being staged for Drive-Ins, outdoor games drawing huge crowds. On June 28th an estimated 20,000 persons participated in a monster outdoor bingo at Eastview in eastern Ontario on June 28th, with prizes which included five new Chevrolet automobiles.

The Hon. Dr. J. J. McCann, in the closing sessions of parliament, in a discussion of TV, stated that no private TV broadcasting stations were being approved because of the shortage of steel and other materials.

The Great Caruso at Radio City Music Hall in 8th week rolls up gross of $1,273,000.

Jay L. Smith reviews 14 Hours, 20th-Fox, On the Riviera, 20th-Fox, and Warner Bros. Along the Great Divide.

J. K. Condon, veteran showman, dies at St. John's, Newfoundland.

Major Albert Warner sounds confident vote as new Warner Theatre opened on Broadway, formerly the Strand, commemorating 25th anniversary of Warner Bros. commercially successful introduction of talking pictures.

M. E. Jenkins starts construction of a new 500-seat suburban theatre at Calgary, Alberta.

700-car Tillicum Drive-In near Victoria has accommodation for 150 walk-in patrons.

(Continued on Page 47)

DIGEST Journey

(Continued from Page 46)

Odeon opens its uptown 1,200-seater at Calgary, Alberta, built by Jack Barron on a partnership basis.

Estimates and activities of the National Film Board for the year ending March 31st were presented by Mr. Winters in parliament at Ottawa. Cost of operations represented an increase of $807,525. Of this amount $145,000 went in salary increases, $30,000 to meet increases in price of supplies, and $250,000 for new information film program known as Freedom Speaks. The Board had 533 employees as of March 31st this year, a decrease of eight per cent as compared with the previous year.

Front editorial page, July 21st, caption Time Marches On, with an announcement that the March of Time has come to a decision to cease its production for theatres after sixteen years of such service.

The MGM inside front cover announces Nothing Wrong with the Movies that an MGM Musical Can't Cure, and to back up this statement, reminds the trade of Royal Wedding, The Great Caruso, Show Boat, Rich, Young and Pretty and An American in Paris. We have to believe them.

Ray Presents extolls Warner Bros. Bugs Bunny playing the University Theatre, and the title is French Rarebit.

20th Century-Fox sends Goliath in the person of **Walter Talun** en-tour for advance publicity on David and Bathsheba, which inspires **Ray Lewis** to do some research on giants, past and present, all of which between you and me, was not a Lilliputian task.

Alliance Films brings back a streamlined version of **Robert J. Flaherty's** screen masterpiece, Nanook of the North, with a musical background and narration.

J. Arthur Rank production plans eleven films, among which was that outstanding success The Browning Version, which had a run of close to four months at the Odeon-Hyland, Toronto, and most successful engagements across Canada.

Sam Stemberg began his serious illness several months ago and was taken to the Toronto General Hospital. He has been treasurer of B. & F. ever since the inception of this theatre circuit.

Mrs. Myrtle Campbell Shea, widow of the well-known and late **Jerry Shea,** died in St. Michael's Hospital, Toronto. She was fifty-six.

HASKELL MASTERS
Canadian General Sales Manager for Warner Bros.

Ivor Smith, an executive of the Odeon Company, England, comes to Toronto to join Odeon Theatres of Canada, Limited, on loan, officiating in an advisory capacity in Canada.

New Paramount Drive-In near Vancouver will have accommodation for 400 walk-in patrons.

Harold Warren, Famous Players partner, will open a third theatre at Port Alberni on Vancouver Island.

RKO's Kon-Tiki starts its 15th week at the Sutton, New York.

Prizes and trips to Hollywood offered by United Artists for exhibitors who present outstanding showmanship campaigns, and to two United Artists branch managers, the latter in respect to outstanding sales and returns on Cyrano de Bergerac.

Abe Garson, Saint John, N.B., recovers from a serious illness.

ARTHUR SILVERSTONE
Former Canadian Representative of 20th-Fox.

Through the Year

The Hon. R. H. Winters, Minister of Resources and Development, states $300,000 site acquired in Montreal for the construction of a new National Film Board studio. Meanwhile the new Freedom Speaks series of N.F.B., gets into foreign distribution and exhibition.

Ripley would believe it that Shea's is showing The Sex Life of a Fish, The Fighting Bettas, tropical midget fish, which reveal that papa fish hatches the eggs, and nurses the offspring. Ask Alliance Films. It's no fish story.

Cardinal's Street of Sorrow, Italian with English titles, plays five weeks at the Savoy-Toronto, an action house to good business.

Beauty clinic works at University Theatre as **Fred Trebilcock** learns what makes women look so beautiful, and **Sam Glasier** of 20th-Fox keeps remarking, "It's a beauty", for As Young as You Feel.

Haskel Masters, Warner Bros., Canada, blowing his horn at Child's long table to the trade about Captain Horatio Hornblower.

20th Century-Fox appoints Pete Myers, former Toronto Branch Manager, as General Sales Manager for Canada, following the appointment of Arthur Silverstone to an important post in the New York head office of this company. Peter is the youngest of the Canadian major sales representatives in Canada, and is taking his new responsible position like a major.

A. W. Perry, Universal-International, announces important Canadian sales meeting in Montreal.

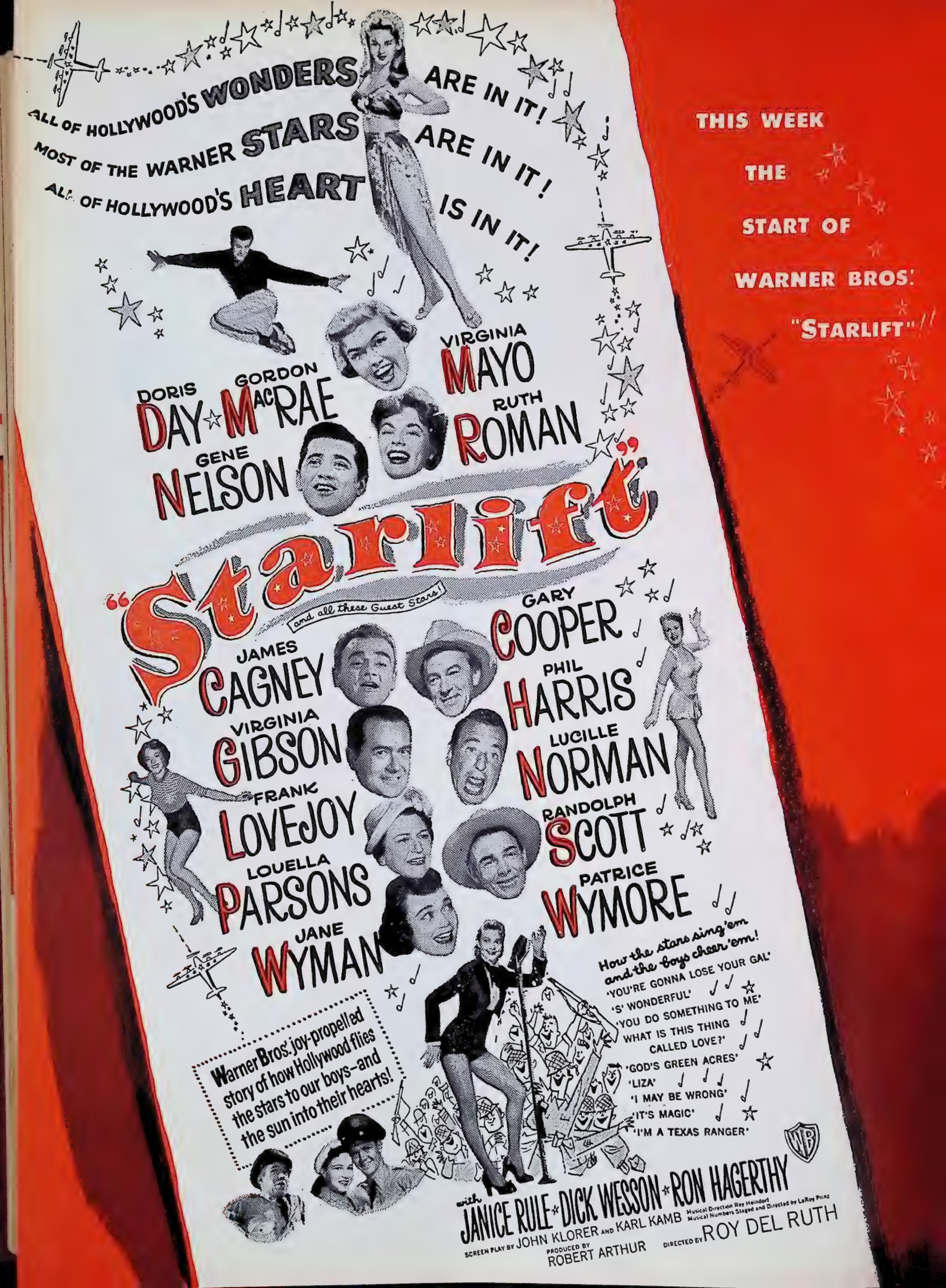
Manitoba film trade stages 6th annual picnic, and adds a Bathing Beauty Contest for a big splash.

Front page editorial, Digest issue July 28th caption Circus Showmanship, and we quote: "It was not so in the olden days, but it is so now, and so not to bed, but onward with the big drum, the ballyhoo, circus-showmanship is here to stay, and we go along with it, or we stay out." This is **Ray Lewis** talking editorially.

Loew's and **Louis B. Mayer** sign agreement to separate with the termination of **Mr. Mayer's** employment on August 31st, 1951.

Warner Bros. board offers shareholders $15.00 per share for their stock.

(Continued on Page 50)


ALL OF HOLLYWOOD'S WONDERS ARE IN IT!
MOST OF THE WARNER STARS ARE IN IT!
ALL OF HOLLYWOOD'S HEART IS IN IT!
THIS WEEK THE START OF WARNER BROS. "STARLIFT"!!
DORIS DAY
GORDON MacRAE
VIRGINIA MAYO
GENE NELSON
RUTH ROMAN
"Starlift"
and all these Guest Stars!
JAMES CAGNEY
GARY COOPER
PHIL HARRIS
VIRGINIA GIBSON
LUCILLE NORMAN
FRANK LOVEJOY
RANDOLPH SCOTT
LOUELLA PARSONS
PATRICE WYMORE
JANE WYMAN
How the stars sing 'em and the boys cheer 'em!
'YOU'RE GONNA LOSE YOUR GAL'
'S' WONDERFUL'
'YOU DO SOMETHING TO ME'
'WHAT IS THIS THING CALLED LOVE?'
'GOD'S GREEN ACRES'
'LIZA'
'I MAY BE WRONG'
'IT'S MAGIC'
'I'M A TEXAS RANGER'
Warner Bros. joy-propelled story of how Hollywood flies the stars to our boys—and the sun into their hearts!
with JANICE RULE • DICK WESSON • RON HAGERTHY
Musical Direction Ray Heindorf
Musical Numbers Staged and Directed by LeRoy Prinz
SCREEN PLAY BY JOHN KLORER AND KARL KAMB
PRODUCED BY ROBERT ARTHUR
DIRECTED BY ROY DEL RUTH

In all its savage splendor comes
DISTANT DRUMS
COLOR BY TECHNICOLOR
Through the steaming swamp wilderness that could swallow an army, fought the 'Fearless Forty' -- the heroic rescue-band that stormed the jungle-empire of the untameable Seminole Tribe!
STARRING
GARY COOPER
"Blade in his hand—Blood in his eye—Captain Quincy Wyatt, Swamp-Fighter
WEIRD CEREMONIAL BATTLE-TO-DEATH! Knife against tomahawk as Wyatt faces Chief Ocala in mortal underwater combat!
WYATT FREES CAPTIVE BEAUTY in defiant raid on Seminoles' jungle stronghold!
TRAPPED IN THE ALLIGATOR POOLS! Fiendish fate that awaited any soldier taken alive by the savages!
WITH MARI ALDON
from WARNER BROS. Spectacular adventure, actually filmed in the Everglades vastness where cameras never penetrated before...
SCREEN PLAY BY NIVEN BUSCH AND MARTIN RACKIN
DIRECTED BY RAOUL WALSH
A UNITED STATES PICTURES PRODUCTION
MUSIC BY MAX STEINER
PRODUCED BY MILTON SPERLING
PRESENTED BY WARNER BROS.
WB

Through the Year

(Continued from Page 47)

The Hon. Paul Martin, M.P., was guest speaker at Empire-Universal's testimonial dinner to Paul Nathanson and A. W. Perry, Montreal.

Fifty-three percentage and fraud cases have been settled in the U.S., and dismissed since February 1st, 1951, 190 cases still pending. The 53 settlements involved exhibitors operating 43 theatres. The 190 pending cases are against 39 exhibitors in 17 states.

Sam Briskin receives permission from Paramount to participate with **Sol Lesser** in the financing of picture production and TV, beginning such activities January, 1951. Will also purchase pictures.

Ed Morey, Allied-Monogram distribution executive, was a visitor in Toronto.

Superior Court Justice **Valmore Bienvenue,** declares Quebec City tax illegal. City Council imposed the tax last April, 5 cents on tickets to $1.00 and 10 cents over, which exhibitors refused to collect.

Robert J. Flaherty, 67, father of the documentary film, died July 23rd.

Justice Harmon rejected an appeal by the Crown, and dismissed this appeal with costs, high court, London, England, in the matter of $42,000 paid to **Sir Laurence Olivier** by Two Cities Films, during a period of eighteen months in which period Olivier agreed not to be employed. **Judge Harmon** stated that **Olivier** could not be taxed for not working, and that the $42,000 was, therefore, non-taxable.

Lewis Cotlow, explorer, visits Toronto ahead of the Jungle Headhunters, produced by Julian Lesser for RKO Radio Pictures, and currently playing the Eglinton and Victoria Theatres.

New Weston, Biltmore Theatres opened in Weston, northwest Toronto, July 11th.

City Council of Sault Ste Marie shelves a proposal by the Chamber of Commerce for the presentation of pictures three nights weekly in city recreation parks, admissions free, and programs supplied by National Film Board.

Herbert J. Yates gets exclusive film rights to Robinson-Turpin fight in U.S., and Astral gets the fight film for Canada.

Kate Cameron, film critic of the Daily News, selects three United Artists pictures for special June tributes—Four in a Jeep, He Ran All the Way and The Prowler.

The Great Caruso goes into tenth week at Radio City Music Hall, New York. Total admissions, $1,360,000, new all-time record gross.

Maurice Evans, famous stage star, joins the star-studded cast of Androcles and the Lion, to be produced for RKO Radio by Gabriel Pascal.

B. C. Projectionists Local 348 asking for an increase of 50 cents per hour. Present contract expires August 31st. Present rates from $2 to $2.15 per hour, and average hours worked weekly range between 30 and 36.

Aladdin Drive-In Theatre, situated south end of Bank Street, Ottawa, near Billings Bridge, has an acreage of 17 acres, and a present capacity for 500 cars. Hundreds were turned away at the opening of the Drive-In.

The sales force of Empire-Universal in Canada is sparked by the following, reading left to right. Top row, Joe Garfin, branch manager for Calgary; Jack Bellamy, branch manager for Saint John; Wolfe Blankstein, branch manager for Winnipeg; Perry Wright, branch manager for Vancouver; Bottom row, Mark Plottel branch maanger for Toronto; Mickey Isman, Eastern District manager with headquarters in Monteal; Cecil Black, special representative with the Toronto branch and Herbert Mather, manager of the Playdate and Contract Department.

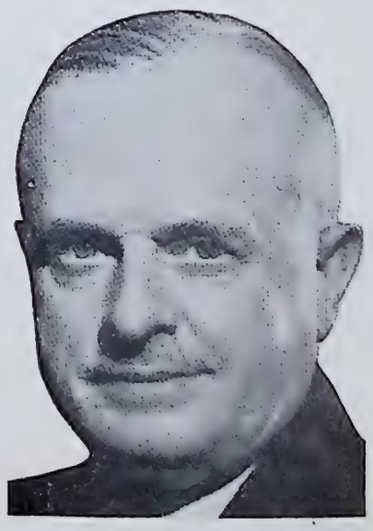
Walter Kennedy, Empire-Universal's director of advertising, publicity and promotion.

AUGUST

Front page Digest editorial dedicated to Robert Joseph Flaherty who died at Dummerston, Vermont, on the morning of **July 23rd.**

And so we come to an MGM announcement which states. "Greater than Great Caruso, Show Boat." MGM has said it, so it must be true, and here are some facts, tops Caruso with best non-holiday first four days in Music Hall history. In first 81 spots Show Boat tops Great Caruso by 22 per cent. Extended runs in 75 of first 82 dates, and more spots and more dough to prove greater than Great Caruso is Show Boat show business!

(Continued on Page 51)



George H. Beeston, secretary-treasurer of Empire-Universal.

THROUGH THE YEAR

(Continued from Page 50)

Phonevision executive visits Toronto Canadian Broadcasting Corp. Announces that Bell Co. has been awarded a contract to relay TV programs from Buffalo to Toronto, and from Toronto to Montreal. **H. C. Young,** General Manager in charge of the TV relay plan, states that work on a micro-wave radio and TV relay network is to shortly begin. The system linking Toronto, Buffalo and Montreal will be constructed by the Bell Telephone Co. of Canada.

Jimmy Durante's lawyers preparing injunction to restrain Paramount from using the title That's My Boy for the **Jerry Lewis-Dean Martin** Paramount picture.

Directors of Motion Picture Theatres Association of Ontario admit Drive-In theatre managers as members of the association for the first time.

Jules Levey, producer, was in Toronto to attend funeral services of his mother, an old-time Toronto resident.

Wall Street shows faith in motion picture stocks. No evidence of short interests during 30-day period ending July 13. Variety states that for the fifth successive month no film shares are on the list. Saturday, July 28th, the press headlined: "U. K. Stocks Drop Millions as Alien Shares Boom, Controls Move Blamed."

Mr. Maurice Gagne of the law firm of Messrs. Prevost, Gagne and Flynn, advises that in an interview with **Mr. Benoit Pelletier, K.C.,** attorney for the City of Quebec, **Mr. Gagne** was officially informed that the City of Quebec will not appeal the judgments of July 14th, declaring the proposed new municipal amusement tax, within the city limits, as illegal and ultra vires.

Front page Digest, issue August 11th, presents **Mr. and Mrs. Ernie Marks** of Oshawa, last surviving members of the famous Marks' brothers theatrical company. **Mr. and Mrs. Ernie Marks** on Tuesday, July 24th, celebrated their 50th wedding anniversary.

Crawley cuts the price of 16 mm prints because of increased volume of business.

Casey Swedlove and Hyman Bessin acquire the Glebe Theatre, Ottawa, formerly operated by Odeon.

Paul Nathanson visits his Maple Crest farm at Maple, Ontario, prior to trip abroad.

Mr. and Mrs. Budd Rogers holiday at St. Andrews-on-sea, N.B.

Canadian Department of Transport rules it is not illegal to set up closed circuit relay system piping TV programs from master antenna to homes equipped with TV receivers.

London, Ontario, launches community project in construction of TV tower to pick up programs from Detroit, Buffalo, Cleveland. Stations to be operated via cable to TV set owners on a pay monthly fee basis.

P. A. Wiliams, theatrical Sales Manager of The March of Time (produced by Time Inc.) writes **Ray Lewis:** "Dear Ray: We here at The March of Time were thrilled by your marvelous tribute to us. We are making up copies for all of our staff to have."

Norman H. Moray, Vice-President Warner Bros. Pictures writes as of July 31st — "My dear Ray: In the July 21st issue of your column Ray Presents, you gave us a very wonderful review on our Bugs Bunny cartoon titled French Rarebit. It isn't often that short subjects are singled out for such praise in as much as it is generally the features that get all the gravy. With your permission I would like to reproduce this article, and send it out to all the exhibitors in the United States."

Mrs. Odette Churchill, underground leader in France in last war, and whose exploits formed the basis of the British feature film Odette, produced by **Herbert Wilcox,** starring **Anna Neagle,** will visit Toronto during the Canadian National Exhibition in charge of a party of 50 British girls for a Canadian tour as guest of the industrialist, Garfield Weston.

The National Committee, Motion Picture Exhibitors Association of Canada, under the chairmanship of **Morris Stein,** will hold its third annual meeting at the Mount Royal Hotel, Montreal, at the same time as the conferences of the Motion Picture Industry Council, September 24-26, for which council conferences **John J. Fitzgibbons** will preside.

Judy Breen, winner among 4,000 competitors for the title Festival of Britain Girl. **Judy Breen,** 20-year-old London stenographer, was a special visitor to Toronto early in August on her world-air tour. The J. Arthur Rank Organization co-operated in the arrangements. **Miss Breen** visited Montreal, Winnipeg, Calgary and Vancouver before flying to Australia.

Dore Schary, Vice-President of MGM in charge of production, addressed San Francisco Variety Club, and told 180 of its members, "It is time we in the motion picture industry stopped worrying about TV; it is time TV started worrying about us."

Stanley Kramer signs **Fredric March,** two-time Academy Award winner for Death of a Salesman, which he will produce for Columbia Pictures.

George Altman is applying showmanship to his film delivery service, the Mavety Film Delivery Service which he acquired. All the Mavety Film Delivery truck-drivers are enrolled in special insurance groups with bonuses paid for accident-free records.

Rivoli Theatre, New York, August 16th has world premiere of David and Bathsheba.

The first Drive-In opened at Springhill, N.B., about six miles from Fredericton most successfully. There is a capacity of 400 cars operated by **A. J. Burnett.**

Film council plans newsreel to promote public relations.

Front page August 18th Digest issue captioned, True or False, referring to the recent issue of Fortune which said, "Exhibitors marked for slaughter as only group in competition with television." Digest asks, "True or False?"

Life Magazine on ten pages sounds the death-knell of the indus-

(Continued on Page 52)

Left to right — Arch Jolley, P. W. Mahon, Mrs. A. Jolley, Leonard Johnson, Ray Lewis, Molly Foreman, Mrs. Len Johnson and Mayor Archie Mason and his daughter Mrs. Brown at the luncheon to the Industry Council's delegates given by MPPA.

DIGEST Journey

(Continued from Page 51)

try in a feature story by Robert Coughlan. "The name of the curse that has fallen on Hollywood is television." The Digest asks, "True or False?" The answer is false.

Leonard Goldenson advised United Paramount Theatre stockholders that July box-offices grosses were ahead of July 1950.

At the Imperial **Walt Disney's** Alice in Wonderland with distribution through RKO Radio.

Arthur De Bra prepares brochure on David and Bathsheba to publicize this unusual picture through his department as Director of Community Relations for the Motion Picture Association of America. Referring to David and Bathsheba, we quote from his comments in connection with same, "Into it Darryl Zanuck has put a magnificently conceived story, a cast of unsurpassed talent, superb direction, and much, I suspect, of his own heart."

Captain Horatio Hornblower, **Warner Bros.,** rings up $32,000.00 in three **Warner** theatres in Washington, two mid-town and one suburban, the first week.

Will Hays addresses Warner Bros. audience through the screen at Warner Theatre on the occasion of 25th Warner anniversary celebration!

The Council of M.P.O. has made an appeal to the Secretary of Commerce, Washington, D.C., requesting that the motion picture industry be replaced on the list of essential activities as established by the Department August 1, 1951. The motion picture industry was removed from the essential list on April 8, 1951.

Prince Philip, Duke of Edinburgh, became an honorary member of the London Variety Tent.

J. Arthur Rank's The Browning Version is in its 14th week at the Odeon-Hyland, Toronto.

Empire-Universal announces 41 pictures with technicolor predominating. List includes 15 specials.

Three former professional hockey players are interested in the outdoor theatre being built near Red Deer, Alta, midway between Calgary and Edmonton.

New manager at International, Vancouver, **Dick Letts,** has been with Famous Players since 1930.

Chicago reports RKO's Kon Tiki breaking surf house record, and Alice in Wonderland at Palace reporting best week in years with a $40,000 top for first week.

Realart franchise holders to get 10 pictures annually from **Jack Broder** productions, mainly in exploitation class.

FRANK VAUGHAN
Canadian General Sales Manager of Monogram.

Digest makes some movietime suggestions for box-office campaign in Canada—Movietime in Canada, There's No Time Like Movie Time, or For a Good Time Try Movietime.

Consolidated Theatres of Montreal remodels His Majesty and acquires three new theatres in Quebec, constructing new French language theatre, Montreal.

Monogram makes picture from the Reader's Digest story, I Was an American Spy.

August 25th, captioned, "In the Words of **Sir Thomas Beecham."** The B.B.C. is reported to have made **Sir Thomas** an offer of $558 for the rights to broadcast his new arrangement of Balfe's opera, The Bohemian Girl, which opera opened in London, August 14th. **Sir Thomas** sent the copyright department of the B.B.C. the following note in which he rejected the offer, "What you are pleased to call my arrangement of Balfe's, The Bohemian Girl, has involved the thoughts of twenty-five years and continuous active labor in the way of dramatization and orchestration during the past five months. I, therefore, take pleasure in informing you that at no time and nowhere in the course of my long career (actually fifty years) have I received such a preposterous, inadequate, thoughtlessly, impudent and magnificently inept proposal or offer from anyone." Do you not love the language and the genteel rage contained in that note?

Universal-International's Little Egypt at Chicago theatre does $65,000 the first week.

A. W. Schwalberg, President Paramount Distributing, sets $40,000 in cash prizes for winners of Paramount's Confidence Parade of 1951. Sales Effort Campaigns set for September 2nd through to December 1st.

Arthur B. Krim, President United Artists, announces between 26 to 30 finished productions for U.A.

Through the Year

Warner Bros. On Moonlight Bay goes into third week at Shea's and Eglinton, Toronto.

Arthur Loew's production, Teresa, makes hit at University and Nortown Theatres, Toronto, with Pier Angeli, new MGM star.

Motion picture industry uniting all of its departments in an offensive against unfair attacks against the industry.

Murray Sweigman, head of Theatre Poster Ltd., Toronto, gets National Screen special trailers and accessories to handle in Canada.

Team bookings becoming evident in key centres in Canada on pictures.

Don Gauld, Supervisor of Odeon Theatres of Canada, Limited, is on the Board of the M.P.T.O.

Motion picture industry's leaders greatly incensed at publication in Life magazine, "Now It Is Trouble That Is Supercolossal in Hollywood," article.

William Randolph Hearst called "the father of yellow journalism" dies in Los Angeles at the age of 88.

Louis Jouvet, world-famous French stage, screen star and producer dies in Paris.

RKO-Radio announces it will release 36 major films. According to a statement by Ned E. Depinet, President, "the most ambitious program in RKO's history."

Six national magazines prepare direct mail letters, promoting Disney-RKO's Alice in Wonderland.

T. H. Hunt, Chairman of the Lion's Club Committee, in charge of Jungo, a bingo-type game operated at the Green Acres Drive-In, Lethbridge, Alta., receives a summons from the R.C.M.P., charging him with, "unlawfully keeping a gaming house, contrary to the provisions of the criminal code of Canada." Story published in the Calgary Herald August 8th. In Calgary, an official of the North Hill Kiwanis Club, which organization operates a bingo game at the Chinook Drive-In Theatre, said the Lethbridge case was a test case, and that his organization would continue operating the bingo game until the Lethbridge case is decided.

Canadian Minister of Mines and Resources, the **Hon. John McDiarmid,** writes letter to **Warner Bros.** Studio paying tribute to **Dennis Morgan,** recent visitor in Canada. The letter states, "The best damn ambassador of good-will since **Will**

(Continued on Page 54)

Oscar · R · Hanson

REPRESENTING

MONOGRAM PICTURES CORPORATION
ALLIED ARTISTS PRODUCTIONS INCORPORATED
WILCOX-NEAGLE PRODUCTIONS
LONDON FILMS INTERNATIONAL LIMITED

EXCLUSIVE CANADIAN DISTRIBUTION

FOTO-NITE

"Then down the chimney St. Nichoals
came with a bound . . .
'A Happy Christmas to all!' "
(A Visit From St. Nicholas, 1823)

Even though these words were written 129 years ago, we echo their sentiments in wishing all our friends in the industry a pleasant and prosperous Christmas and 1952.

Crawley Films Limited

OTTAWA • TORONTO • MONTREAL

Through the Year

(Continued from Page 52)

Rogers was out in these parts." **Morgan** was a guest at the Flin Flon Front Festival. He was interviewed at the Ft. Garry Hotel, Winnipeg, by press and radio.

Vancouver Trades and Labor Council of B.C. will back sports in asking the City Council for another plebiscite in December for entertainment and sports on Sunday. Last year the vote was for a wide-open Sunday, and the plebiscite lost out by a very small margin.

M. S. Jucey starts construction of a theatre in Edmonton, Alta., on the south side, seating 450.

Janine Fluet, wife of parliamentary translator **Clement Fluet,** plays her first screen role as a nun in Le Rossignal et Les Cloches, under the direction of **M. De La Croix** for the Quebec productions. **Mrs. Fluet** entered a Cinema Contest in 1950, and won first place over 1500 other contestants.

Casey Swedlove extends his theatre operations and other interests, now operating "Miss Carleton," a popular dine-and-dance spot on the busy Prescott highway.

United Artists dynamite a path to the box-office with He Ran All the Way, with premiere Paramount Theatre, New York, and Loew's, Toronto.

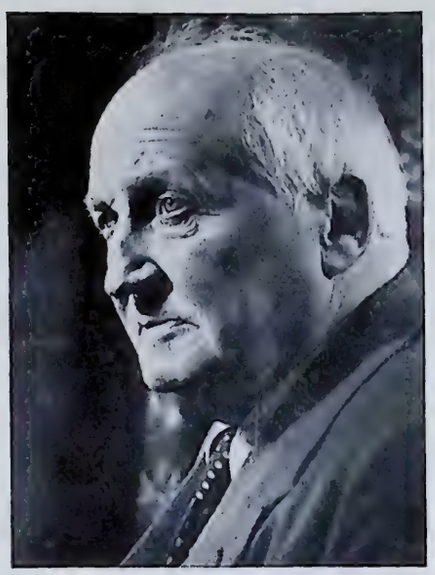
SEPTEMBER

Editorial front page caption issue of September 1st, With or Without Intent, which announces the death of one of the founders of Famous Players Canadian Corporation, and internationally known financier and distinguished Canadian citizen, **J. P. Bickell.** When **J. P. Bickell's** Will was probated, it was learned that he had left an estate of approximately fourteen millions of dollars, the bulk of which he left to the Sick Children's Hospital, other philanthropic, scientific research and welfare services.

Canadian National Exhibition at Toronto, the world's largest annual exhibiton, engages **Jimmy Durante** to head its Grandstand show. **Leonidoff** of Radio City Music Hall stages the ballet numbers, and produces the big show.

Steve Broidy, President of Allied-Monogram, Edward Morey, Vice-President and Morey Goldstein, General Sales Manager, Walter Wanger arrange to visit Canada.

Walter Wanger writes tribute to the late **Robert Flaherty** expressing appreciation of the Digest editorial, "to this great creator and great artist."



ROBERT JOSEPH FLAHERTY
Father of the Documentary Film.

Stan Helleur, movie critic of The Telegram, Toronto daily newspaper, replies to industry's criticism of unfair attacks on the industry, concentrating his defence on the fairness of press picture reviews.

National Film Board screens two pictures on August 23rd in the Ontario Government Building Theatre, Canadian National Exhibition, "Now is the Time," and "Around is Around," not related to **Gertrude Stein's** poetry, but the first cartoon-type of films which have an effect of stereoscopic depth, produced by **Norman McLaren** of N.F.B.

Variety to hold International Club meeting in Las Vegas, Nevada, April 28th to May 1st, 1952, as announced by International Chief Barker **Marc J. Wolfe** of Indianapolis, and **Charles E. Lewis,** New York International Press Guy.

Press party to **Odette Churchill,** winner of the George Cross for her services to the French underground during the last war.

Herbert J. Yates announces Republic Pictures program as "the most ambitious in its entire history." John Ford, thrice Academy Award winner, to direct Quiet Man.

David and Bathsheba carries advertising space covering 6,163,320 daily press circulation, and 2,474,-068 magazine circulation as announced by **Sam Glasier,** Canadian publicity representative of 20th Century Fox.

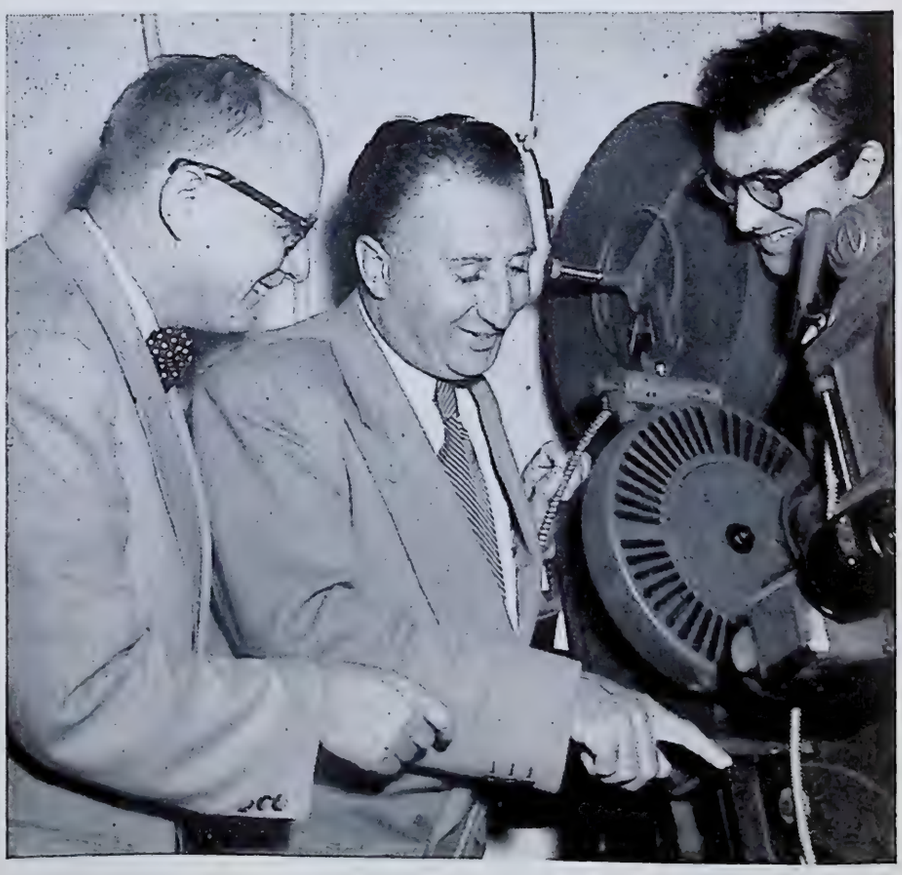
Associated Screen News Limited produces in colour, "Our School Children's Health."

Radio Writers' Guild files a petition as exclusive bargaining agent for all free lance writers of television material for writing A.B.C., C.B.S., N.B.C. The Authors' League of America Inc. protests.

All-star network radio show over W.O.R.-Mutual precedes world premiere of **Paramount's** A Place in the Sun.

Laughter in Paradise returns to

(Continued on Page 56)



Seen left to right examining one of the film projectors which were used in presenting the stereoscopic films made by the National Film Board are A. Irwin, National Film Commissioner, O. J. Silverthorne, Chairman of the Ontario Board of Censors and Norman McLaren, producer of the two films shown.

A Merry Christmas

and

A Happy New Year

COLUMBIA PICTURES

OF CANADA LTD.

(Continued from Page 54)

first-run house in London, England, three months after its premiere at the same theatre.

Crawley crews to film picture in British Guiana, Jamaica and Wales.

Double premiere at Astor and Capitol Theatres in New York for **MGM's** biggest ever Quo Vadis.

Jane Wyman's wedding dress in Here Comes the Groom is copied for a tie-up by 100 leading department store and specialty shops in the U.S.

Samson and Delilah makes box-office hit in U.S. Drive-In theatres.

Martin and **Lewis** shatter box-office records for **Paramount's** That's My Boy.

Movietime U.S.A. extended to run a year.

Francis X. Bushman visits Toronto September 6 and 7 for Canadian permiere of David and Bathsheba at the Victoria Theatre, Toronto.

Bitter Rice has Canadian premiere at the International Cinema, Toronto.

Howard Hughes presents for RKO has four box-office record-breaking pictures currently in release, His Kind of Woman, The Thing, Flying Leathernecks, Kon-Tiki.

Jay L. Smith reviews Dear Brat, Paramount, Apache Drums, Universal, Take Care of My Little Girl, 20th Century Fox, and As Young As You Feel.

September 8th front page of the Digest for a first presents in color a scene from **David and Bathsheba,** announcing the Victoria Theatre premiere, September 7th.

Canadian Industry Council meeting, Mount Royal Hotel, September 24-26.

Famous Players executives and eastern theatres meeting Alpine Inn, Ste. Marguerite, Quebec, September 27-28.

Carillion productions will produce Canada's first color feature picture, The Immortal Scoundrel.

Officers and directors of the **J. Arthur Rank (Canada) Ltd.,** and **Monogram** tender luncheon for **Steve Broidy** and **Walter Wanger,** Royal York, September 7th.

Martin-Lewis personal appearance Chicago Theatre, Chicago, makes new house record for a gross of $120,000 on the week.

New Anglo-American agreement cites a proposed increase from $17,000,000 to $125,000,000 for annual remittances to U.S. distributors on revenue earned in U.K.

U.S. Internal Revenue Department rules no tax on children's tickets for children under 12, accompanied by adults.

Clyde Gilmour devotes entire column to the Alliance Film release Salerno Beachhead under the caption "Another Walk in the Sun." We quote from the Clyde Gilmour review, "No matter what new label they put on it, though, this effort was and is one of the most stirring and honest war movies Hollywood has ever given us."

Arch H. Jolley, Executive Secretary of the Motion Picture Theatres Association of Ontario announces a membership of 352.

Newly constructed Paramount Drive-In Theatre at Burnaby granted license to operate. Theatre is in a residential district. License restricts any other commercial operation on the property.

20th Century - Fox produces The Magic Eye with scenes from about nine **20th Century-Fox** pictures, free to exhibitors to boost box-office.

Paramount uses the millionaire tomcat for personal appearances to sell his starring picture, Rhubarb.

Warner Bros. use $15 million to acquire Warner stock.

Mr. L. K. Brockington K.C., C.M.G., President of Odeon Theatres of Canada Limited, was chairman at the special luncheon to Allied-Monogram executives and producer, Walter Wanger, at the Royal York Hotel, Toronto.

Henry A. Morton, pioneer showman in Western Canada, and President of the Manitoba Attractions Ltd., died on August 28th, in a hospital in Winnipeg, following a heart attack, at the age of 60.

A Streetcar Named Desire, **Warner Bros.** screen adaptation of the **Tennessee Williams** stage play, established a new seven-year record at its world premiere at Atlantic City. Gala Pacific coast star premiere with picture at **Warner's** Beverley Thetare September 18.

Alice in Wonderland proves treat to 1,000 orphans and crippled children who were guests of Ivan Ackery, manager of Famous Players Orpheum Theatre, Vancouver. The guests attended the morning show on the opening day of the picture.

Park Theatre, new movie house at Waskesiu, a summer resort north of Prince Albert, Sask., was officially opened by **F. H. Helme,** a member of parliament for Prince Albert, on the night of August 16th. Theatre is owned and managed by **William Zaparaniuk.**

Halifax and other centres in Nova Scotia have polio outbreak. Schools have been closed and theatres ordered not to admit children under sixteen.

(Continued on Page 57)

THROUGH THE YEAR

Francis X. Bushman poses for a picture with Ray Lewis, editor and publisher of the Digest. Left to right: Sam Glasier, Irving Reubine, Francis X. Bushman, Ray Lewis, Herb Whittaker and Bert Brown.

Front page editorial, September 15th, caption Green Memories, tribute to the memory of **John C. Green,** veteran of motion pictures in Canada, and a picture pioneer who died at the age of 85.

Beautiful **Maria Montez,** age 31, was drowned in her bathtub at her villa in the suburbs of Paris, due to a fatal heart-attack.

Life magazine September 3rd presented for its front cover **Gina Lollobrigida,** star of Love of a Clown (Pagliacci) and Mad About Opera, two Alliance Films operatic releases. Life's caption for its presentation of the full front page portrait and inside pictorial displays, "Sexy Signore, They Liven Italian Films."

DIGEST Journey Through the Year

The late Jacob (Jake) Miles surrounded by his three sons, Richard, Nathan and George.

(Continued from Page 56)

Charles Einfeld announces $15,000 cash prizes for U.S. and Canadian showmen on campaigns for The Day the Earth Stood Still.

Darryl F. Zanuck tells press in Paris that TV is no threat to either films or radio.

West Vancouver Amusements Limited of British Columbia withdraw legal action against 20th Century-Fox on trade practices complaint.

Spyros Skouras, President 20th Century-Fox, has private interview with President Truman of the U.S.

Theatre Guild sponsor Jean Renoir's The River, United Artists release, in 21 cities, offering its 250,000 subscribers this picture on a reserved seat, two-a-day policy.

Harry M. Warner, his brothers **Jack** and **Albert,** receive the **Pioneer of the Year Award** at the 12th annual dinner, Waldorf-Astoria in November.

Front page editorial September 22nd caption Movietime In Our Time, presenting a tribute to **Robert O'Donnell** of Texas, whom showmen are calling **Bob (Sparky) O'Donnell,** leading the band across the U.S.A. for Movietime U.S.A.

Estevan, Sask., opens its first Drive-In owned by **Glen Geim** and **Dale Abbott,** with an accommodation of 200 cars.

Arthur Silverstone returns to Toronto for preview showing of People Will Talk.

Red Shoes reports **United Artists** has grossed $3,600,000 in the U.S. road shows, general release October 1st.

National Screen Council members give **Alice in Wonderland** the Box-Office Blue Ribbon Award for August as the best family picture.

Stockholders of **20th Century-Fox** will meet October 4th to approve the plan of separation for theatre and distribution operations as required by the Department of Justice.

RKO used 1200 prints on the **Robinson-Turpin** fight picture in order to cover theatres on the American continent and in Europe for exhibition the day after the night of the fight.

Jacob Miles of Western Theatres Limited, veteran showman and pioneer, dies suddenly.

MGM's **Show Boat** in its 4th week at Loew's to over-capacity business.

That's My Boy, the Martin-Lewis, Paramount, laughing wonder, is even more wonderful at the box-office, and is now in its third week at Shea's and Eglinton Theatres, Toronto.

At the 12th International Film Festival, at Venice, the grand prize for the best film was won by a Japanese picture, **Rashomon,** meaning In the Woods. **The River,** produced in India, directed by **Jean Renoir,** U. A. release, Paramount's **Big Carnival,** former title Ace in the Hole, and a French picture, Robert Bresson's, **Le Journal,** won prizes as outstanding films. **Warner Bros. Streetcar Named Desire won a special award. Vivien Leigh selected as the best actress and Jean Gabin as the best actor.**

The Canadian Moving Picture Digest gives warning that the trademark Movie Digest for publication of a magazine has been registered, and is the copyright property of The Canadian Moving Picture Digest. A magazine, published, sold and distributed under the name Movie Digest is infringing on rights already owned.

A. W. Perry of Empire-Universal in announcing his company's production plans states, **"This is Universal year."**

Buffalo meeting of Movietime U. S. A. listen to a record on showmanship delivered by the **Rev. Bill Alexander,** stressing four points to showmanship, preparation, specialization, perspiration and inspiration.

Frank H. Fisher, General Manager of J. Arthur Rank Film Distributors (Canada) Limited, announced at the company's sales convention at the Royal York Hotel, Toronto, that this company would have 20 major productions available for Canada during the current year. The convention, which brought the company's representatives from across Canada to Toronto, was formally opened by the company's President, L. W. Brockington, K.C., C. M. G. The sessions continued from September 7 to 10.

H. J. Ochs visits Ottawa to attend the opening of his 46th Drive-In Theatre, Star Top, located on the Cyrville Road in the east end. Theatre has 700 car capacity. **Mr. Ochs** builds, buys, operates and sells Drive-Ins in the U. S., and in Canada.

TV camera recorded the highlights of the N. A. T. O. conference held in Ottawa. **Crawley Films Limited** handled coverage of conference in the House of Commons and other views for the N. B. C. with the footage shown over N. B. C. TV network.

Front page editorial, Digest issue of September 29th, presents portrait of **Gregory Peck** with scenes from 20th Century-Fox **David and Bathsheba** and Warner Bros. **Captain Horatio Hornblower** headed A Peck of Talent.

Crazy Like a Lion, states Leo, MGM's lion as he talks about **Show Boat, Great Caruso, An American in Paris** grosses and **Texas Carnival, Angels in the Outfield,** etc., box-office boosters.

Ray Presents is carried away by **David and Bathsheba,** and gives us some bible history concerning the leading characters of this bible story, and what their biblical names signify in words and genealogy.

The lady Barkers give Variety a flag pole for the school, with a flag donated by the Imperial Order Daughters of the Empire.

Albert Leo Brady, son of the late **John Brady,** pioneer showman, died at St. Michael's Hospital.

Tales of Hoffmann has Canadian premiere at the Towne Cinema October 5th with a price scale from 75c to $1.75, all seats reserved.

Paul Nathanson sells Palace and Capitol Theatres to **Samuel Lunenfeld,** financier and industrialist of Toronto. Savoy linked in the deal,

(Continued on Page 59)

To All Our Friends in the Motion Picture Industry

HEARTIEST GOOD WISHES
and Greetings for the Season

from

THE MAKERS OF "NATIONAL" PROJECTOR CARBONS

"NATIONAL" IS A REGISTERED TRADE MARK OF

NATIONAL CARBON LIMITED

MONTREAL TORONTO WINNIPEG

Season's Greetings

from

Screencraft Pictures, Inc.

341 WEST 44th STREET

NEW YORK

A Very Merry Christmas

THE SUMMERVILLE'S

W. A. • BILLY • DON

A Happy New Year

Through the Year

(Continued from Page 57)

with three theatres under lease to Odeon Theatres of Canada Limited, which company previously operated these theatres.

International Film Distributors, N. A. Taylor, President, and O. R. Hanson, special representative in Canada for London Films and the Wilcox-Neagle productions, announce that I. F. D. will have exclusive distribution in Canada of the product of these two respective companies.

R. G. Miller of the Vogue Theatre, Wynyard, Sask., was re-elected President of the Saskatchewan Motion Picture Exhibitors' Association at the Annual Meeting in the Hotel Saskatchewan, Regina. Re-elected **J. D. Watson** of the Rex and Grand, Regina, and **W. E. Winterton** of the Capitol, Saskatoon, as first and second Vice-Presidents with **Hilliard Gunn** of the Metropolitan, Regina, as Secretary-Treasurer. In recognition of his long services in the association, **P. W. Mahon** of the Strand-Prince Albert was elected as Honorary President.

Tribute to **Jacob (Jake) Miles,** whose motion picture history dates back to 1912. He died in his 64th year at his home in Winnipeg.

Tent 28 will be hosts to delegates of Variety Clubs International at their mid-winter meeting at the Royal York Hotel, Thursday, Friday, Saturday, October 5-6-7.

OCTOBER

Jay L. Smith reviews 20th Century-Fox **The Guy Who Came Back,** Paramount's **Appointment With Danger,** Warner Bros. **Captain Horatio Hornblower,** Empire-Universal **Cattle Drive.**

Maurice Goulet opens new Metro Theatre in Berthierville, Quebec, September 18th.

Dore Schary, Vice-President in charge of production for MGM, addresses the Los Angeles advertising club. States that 18 years ago he travelled to Columbia Pictures studio with a junior writer's contract.

Hollywood critics name **A Streetcar Named Desire,** Warner Bros., "one of the best."

National Committee Motion Picture Exhibitors' Association hold meeting Salon "B", Mount Royal Hotel, Montreal, September 24th. All exhibitors' associations represented. The previous officers were re-elected, Morris Stein representing the eastern association. In attendance from the head office of Famous Players Canadian Corporation were **John J. Fitzgibbons, C. B. E.,** and President of F.P.C.C., **R. W. Bolstad,** Vice-President and Treasurer, **Morris Stein, Ben Geldsaler, Jack Arthur, Dan Krendel, Bob Eves, Angus McCunn,** Assistant Treasurer, **Jimmy Nairn, Bert Brown, Jack Fitzgibbons,** President of Theatre Confections of Canada Limited, **Norman S. Robertson, K. C.,** and **Gaston Pratte,** members of the Board of Directors. **Dan Krendel** was in charge of general arrangements for the accomodation of the guests, officers and executives. **Morris Stein** was in charge of the management and program of the meetings. **Jimmy Nairn, Bert Brown** assisted by **Tom Cleary** of Consolidated Theatres took charge of the advertising displays, including Famous Players book tickets, holiday special advertising, etc., while **Jack Fitzgibbons** was in charge of the candy and sundry confectionery displays, and acted as host to those in conference with a plentiful supply of pepsi-cola, chocolates, ice-cream,etc. There is an old saying, "Take for the children", which relates itself to parents attending parties, and who, through the kindly and generous hospitality of their host and hostess, take home on leaving the party some cakes, candy, etc., for their children. **Jack Fitzgibbons,** following this form of hospitality sent those present away with packages of good things.

Jules Wolfe talked on theatre maintenance, **Angus MacCunn** on real estate, insurance, taxation, **Jimmy Nairn** and **Bert Brown** on theatre publicity, advertising, exploitation, **Morris Stein** on company policies, theatre operation, **Ben Geldsaler** on product, **Rube Bolstad** on finance, **John J. Fitzgibbons, C.B.E.** on almost every subject related to exhibition, and inter-relations as between employer and employees, on television, and **Norman Robertson, K.C.,** on the board of various companies, presented some facts concerning the policies of the companies with which he was on the directorate, as these policies related themselves to employer and employee.

Partner-affiliates were in attendance from Ontario, Quebec, the Maritimes.

H. Richardson, Deputy-Assistant to the Governor of the Bank of Canada, addressed the Motion Picture Industry Council on Canada's monetary system and the coming bond savings drive.

Arthur Hirsch of Consolidated Theatres presented an outstanding box-office summary in connection with public relations at the Motion Picture Industry Council at the Montreal meeting.

Charlie Chaplin, Chairman of the Box-Office Committee, outlines movietime program for Canada.

Manitoba Exhibitors Association presents reports on 16mm in relation to its competition with 35 mm exhibition.

Leonard Johnson of Vancouver reported on buck nights, terming such an unfair trade practice.

Motion Picture Industry Council approves use of the name of provincial exhibitors or distributors associations on trailers, and news clips for local charities, but national drives for government or charity services to use Motion Picture Industry Council's name for such national service.

Arnold Hague, son of the late **Clair Hague,** co-founder of the Canadian Picture Pioneers, was delegated to direct the cameramen for Associated Screen News coverage of the royal tour.

(Continued on Page 60)

Left to right — Fred Dillon, Gordon Spencer, John J. Fitzgibbons, C.B.E., Morris Stein, David Griesdorf, Charlie Chaplin and Arch Jolley. Seated — Mayor Archie Mason, M.P.P. and Jack Chisholm at the MPEA Conferences in Montreal.

(Continued from Page 59)

National Film Board produces **Stagecoach to the Stars,** made for the Canadian post office, which had its first showing in the presence of the Governor-General, Viscount Alexander of Tunis, at the Canadian National Exhibition grounds, Toronto, in connection with the Canadian International Philatelic Association. The film gives the history of the post office covering a period of 100 years.

Flying Leathernecks gets largest gross for past two years on its opening date at the Golden Gate Theatre, San Francisco last week, produced by **Edmund Grainger. Imperial-Toronto engagement does big business.**

Purnell and Sons, owners of the Blairmore and Lacombe Theatres in Alberta have purchased the Crescent and Capitol Theatres, Red Deer, Alta., formerly owned by the Beatty Bros.

Foto-Nite goes into the Victory-Saskatoon.

At Industry Council sessions in Montreal, a resolution was presented in which theatres are to be made available to civic defence committees.

Resolution of thanks to Quebec Allied Exhibitors Association for its hospitality and management of arrangements in connection with Industry Council's meetings in Montreal.

In line with **Republic's** policy to conduct sales meetings every few months, **Republic** announces four regional sales conferences with branch managers of its 32 exchanges, with the first at the studio. **James R. Grainger,** Executive Vice-President in charge of sales and distribution presiding — all four meetings will be attended by Republic's President, **Herbert J. Yates.**

RKO-Radio releases **Behave Yourself, a Jerry Wald-Norman Krasna** production in Canada.

Dominion Sound Equipments Limited presents Northern Electric master sound system, "made by the makers of your telephone", reads the advertisement.

Motion Picture Producers and Distributors Association is host at a luncheon to Industry Council delegates at Mount Royal Hotel, Montreal, Wednesday, September 26th.

Illness of His Majesty, **King George VI,** delays the Royal visit to Canada.

Cry of "fire", unwarranted causes near-panic in Capitol-Ottawa, which manager and staff control and show continues.

Nelson Theatre, Ottawa, had a fashion show, and a real fire, but Miss Bunny Cuyler, an Ottawa girl in charge of the show, continued her parade and commentary, while Bill Anley, Manager, extinguished the smouldering draw curtains, and prevented a possible stampede of 600 patrons to the exits.

International Film Distributors announce a releasing agreement made with London Films and Wilcox-Neagle productions of London, England. List of pictures available headed by **Tales of Hoffman, Lady With a Lamp, Seven Days to Noon, The Wooden Horse,** etc.

Front page editorial, October 13th, presents a portrait of Their Royal Highnesses, The Princess Elizabeth and The Duke of Edinburgh, with this caption, "Famous Players Canadian Corporation extends a warm and cordial welcome to Their Royal Highnesses, The Princess Elizabeth and The Duke of Edinburgh."

Metro-Goldwyn-Mayer advise in connection with its picture, **An American in Paris,** that 82,992,017 magazine readers sold by editorial endorsement and 154,198,164 magazine readers sold by MGM's big ad campaign.

Ray Presents, "Every Little Fella Needs a Friend," publicizing that Tent 28, Toronto Variety was host to Variety Clubs International at mid-winter meeting, Royal York Hotel, October 4-5-6.

Stanley Kramer to produce the life story of **Franklin D. Roosevelt.**

All managers of the Canadian Odeon circuit have been lined up for the **J. Arthur Rank** showmanship contest for cash prizes, which gets under way October 18th for a period of 13 weeks, the competition being divided into five leagues, with a sixth to be added for the leaders when the drive begins to take form.

Palace Theatre, New Toronto, Premier Theatres operation, introduces chinaware with this information, "the costliest ever offered by any theatre anywhere in the world."

Dominion Sound Equipments introduce the magic screen of the future — now cycloramic custom screen.

(Continued on Page 62)

THROUGH THE YEAR

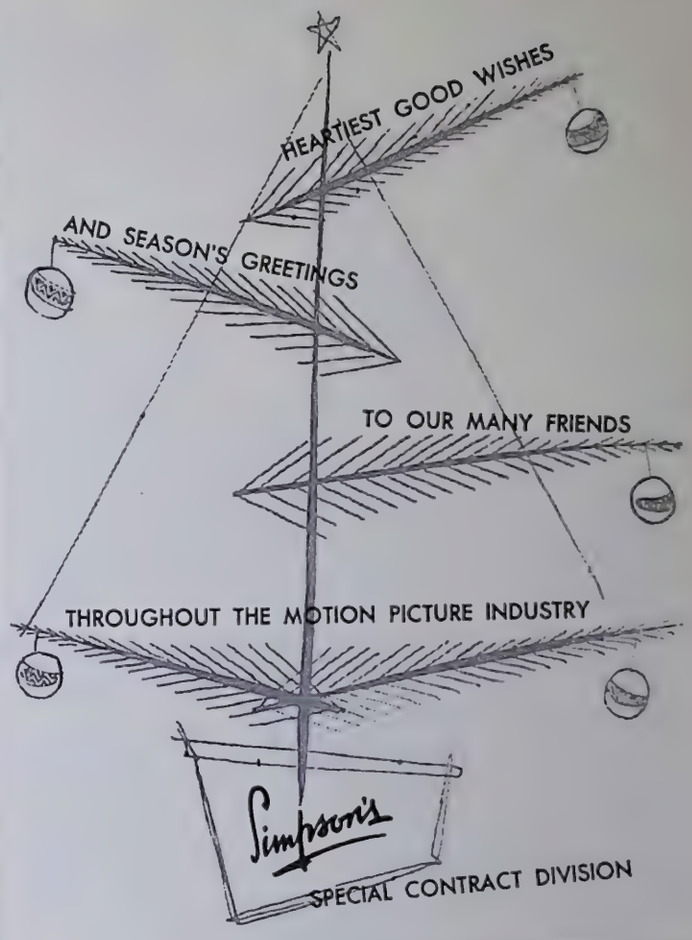
Their Royal Highnesses, the Princess Elizabeth and the Duke of Edinburgh, Royal visitors to Canada.

Season's Greetings

AND OUR BEST WISHES FOR
CONTINUED SUCCESS TO
"RAY LEWIS"
AND THE "DIGEST"

F. G. Spencer Company Ltd.

SAINT JOHN, NEW BRUNSWICK



TORONTO MONTREAL REGINA HALIFAX LONDON VANCOUVER WINNIPEG EDMONTON

To All
throughout the
MOTION PICTURE INDUSTRY
we extend
The Season's Greetings

FRANCE-FILM MONTREAL

COMPAGNIE FRANCE-FILM

MONTREAL

J. A. De Sève
President and General Manager

ARTHUR GOTTLIEB

WALTER ELLABY

RICHARD STILWELL

Audio Pictures has become exclusive distributor for Alexander Films in Canada. Shown above are Arthur Gottlieb, President of the company, Walter Ellaby, Sales Director and Richard Stilwell as Managing Director.

(Continued from Page 60)

J.A.R.O. annual report shows reduction of bank loans by two million dollars.

Empire-Universal in setting its production program lists **The World in Arms,** based on Rex Beach's famous novel, with **Gregory Peck** and **Ann Blyth** in the leads, and with color by Technicolor. The Technicolor picture presenting the story of Genghis Khan, the title of which is, **The Golden Horde,** is at present in release.

Motion Picture Theatres Association of Ontario announces meeting and luncheon for Tuesday, November 6th, at the King Edward Hotel, Toronto.

Barney Balaban, Paramount Pictures President, and **A. W. Schwalberg,** President of the Paramount Film Distributing Corp., address a three days' sales meeting, in New York, attended by eastern and southern, mid-eastern, south-central, western representatives, and which **Gordon Lightstone, Canadian General Manager attended.**

Variety Tent 28 was host at a cocktail party in the club rooms of Variety, followed by a buffet dinner in the Prince George Hotel. The guests were the visiting officers, representatives, delegates and wives of Variety International. Forty Tents represented.

Alliance Films Limited acquires Canadian distribution and exhibition rights on four recently produced Jack Broder productions, Bride of the Gorilla, Basketball Fix, Two Dollar Bettor, The Bushwackers.

International Film Distributors successfully release **Bitter Rice,** Italian with English titles in Canada.

The Lester brothers, Lionel and Bob, have remodelled the King Theatre on College and Manning Avenue, renamed it the **Studio,** and are operating the theatre owned by their father as an art theatre. The first picture an Alliance Films release, **This Woman is Mine,** Italian with English titles.

Through the Year

I. F. D. present at the Towne Cinema to advanced prices **Tales of Hoffman,** which receives glowing tributes and hold-over attendance.

An Astral release, **Angelo,** Italian, with English titles, opened at the Savoy, a Biltmore Theatres operation in Toronto.

20th Century-Fox's big one, **David and Bathsheba,** is in its fifth week at the Victoria-Toronto.

20th Century-Fox has Toronto premiere of **People Will Talk** at the University and Nortown, two first-run Famous Players theatres.

J. Arthur Rank's, **Hotel Sahara,** with De Carlo makes hit at Loew's-Uptown.

Paramount's Rhubarb, the story about a Tomcat which was left a million dollars gets holdover at the big Imperial, Toronto. Tom Daley, Manager, looks as if he has licked up Rhubarb's saucer of cream, business is so good.

Line-ups can be seen at Loew's-Toronto for MGM's **Rich, Young and Pretty.**

IFD's **Seven Days to Noon** played the Shea's and Eglinton, two Famous Players first-run theatres to big business.

Audio Pictures Limited producers of industrial, commercial and TV films an associate company of **Film Laboratories of Canada Limited,** announces that it is the exclusive distributor of **Alexander Films,** short, colored film playlets, sponsored by national and local advertisers. Over five thousand playlets available in the library **Walter Ellaby** announced as Sales Director and **Richard Stilwell** as Managing Director. Our old and long-time friend, **Arthur Gottlieb** is President of the company.

Front editorial page, October 20th, presents a portrait of **His Royal Highness, The Duke of Edinburgh,** Honorary member of Variety Tent, London, England, being presented with a $1,000 cheque from Famous Players Canadian Corporation to the London Variety Tent, the presentation made by **John J. Fitzgibbons, C. B. E.,** President of Famous Players Canadian Corporation, and Past President of Variety Tent 28, and one of its founders. **Marc J. Wolfe** of Indianapolis, Chief Barker of Variety International, and **Jack Chisholm,** Chief Barker of Variety Toronto Tent 28, look on with happy satisfaction at the presentation. The photograph was taken in front of the royal tour train, following the presentation to H.R.H. of the Variety officers.

Chief Justice Farris of the Supreme Court, Vancouver, ruled that the B.C. Labor Relations Board was acting without authority when it certified the B.C. Projectionist Union 348 (A.F.L.) as bargaining agent for one employee, a sound engineer at General Theatre Supply Company, Ltd. **Chief Justice Farris** in giving his decision said: "The Board was acting without authority, and it had better read its law before making decisions of this kind." He instructed counsel for the Labor Relations Board.

Jack Hawks, formerly of Lloydminster, a Sask. exhibitor has taken over the Valley Theatre at Paradise, Sask., a 300-seater from Wm. Risk.

Box-office receipts for the first six months of 1951 in British Columbia, were 23 per cent below the receipts for the first six months of 1950. Record hot weather and forest closure said to be the cause of the theatre receipts decline.

Cecil B. DeMille, in referring to **Betty Hutton,** star of **The Greatest Show on Earth,** said: "Betty is one of the greatest feminine troupers I have directed in four decades of pictures."

Wald and **Krasna** announce annual awards for best films turned out by college motion picture classes.

(Continued on Page 63)

THROUGH THE YEAR

H.R.H. The Duke of Edinburgh, Honorary Member of Variety Tent, London, England, Marc J. Wolfe of Indianapolis, International Chief Barker of Variety, Chief Barker Jack Chisholm, Variety Tent 28, Toronto, John J. Fitzgibbons, C.B.E., Past-President of Tent 28 and a member of International Foreign Committee. This photograph was taken at the special request of the Duke of Edinburgh, in front of the Royal Train, at Toronto, following the presentation of these officers of Variety International to H.R.H. The Duke of Edinburgh, in the lounge of the Royal Train, on the morning of Saturday, October the thirteenth. The picture shows J. J. Fitzgibbons presenting a cheque for $1.000 on behalf of Famous Players Canadian Corporation Limited as a gift to the London Tent of Variety.

(Continued from Page 62)

Realart-Broder using extensive advertising campaign with saturation radio plugs in selling **Basketball Fix, Two Dollar Bettor, Bride of the Gorilla, The Bushwackers.**

Movie personalities visit White House, Washington, for presentation to **President Truman.** Luncheon attended by cabinet ministers, members of both Houses of Congress, Federal Judges, newspaper editors, and radio executives.

Referring to the 50th anniversary of motion pictures, **President Truman,** in addressing the Movietime U.S.A. personalities,, said: "I congratulate you on the fiftieth anniversary. I hope you will have fifty more prosperous years."

Studio-Toronto refuses to sell anymore tickets for Verdi's complete opera, **Il Trovatore,** released by **Alliance Films.** Capacity house and line-up forced the management to close the box-office.

Bosley Crowther of the New York Times, called MGM's **An American in Paris,** "the absolute quintessence of most Americans' fond dreams of gay Paree."

With accent on selling values, Larry Graburn, chief of advertising for Odeon Theatres of Canada Ltd., sends out informative and marketable booklet on British and Hollywood product to play Odeon theatres in Canada.

Bitter Rice, I.F.D. release, in its fifth week at the Studio-Vancouver.

Nationwide tie-up on music from Warner Bros. **Streetcar Named Desire.**

Franklin-Herschorn Limited announces a new Drive-In theatre for the Saint John area to be constructed at Martinon, near Grand Bay. The distance is nine miles from Saint John.

The annual meeting of the Maritime Allied Exhibitors is to be held at the Fort Cumberland Hotel, Amherst, N.S., on October 24th.

The pioneers meeting is being held on the 23rd.

Mr. Marc J. Wolfe, John J. Fitzgibbons, C.B.E. and **Jack Chisholm,** interviewed by the Digest, after being presented to H.R.H. the Duke of Edinburgh, were unanimous in their opinion that the **Duke of Edinburgh** was a gracious person to meet.

(Continued on Page 65)

NATIONAL THEATRE SERVICES LTD.

SAM FINGOLD

RALPH DALE

DIGEST Journey

(Continued from Page 63)

Collier's magazine, September 29 issue publish feature editorial supporting the motion picture industry, and **Samuel Goldwyn's** message: "Is Hollywood Through." Collier's, with a circulation of three million, emphasizes its faith in the future of the motion picture industry.

T. C. Clarke is appointed President and Director of Dominion Sound Equipments Limited, succeeding the late A. L. Brown. Mr. Clarke, prominent in the electrical industry for many years, is also Vice-President in charge of sales of Northern Electric Company, Ltd.

Canada's biggest show in October is the royal tour from coast to coast.

U. A. powerful suspense drama, **The Well,** gets terrific opening day at the Brooklyn Paramount Theatre October 10.

Astral Films release of the British feature, **Worm's Eye View,** goes three weeks at the Hollywood-Toronto.

Paramount's **When Worlds Collide** opened at the Plaza-London and smashed every record of the house in its opening week.

MGM's **Angels in the Outfield,** wins the critics in Toronto who write "entertained us 80 per cent of the time."

The Desert Fox, 20th Century-Fox, broke Oden-Carlton Theatre record on its Saturday opening.

Paramount's **A Place in the Sun** at the Imperial, receives 100 per cent critics' approval and attendance.

The Lady with the Lamp, produced by **Herbert Wilcox,** starring **Anna Neagle** and **Michael Wilding** at the Victoria, Toronto, during the royal visit.

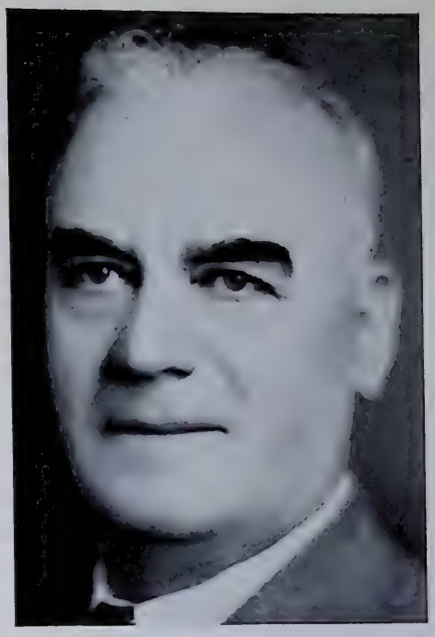
Warner Bros. **Streetcar Named Desire,** opens at Victoria-Toronto.

Nation-wide survey on delinquency results show movies not contributory factor whatsoever—verdict of 83 per cent. 100 per cent of juvenile court judges voted movies do not cause juvenile delinquency.

The late **Terrill Gerard (Terry) Lewis,** of the Eastview Theatre, Ottawa, left an estate to the value of $331,103, according to his will filed for probate in the county surrogate court. **Terry** owned the Eastview Theatre, and was interested in other businesses.

Empire-Universal has another Technicolor release, **The Lady From Texas,** with the Academy Award winner of Harvey, **Josephine Hull.**

That foxy-fox, **Rommel,** is doing all right by 20th Century-Fox at the box-office, in **The Desert Fox,** hold-over business everywhere.



T. C. CLARKE
President of Dominion Sound Equipment Limited.

Front page editorial, Our Time and Age, **October 27th,** with a review on **The Desert Fox,** and some timely comment on the **Rommel,** whom the Prime Minister of England, the **Rt. Hon. Winston Churchill** praised as a soldier.

"Your Money Back If You Don't Enjoy MGM's **Angels in the Outfield,**" advertises MGM. No one asked for their money back, and the picture is a rare hit.

Ray Presents a brief history of **Florence Nightingale,** and suggests her name as a better title for **The Lady with the Lamp.**

Clare Appel is appointed executive-secretary of the Motion Picture Distributors Association in Canada, an appointment which receives the commendation of the Canadian motion picture industry.

Announcement of a Drive-In for Cape Breton with a capacity of 700 cars somewhere between Sydney and Glace Bay, N.S.

Elia Kazan gives interview in Sunday New York Times on Warner Bros. **Streetcar Named Desire.**

Charles Laughton, Charles Boyer, Agnes Moorehead and **Sir Cedric Hardwicke** make sensational tour in the U.S. with readings from **Bernard Shaw's** Don Juan in Hell. New York engagement at Carnegie Hall. A barnstorming tour of 115 towns and thirty-five cities has played to a gross of $325,000, with an audience attendance of 400,000 people. Toronto engagement at Massey Hall, two nights sold out with a $4.00 top price of admission.

Through the Year

The New York press reports that opera en-tour is being presented in various cities in England with much success. In London opera films season is most successful.

Perkins Electric Co. Ltd. furnish the equipment for a large number of Drive-In theatres in Canada.

Our Time and Age editorial stresses the importance of finding our untapped audience through the presentation of unusual and foreign language pictures with emphasis on pictures like Streetcar Named Desire, Kon-Tiki, A Place in the Sun, The River, Tales of Hoffmann, Bitter Rice, Quartette, Trio and the operatic films, **Rigoletto, Pagliacci, Il Trovatore, etc.**

November 1st camp shows will start their rounds from the Arctic to the South Pacific with 500 entertainers in 82 units the first year. There will be 655 weeks of playing time on the camp show circuit.

C.B.S. TV series of 26 shows to present a full hour of opera, drama and ballet, called Broadway's Best, on alternate Sundays from 1:30 to 2:30 over the full net-work, costing $250,000 for talent and production.

Arthur Mayer in partnership with **Edward Kingley** have imported eight new foreign films for U.S. distribution.

Proposed merger of Universal with Decca Records will find **Nate Blumberg,** board chairman, and **Milton R. Rackmill,** President of the company.

Dore Schary, MGM Vice-President in charge of production, and **Howard Strickling,** arrive from coast to attend the premiere of MGM's Quo Vadis at the Capitol and Astor Theater, New York, November 8th.

Gary Cooper, Van Johnson, Jane Powell and Jane Russell, head a Hollywood contingent to London, for the Royal Command film show, November 5.

Thirty theatres in the U.S. with seating capacity of 100,000, equipped for big screen TV.

March-of-Time to offer reissues to theatres. Guild Newsreel Theatres, N.Y., buy complete library of 80 documentaries.

Across the Wide Missouri, MGM, outgrosses **Caruso, Kim, Father's Little Dividend** in 16 situations in the U.S.

Judy Garland gives RKO's Palace Theatre on Broadway an advance sell-out for seven days.

(Continued on Page 68)

Season's Greetings

ARCH. H. JOLLEY
Executive Secretary

MOTION PICTURE THEATRES ASSOCIATION OF ONTARIO

21 DUNDAS SQUARE - TORONTO

Season's Greetings

TO OUR MANY FRIENDS
IN THE INDUSTRY

B & F THEATRES

SAM BLOOM - SAM FINE

And All the Boys

A
REMEMBRANCE
to
VARIETY VILLAGE
will make yours a

Happy Holiday Season

ASTRAL FILMS LTD.

JERRY SOLWAY • IZZY ALLEN

HARRY GINSLER

Holiday Greetings

To The Trade

AND A SPECIAL WISH FOR
A HAPPY AND
PROSPEROUS NEW YEAR
TO ALL INDEPENDENT THEATRE OWNERS

Allied Co-operative Theatres

BEN FREEDMAN
PRESIDENT

Bill Summerville, Jr.

Rube Bolstad

Ernie Rawley

Variety Club, Tent 28, Toronto Appoints Officers for Coming Year

Dear Fellow Barker:

At a meeting of the Canvasmen held Dec. 11, the following were appointed the Officers of Tent No. 28 for the coming year:

Chief Barker	Rube Bolstad
1st Assistant Chief Barker	Bill Summerville, Jr.
2nd Assistant Chief Barker	Ernie Rawley
Dough Guy	Dan Krendel
Property Master	Clare Appel

On their behalf and on behalf of the other members of your Crew—Doug Rosen, Lorne Greene, Ralph Dale, Gordon Lightstone, Herb Allen and Jack Arthur, I wish to extend to each member of this great Tent our sincere thanks for the confidence which you have placed in us.

As your Chief Barker, I am deeply grateful that you have selected such an outstanding group of men to work with me. With their help and yours, Variety can look forward to another great year in 1952.

Our past Chief Barkers, John Fitzgibbons, Morris Stein and Jack Chisholm and the Canvasmen who worked with them have set a standard for Variety that is admired by all members of Variety everywhere. Through their efforts all people in the entertainment business have gained in stature with their fellow citizens in Toronto and throughout Canada. We shall do our best to maintain that standard.

To do that, your Crew must have the full support of every member in our Tent—particularly in regard to:

Regular Attendance at Monthly Meetings.

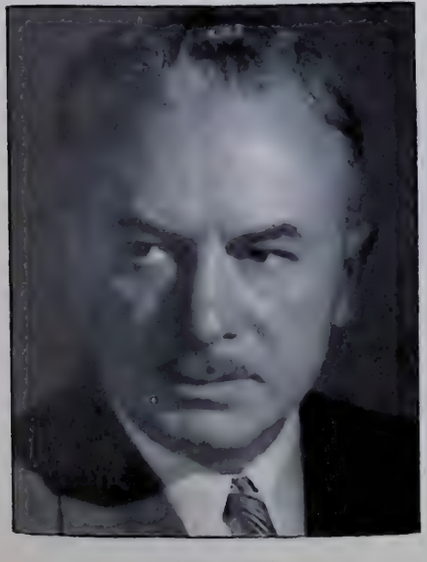
Active Participation in all Fund Raising Activities.

In these things we ask your wholehearted cooperation.

The Chairmen of the various permanent committees will be appointed next week. From time to time during the year they will be calling on other members for assistance. We hope that, as in the past, you will "lend a hand" where you can.

As Christmas falls on our regular meeting night this year there will be no regular meeting of the Club until January. In the meantime, we extend to each of you our best wishes for a Happy Holiday Season. We hope that the New Year will be good to you and to yours.

Sincerely yours.
R. W. BOLSTAD.



Clare Appel

P.C. — Gordon Lightstone and Bill O'Neil who are doing such a terrific job on the forthcoming Variety Show tell us we are 50% sold out now. The tickets are now on sale to the general public, so if you do not have all the tickets you want for yourself and your friends, please give Bill a call at EM. 4-0376.

Dear Ray:

Because of the many fine things you have done personally and in your magazine for Variety, I thought you would be interested in the enclosed.

Kindest regards.

Yours very truly.
R. W. Bolstad.

Dan Krendel

(Continued from Page 65)

A Place in the Sun, Paramount Pictures, grosses $500,000 at the Capitol, N.Y., in a 7 weeks' run.

NOVEMBER

The editorial front page, November 3rd Digest issue, presented a portrait of **The Rt. Hon. Winston Leonard Spencer Churchill,** Prime Minister of England, 1951.

Gordon Lightstone, Chairman of Variety Tent 28 sale of tickets for **The Greatest Show on Earth,** presenting **Betty Hutton,** for the Variety Benefit Show at the Imperial, January 10, 1952.

Harold (Bud) Pfaff, son of **Harold Pfaff,** pioneer, and associated with **Bruce MacLeod** of Independent Theatre Services, is with the United Nations, and has been stationed in Greece, Egypt, Pakistan and Northern India. Bud is home in Toronto on sick leave.

Ray Presents comments on the recent election victory of the **Rt. Hon. Winston Churchill,** and the return to government power of the Conservative government in England. "If the Prime Minister of England, the President of the United States, and Premier Stalin of the Soviet Union can convince each other that there is enough room in their own backyards in which each can play, or play together, **it will certainly coax that dove of peace to alight, free from the apprehension that some nation is going to feel sufficiently hungry to have her served up as squab on toast."** Quotation from Ray Presents.

Another thought which Ray enjoyed presented is, "Some there are who, in reaching for height, reveal how time and good deeds have sculptured a nobility which has shaped their head, and others there are who, irrespective of how high they climb, the more they show of their behind."

Hollywood group comes to Lunenburg on the south shore of Nova Scotia, about 75 miles from Halifax. The Hollywood group was Universal's production manager and art director, and a crew of technicians, and the picture in production was The World in Arms, so Helen Crowley of the F.G. Spencer office, pinch-hitting for Alice Fairweather, visiting Toronto, writes a fine Lunenburg story, for which the Digest is most appreciative.

Republic Pictures show a net profit of close to one million dollars for 39 weeks ending July 28, 1951.

I note in this journey through the year a typographical error, which made the year 1915, which reminds me that 1915 was the year in which I was born, editor of The Canadian Moving Picture Digest. I nearly fooled you, pioneers!

Through the Year

Jerry Wald and **Norman Krasna** received a letter of commendation from **Professor Robert Gessner,** on behalf of their Alma Mater, the New York University.

The Blue Veil opened at the Criterion Theatre, N.Y., on October 26th as a benefit performance for the United Hospital Fund of New York, with the total receipts going to the fund.

Wald and **Krasna** have received many fine tributes for this splendid picture which they have produced for **RKO-Radio Pictures** under their production agreement.

Howard Dietz, Vice-President and Director of MGM advertising publicity, addressed a conference at the Ambassador East Hotel, Chicago, presenting the promotion plans for Quo Vadis in all fields of advertising, publicity and exploitation. The idea was pre-selling.

Joe Louis provoked a bucket of tears in his dressing room when the former great heavyweight champion was knocked out by **Rocky Marciano** in the 8th round, Madison Square Gardens, N.Y., October 26.

Phil Rosen, veteran film showman and director in the film industry since 1912, has heart attack and dies in Hollywood at the age of 63.

Louis B. Mayer to produce **Joseph and His Brethren.**

Samuel Goldwyn's **I Want You** to be shown to troops in Korea prior to its U.S. premiere.

LOUIS B. MAYER

Arnold M. Picker, Vice-President with Columbia Pictures for 16 years, resigns to become Vice-President in charge of foreign distribution for U.A., as reported by **Arthur B. Krim,** U.A. President.

Monogram-Allied guarantee to deliver a top picture in color to exhibitors every month.

Bill Bach writes **Harold Pfaff** that he started a pink sheet with Universal over 36 years ago, which later was incorporated into The Digest.

John J. Fitzgibbons, C.B.E., was appointed Chairman of the Committee of the Fellowship of Christians and Jews.

Front page Digest November 10th presents **Cecil B. DeMille** with A Happy Birthday To You caption on the occasion of his 70th birthday, having completed **The Greatest Show on Earth** for Paramount.

Hye Bossin does a good job with Film Weekly's first edition of a Year Book.

The Allied States convention at the Biltmore, which had as its invited guests, seven sales chiefs of the major distributors fired a barrage of questions at them concerning trade practices and intra-industry relations.

The distributors were on the spot, but no one could say that their faces were the only faces which were red. The distributors in considering future invitations will, also, consider, I think, that "all is not gold that glitters."

Seven Famous Players Canadian theatres in Toronto played The Frogmen and Mr. Belvedere Rings the Bell, same day and date. It was a Roman holiday for 20th Century-Fox at the box-office.

R. G. March of Saint John is re-elected President at the meeting of the Maritime Motion Picture Pioneers, at the Fort Cumberland Hotel, Amherst, N.S., October 23. All members elected for the executive are from Saint John.—**A. E. Smith,** Vice-President, and **Leslie Sprague,** Secretary. The pioneers remembered with a two-minute pause for such remembrance **John Andrea** of Sydney, **Percy R. Fielding,** Barrington Passage, N.S., and **George N. Fielding** of Kentville, N.S., all deceased.

Mayor A. J. Mason of Springhill, N.S., was elected President at the annual meeting of the Maritime Allied Exhibitors which held their meeting in Amherst, N.S., Secretary —**George Waters,** Charlottetown; Treasurer—**Patrick Dwyer,** Halifax, N.S.; Vice-President for Nova Scotia —**Fred Gregor** of Waterford; Vice-President for New Brunswick, **F. Gordon Spencer;** for Saint John and **Harold Gaudet,** Summerside, Vice-President for Prince Edward Island.

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Front Page Editorial, Nov. 17 presents a portrait of Leonard W. Brockington, K.C., C.M.G. president of Odeon Theatres of Canada Ltd., who was guest speaker and addressed the members of the Motion Picture Theatres' Association of Ont. and their guests at a luncheon in the Sheraton Room, King Edward Hotel, Tues. Nov. 6. Mr. Brockington's address was focused on the various phases of the building of a nation, and the qualities inherent in the people of a nation which eventually moulded that nation into a distinct and characteristic form.

He stressed the importance of developing in our culture, a strain of Canadianism, and stated, that it might be advisable, for the distributors of motion pictures, and the exhibitors interested in the exhibition of Hollywood and British productions, to have a little more of Canada and Canadianism upon the screens here.

J. Arthur Rank and John Davis meet with the Cinema Exhibitors Assoc. (C.E.A.) committee to discuss proposals in respect to having the J. Arthur Rank membership restored. Mr. Rank's organizations recently withdrew their theatres as members of the C.E.A.

Dr. Renato Gualino, head of the Italian Film Commission and president of Lux Films, advises the Italian producers not to submit films for the Production Code Seal.

Sigmund Romberg dies suddenly in New York of cerebral hemorrhage.

U.S. Treasury Dept. reveals that attendance in theatres is on the upgrade. The July to Sept. months' period of 1951, exceeded the box-office returns in the same period of 1950.

Sol Lesser buys forty stories, in the Ken Krippene series on Buried Treasure and Fabulous Lost Fortunes.

Jimmy Durante files $350,000 suit endeavoring to restrain Paramount's use of the title, That's My Boy, Martin and Lewis picture.

Decca Records Inc., Milton R. Rackmill purchases 28 per cent of the outstanding common stock of Universal, about 271,900 shares and 32,500 warrants, becoming the dominant factor in the company

Through the Year

The Nov. 10th issue of Cue Magazine, presents the Movietime U.S.A. as an important story.

Allied Arbitration Plan, as recently presented and proposed strikes a snag on film rentals. Distributors cannot agree to set film-rentals for arbitration in advance of play-offs.

The Sixth Annual Film Industry Ball, sponsored by the Famous Players Theatre Managers of British Columbia, will be held on Nov. 25, at the Commodore Cabaret.

Yvonne Taylor, wife of Nat Taylor, President of 20th Century Theatres, and sister of Raoul Auerbach, executive associate in the operation of 20th Century Theatres and other film interests, is working on a plan for the establishment of a season of playing-time for Unusual and foreign language films.

Mrs. Taylor hopes to secure a sufficient number of theatres for these particular pictures which will give them a Spring, Fall and Winter season, approximately thirty weeks. The series will be called Curtain At 8.30, and the regular price of admission will be increased to seventy-five cents, the picture playing each town on the route one day a week. Where there are established Art Houses in Canada, the single night policy will not be introduced. Mrs. Taylor now operates two Art Theatres in Toronto, the International Cinema and The Towne Cinema.

Chief Inspector of Theatres for Alberta, G. P. Barber, recently retired.

Jerry Wald and Norman Krasna stated, that in publicizing The Blue Veil, starring Jane Wyman, RKO-Radio Pictures placed four color pages in Women's Magazines, plus the Top Weeklies, giving The Blue Veil the maximum penetration where it counts most in selling seats. The national campaign reached a circulation of 31,893,457, including Woman's Home Companion, Good Housekeeping, McCall's, Parents, Life, Look, Saturday Evening Post, Collier's, Fan Magazine and MacLean's (Canada).

Howard Hughes' Technicolor, Two Tickets To Broadway, an RKO-Radio Picture, opened Nov. 9th at the Keith Memorial, following one of the most extensive campaigns ever given to a picture in the Hub.

Manager Don Menzies turned over the management of the Palace Theatre, Calgary, to the theatre-staff for the week of Oct. 26th. This theatre-staff operation was discussed at a meeting of the Famous Players Canadian, Eastern partner-affiliates with home office executives and officers, at the Alpine Inn, St. Marguerite, Que.

Pat Morgan, Canadian singer and actor, has been signed by Perlberg and Seaton, for a featured role in Somebody Loves Me.

The Motion Picture Theatres Association of Ontario members met in convention for the Tenth Annual Meeting, King Edward Hotel, Nov. 6. The election of the Board of Directors for the ensuing year was as follows: Morris Berlin, Somerset Theatre, Ottawa; W. J. McLaughlin, Espanola; Harland Rankin, Plaza, Tilbury; Lou Rosefield, Westdale, Hamilton; Floyd Rumford, Kineto, Forest; Morris Stein, F.P.C.C. Don Gauld, Odeon Theatres; Angus Jewell, Jewell Theatre, Cannington; H. C. D. Main, Capitol, Listowel; Bill Summerville, Jr. the B. & F. Theatres; Harry S. Mandell, 20th Century Theatres, Toronto; J. D. McCulloch, Iroquois, Petrolia. A comprehensive report was given by the Executive-Secretary, Arch Jolley.

Filmed on location in the Sub-Arctic, J. Arthur Rank Film Distributors' release, is Valley of Eagles.

Front page Digest editorial, Nov. 24th, The Making of an Executive. The editorial makes extensive use of quotations from a monthly letter, issued in Oct. by the Royal Bank of Canada, under the same caption. "Above all", states The Royal Bank

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Head Table Guests and Speakers at the 10th Annual Luncheon Meeting of the Motion Picture Theatres' Association of Ontario, Sheraton Room, King Edward Hotel, Toronto, Nov. 6. Left to right: O. J. Silverthorne; R. W. Balstad; Controller Balfour; L. W. Brockington, CMG, KC; H. S. Mandell; Fire Marshal W J Scott OBE, KC and J. J. Fitzgibbons CBE.

Always the GREATEST show on earth

A VERY *Merry Christmas*

AND *Happy New Year*

TO YOU ALL

PARAMOUNT'S PARADE

Digest Journey

(Continued from Page 69)

Monthly Letter, in presenting the qualities of an executive, "the executive must be a leader of men. No business and no department will run itself. It needs a leader who will keep a jump ahead of the procession."

RKO executives leave New York for Hollywood, for conferences with Jerry Wald and Norman Krasna. Wald and Krasna delivered two pictures to RKO-Radio, The Blue Veil and Behave Yourself, during the current year. The producers were to have delivered five pictures.

Alliance Films Ltd. imports the first feature length film produced in Israel, into Canada, for nation-wide distribution. Out of Evil was produced by Leo Herrmann and directed by Joseph Krumgold. The author of the story is Israel's famous writer, Yehudi Yaari. Out of Evil won the first prize for 1950 at the International Film Festival in Venice, and was contracted for by the French group of critics to play a theatre in Paris which this group sponsors. Out of Evil ran three weeks at this theatre. It will have its Canadian premiere showing at the Studio Theatre in Toronto, under the auspices of the Zionist Organization of Canada. There is English narration throughout the picture which introduces, in operatic form, the story of Balaam's Curse which turns to a blessing.

Ray Miller, branch manager of Universal-International, Minneapolis office, achieves an all-time record-income for the year, 34 per cent ahead of the previous year, and the previous year had already established a record.

Eastman-Kodak plant at Rochester had a two million dollar fire loss.

The January issue of Coronet will carry a sixteen-page story, Hollywood at Night, and will recommend three pictures on its 1952 list, Distant Drums (Warner Bros.), Weekend With Father (Universal) and African Queen, (U-A.)

Rumor associates Louis B. Mayer with the U-A Krim group of U-A interests.

Harry Cohn, president of Columbia Pictures, is reported to have made a statement that he was retiring because of ill health, and is further reported to have offered his 24 per cent Columbia Pictures stock for sale.

Metro-Goldwyn-Mayer reports that its company is going all-out on exploitation campaigns on its pictures.

The Metropolitan Opera House Co. will present the Fledermaus opera, for three days, beginning Dec. 3rd at the Capitol Theatre, Ottawa.

The newly-elected officers of the Quebec Allied Theatrical Industries Inc. are: W. E. Lester, President; J. M. deRoussy, Vice-Pres.; J. G. Ganetakos, Treas.; Charles Bourassa, Sec., and J. Arthur Hirsch, Hon.-Pres.

BILL LESTER, new president of the Quebec Allied Theatrical Industries.

U-A heading everybody's way with a fourteen days drive, for playing-time, Dec. 10 to 22, in order to show a profit for the Krim group's first year of operation. Agreement with Mary Pickford and Chaplin provides that the Krim U-A group must show a profit for one calendar year out of three, ending 1953, in order to obtain 50 per cent of the stock from the owners.

Ruseell V. Downing, Chief-Exec. of Radio City Music Hall, N.Y. states, that the sensational long runs at the theatre, have necessitated the cancelling of several pictures. The Music Hall has only presented four pictures in six months. Three of these pictures presented were M.G.M. and the fourth was a Warner Bros. picture, Captain Horatio Hornblower. The three M.G.M. pictures which had long runs were: The Great Caruso, Show Boat and An American in Paris.

Shortage of steel is reported to have caused a delay in respect to the transfer of the administrative and production departments of the National Film Board, from Ottawa to Montreal, and has delayed the launching of television by the Canadian Broadcasting Corp. with the possibility the delay may be extended into 1953.

Provincial, civic and military officials, and the heads of the city's three colleges, were guests of the Regina Naval Division, and the Capitol Theatre, Regina, on the opening night of Warner Bros. Captain Horatio Hornblower.

The RKO-Radio Pictures' advertising on The Racket, reads, "It begins where the Senate Crime Committee left off." For this picture there was a different line-up of magazines, Detective, Westerns, Sports Magazines, Saturday Evening Post, Collier's, Look, Esquire, fan magazines and big space in the American Weekly, Parade and other Sunday magazines, with a total of 36,479,512.

Through The Year

DECEMBER

The front page editorial Digest issue Dec. 1, The Brotherhood of Man. The editorial deals with an address which was given by John J. Fitzgibbons, C.B.E. at the National Conference of Christians and Jews, Washington, D.C. In citing a quotation from this address, you will find it illuminating since it reveals the context of the entire address as given by Mr. Fitzgibbons.

"Brotherhood springs from deep sources. It has its roots in the basic concept common to all religious faiths. It is that 'God Created Man In His Own Image and Likeness', each one of us is thereby endowed with a divine blessing. This sanctifies the character of every individual human being, no matter how high or low, no matter what his faith, no matter what his national origin, and no matter what the color of his skin may be".

"The Brotherhood of Man," editorial, also, presents The Warner Bros. Mr. Harry, Mr. Jack and Mr. Albert, whom the American Picture Pioneers singled out for this distinction, The Pioneer Of the Year Award, at the Pioneers' Dinner, Waldorf-Astoria Hotel, New York, Thurs. Nov. 15.

Quoting from the address of Harry Warner, President of the Warner Bros. in the quotation you will, as you did in Mr. Fitzgibbons' Brotherhood of Man quotation, find the keynote to his talk, "the potential force of motion pictures for good has just begun to be tapped. All we have done is only a foundation for future greatness, but we can take pride in the fact that our foundation is a firm one. It is solid bedrock for future generations of pioneers to build upon."

20th Century-Fox, in Canada, honors four of its Branch Exchange Managers, who have been with the company for a collective total of 115 years. 20th-Fox will name the first three months of 1952 as follows:

Reg. March 30th Anniversary Celebration, Jim Patterson, 30th Anniversary Celebration, Joe Huber, 30th Anniversary Celebration and Vern Skorey, 25th Anniversary Celebration.

Peter Myers believes that exhibitors will get behind these boys to make their anniversary celebrations memorable events.

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Streetcar Named Desire lines them up at the Victoria Theatre, Toronto.

Digest Journey

(Continued from Page 71)

The Greatest Show On Earth is to be presented for Variety, Tent 28, a Variety Village Benefit, at the Imperiall, Toronto, Jan. 10th, 1952. Through the combined persuasive power of Barney Balaban, John J. Fitzgibbons and Gordon Lightstone, plus the most compelling appeal of Variety Village, Cecil B. DeMille has consented to give His Greatest Show On Earth, starring Betty Hutton for a benefit show for Variety Village. Gordon Lightstone is Chairman of the ticket-selling committee, for a show which will, in addition to presenting The Greatest Show On Earth, present Betty Hutton, in person heading top vaudeville acts.

Hamilton's new theatre is in the Parkdale section, and is called Parkdale's Reo. This theatre has been built by Bruce McLeod of Kitchener and Harold Pfaff of Toronto. The Reo is being booked by Independent Film Services Ltd. It has a capacity of 500 seats.

Walter Cockersill of Oshawa marks 39 years as employee of Oshawa's oldest theatre, The Marks.

M.G.M. reports, that the grosses on Quo Vadis will exceed Gone With The Wind, which latter picture grossed for the distributor, $13,500,000.

W. F. Rodgers, Loew's Inc. Vice-Pres. and General Sales Manager, in addressing the members of the Allied Theatre Owners of Indiana, on the occasion of the Silver Anniversary, stated, "The sooner we can learn to live together in peace, the better it will be for all of us."

The Broadway Assoc. of New York, honors Paramount on its Silver Anniversary by introducing banners and pennants on Broadway during the showing of RKO-Radio's, Two Tickets To Broadway, at the Paramount.

Charles Chaplin is starring, producing and directing in his new production, Limelight.

Universal - International has 16 Technicolor productions on its program, the highest number of Technicolor pictures in the history of this company. Released in Canada by Empire-Universal, with A. W. Perry, Canadian Representative in charge of Sales, and who, also, directs the Sales of Republic Pictures, in Canada.

David O. Selznick's, Gone With The Wind, now in its 22nd week's run in Paris.

James Lewis Smith (Jay L.) resident in Phoenix, Arizona, sends The Digest a reminder to extend greetings on behalf of himself and his wife to all his friends in the Canadian Moving Picture Industry. Currently he is reviewing, Warner Bros.' Streetcar Named Desire; Universal-International's Francis Goes To The Races; Paramount's, The Big Carnival; Columbia's, Sirocco.

I am glad to note that Jay L. has the right idea concerning Motion Pictures. Like his mother, when they are exceptionally entertaining, he goes all-out, having enjoyed what such pictures have to give, without inhibitions, which one finds in an eye which enjoys discovering and placing an accent on flaws; and when our pictures are just entertaining, Jay L. gives such pictures the benefit of what they have to offer, without trying to be smart at the expense of the pictures.

The Big Push Executives behind United Artists are presented in The Digest and Are: Arthur Krim, President; Bob Benjamin, Consultant to Mr. Krim; Max E. Youngstein, Vice-Pres., and National Director of Advertising, Publicity and Exploitation,

Through The Year

Willam J. Heineman, Vice-Pres. in charge of distribution; Arnold M. Picker, Vice-Pres. in charge of foreign distribution, and not presented on this page of, The Big Push Executives, is, Matthew Fox, Consultant to Mr. Krim, due to the fact that The Digest did not have a photograph of Mr. Fox.

We are inspired to pay tribute to these executives who took over U-A, when the entire industry was asking, "Where Do They Go From Here?", due to the many conflicting stories which were in circulation, and have set U-A on its feet so that with, The Big Push, behind U-A it can travel on its own horse-sense and power.

Digest Editorial Dec. 8, Gael Sullivan's Ten Point Program: Mr. Sullivan, the T.O.A. director has outlined, A Ten Point Program, for improving the box-office intake, introducing his program at the 39th Annual Convention of the Theatreowners of North and South Carolina, meeting at Charlotte, N.C., Nov 18-20.

Ray Presents, nobody else but Ray, who gave, The Blue Veil, that wonderful picture, produced by Wald-Krasna for RKO-Radio Pictures, to 20th Century-Fox, in the current issue makes amends by giving credit to RKO-Radio Pictures where it is due.

I think it is good for us, on occasion, to make a mistake, so we will not grow too cocksure of ourselves. It is not so good when a mistake is irreparable, or when we persist in the idea that a mistake is just "one of those things," and we avoid facing it. In respect to the mistake I

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Digest Journey Through The Year

(Continued on Page 72)

made concerning, The Blue Veil, starring Jane Wyman, and through which I cried with so much pleasure, several readers of The Digest telephoned me to bring the mistake to my attention.

I enjoyed that picture so much, it had such an excellent story, direction and production, a cast of fine players, that I felt particularly regretful that I had not stated that it was a Wald-Krasna production for RKO-RADIO Pictures.

20th Century-Fox's picture, the story of Rommel, The Desert Fox, goes into Odeon Theatres, subsequent runs, the ace-houses, same day and date, after playing Odeon's first-run big theatre, Odeon-Carlton, Toronto, for a run of four weeks.

The Girl From The Marshes, Italian with English titles, holds over at Famous Players' Victoria Theatre, Toronto.

Yvonne Taylor's plan for, Curtain At 8.30, with one-day showings across Canada, at advanced prices for Unusual and Foreign Language Pictures is giving other exhibitors the same idea.

Many merchants in the vicinity of Yonge, Bloor and Bay Sts., a fine Toronto shopping district, have adopted a policy of keeping their respective stores open until 9 p.m. on Friday. Exhibitors operating theatres in the district are watching the effect in respect to the box-office.

A. Lee-White, Braich manager for RKO-Radio Pictures at Saint John, N.B. addressed the weekly meeting of the Kiwanis Club.

Mitchell Franklin of Saint John is very active in the Diabetic Campaign. He was one of the directors in the Diabetic Check-Up Campaign recently held in the Saint John Theatres.

The Royal Canadian Navy is staging a series of parades across Canada, in support of Warner Bros. Captain Horatio Hornblower, a most popular picture at the box-office and with the public.

Variety Club, Tent 28, Toronto elects its crew of Barkers: Herb Allen, Jack Arthur, Rube Bolstad, Lorne Greene, Dan Krendel, Ernie Rawley, Doug. Rosen, Clare Appel, Ralph Dale, Gordon Lightstone, Bill Summerville, Jr. The Past-Chief Barkers are automatically members of the Crew, namely John J. Fitzgibbons, C.B.E. not only Past-Chief Barker, but the most important member of the Founders, having made the first appeal in Canada for the establishment of a Toronto Variety Tent, behind which campaign every executive of Famous Players Can. Corp., its affiliated partners' executives in Toronto, organized and took care of the necessary finances to form, Variety, Toronto Tent 28, recruiting its executive, Crew and members, from leaders of all fields of the Amusement World. In addition to the present elected Crew, as already named, Morris Stein, Past-Chief Barker and Immediate Past-Chief Barker, Jack Chisholm.

Republic Pictures is to produce a Top Budget Cycle of Musicals, Bernard Brothers have returned from a a successful European tour to begin their first picture for Republic. "Bal Tabarin," starring Muriel Lawrence and William Ching, former musical stage stars. Release in Canada through Empire-Universal.

Janet Howat writes a fine story on, Variety Village, in The Saturday Night, issue of Dec. 8th. The caption is, Variety Village Project.

Percy Fielding, owner-manager of the Gouday Theatre at Barrington Passage, N.S., has recently died. Unfortunately for the Fielding family and members of the Industry in the Maritimes, this is the second member of the Fielding family, active in theatre operation, who has died within a few months. The Digest extends its sympathetic condolences to the members of the Fielding family.

David O. Selznick is reported to have given a 90 days' option on a $2,000,0000 TV deal for twelve pictures, for use in all U.S. Video markets for a period of two years. The option to Bruce Elles and Associates, a transcription firm headed by Elles, former Coast-executive for Young and Rubicam. There is a 48-hour cancellation-notice clause in the option, it is reported.

Alliance Films Ltd. has secured the Canadian distribution of Six Western Adventure Pictures, starring Lash La Rue and Fuzzy St. John. One of these pictures, the first of the group released in the U.S., namely The Daltons' Women, had a successful run at the Rialto Theatre, New York. Exhibitors in various parts of the U.S. have sent in wires congratulating the producing and releasing company, and in which wires the names of some of the big major pictures have been outgrossed at the box-office by, The Daltons' Women, and hold-overs on the picture have been frequent. The reviews mention, "Plenty of Surprise, Cheesecake and Fireworks."

Budd Rogers of Realart reports that the Jack Broder production, Two-Dollar Bettor has been booked over the entire ABC circuit of theatres in England.

John Davis, Executive Chief of the J. Arthur Rank Film Interests, was a visitor in Toronto recently, where he came for conferences with Leonard W. Brockington, President of Odeon Theatres Canada, Ltd., David Griesdorf, Executive Vice-Pres., Frank Fisher, Harvey Hunt and other members and officers of the J. Arthur Rank Film Interests.

YVONNE TAYLOR

Metro-Goldwyn-Mayer's Quocollossal picture, Quo Vadis, has been set to open at the Ritz and Carlton Theatres, London, Eng., Jan. 25, 1952

Charles M. Reagan succeeds William F. Rodgers as Vice-Pres. in charge of M.G.M. sales. William F. Rodgers, a veteran executive, with Loew's Inc., will officiate in an Advisory capacity.

James A. Cowan was the Chairman at the 5th Annual Convention on Canadian Information Abroad, held in the Seignoiry Club, Que., Nov. 22-23. Representatives present at the two-day conferences' sessions were: C.B.C.; Dept. for External Affairs, Dept. of Immigration, Dept of Trade & Commerce, Ian McNeil, representing the NFB; and other business and other official representatives. John J. Fitzgibbons reported on the Canadian Cooperation Project.

Ray Tubman, Supervisor of Famous Players, and manager of the Capitol Theatre, Ottawa, gave two days of his theatre's playing-time to the Metropolitan Company's production of, The Bat (Fledermaus) on Mon. and Tues., Dec. 3-4. The picture which was currently playing was, Golden Girl.

Lavender Hill Mob has become one of the important money-getting pictures for the J. Arthur Rank Film Distributors (Canada) Ltd. The record for box-office on Lavender Hill Mob, has added weeks of hold-over time at, Odeon's Hyland, and the manager of the theatre advised me that business has been at continuous capacity. I saw, Lavender Hill Mob, at the Hyland, and found it

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one of the best of the British Pictures, comedy and mystery, plus superlative characterizations, which the British producers handle so entertainingly and successfully.

I now finish our, Journey With The Digest, for this year, since we are on the press, and pressmen wait for no man, or woman. There are still a few weeks to go in 1951 for our Year's Journey, but I will carry on with the Journey, starting where I have left off in 1951, to incorporate the news of particular interest in our journey of 1952.

The editorial front page of Dec. 15, brought to your attention an editorial from the Saskatoon Star-Phoenix, Wed., Nov. 28, the caption of which is, Two Fine Films, referring to Paramount's, A Place In The Sun, and Warner Bros.' A Streetcar Named Desire.

As we go to press I note that the Foreign Exchange Restrictions have been removed by the Canadian Government, and that foreign currency, including American dollars, may now be freely used in Trade & Commerce and by Canadians travelling to foreign countries.

All Canadians require, to obtain such funds now, are the Canadian Dollars. On Saturday morning, Nov. 15th, when the news broke, Canadian and American dollars were said to be at par, the previous day, under the Export Restrictions American dollars were purchasable in Canadian banks at a premium of about two and a half percent. Goods purchased abroad will be subject to import duties, no change in the present regulations and limitations having been made.

There has been no change made in the Tenpercent Royalty Tax, deductible at the source. Canada is now the third nation to free trading in currency. The Canadian dollar will now find its level in relationship to Exchange. There has been such an influx of capital investments in Canada, that the strength of our nation has grown into a most inviting field for Canadian Investments, by the people of foreign nations. Financiers have stated that the capital investments coming into Canada represent "a growth with Canada" and are likely to remain here.

In making the announcement in the House of Commons, the removal of exchange restrictions follows through by an Order-In-Council, the effect is to suspend all operations of the Foreign Exchange Control Act, except the maintenance of a reserve fund of gold and U.S. dollars.

This fund, as explained by financiers and industrialists, now becomes an exchange equalization fund, the only means remaining whereby "the government can, if necessary, influence the level of the Canadian dollar in relation to other currencies."

The Foreign Exchange Control Act is still on the statute books, and was to be in force until 1953. Mr. Abbott, announced that a bill would be introduced at the next Parliamentary session to repeal the Foreign Exchange Control Act, and replace it by an Exchange Fund Act which will authorize the purchase and the sale of foreign exchange by the Government.

The restrictions have been gradually relaxed, the only remaining restrictions have been on capital movements. Purchase of American securities have been restricted. American investments in Canada, made prior to May 15, 1939, were frozen and American investments since that period could be removed in American dollars only if they were registered.

The removal of the Restrictions, as announced, will permit the free movement of capital from the U.S. to Canada, or from Canada to the U.S. Reserves of gold and U.S. dollars, at the end of Sept. were approximately $1,680,000,000 (one billion, six hundred and eighty millions of dollars). This sum has remained at the same level since that time.

The Treasury Department, London, Eng., issued an authoritative denial that stering was about to be devalued, set free, or made convertible.

Merry Christmas and a Happy New Year from The Digest and its staff, thanks to our paid subscribers and to our guest-readers, to all our friends, who have contributed with their greetings and announcements in making The Digest's Christmas Holiday issue, festive and cheery.

With the New Year The Digest will be aproaching its 37th birthday, thank you, Canadian, American, British Film Industries for the help which you have given to make these years of publication possible.

Digest Journey Through The Year

CHARLES M. REAGAN
New Vice-Pres. in charge of M. G. M. Sales

Before the Canadian Film Interests considered themselves the nucleus of a Canadian Film Industry, we commenced the publication of a Canadian Film Trade magazine, urged by the idea that we would have a Canadian Film Industry, which would not only import films from many countries, but present these in our own way, that we would operate theatres in our own way, distribute in the Canadian way, and that we would produce and enter other fields allied with the Canadian Film Industry.

And so it has come to pass, we have grown with Canada and in Canada, and while, during the War Years, we have had some restrictions, they were less in number and less in severity than in other countries with which producers and distributors had business relations.

It was through Canadian effort, that circuits of theatres have been established here, it was through Canadian effort that a film market for British, French and Italian, as well as other foreign-language pictures, have been created here, and add to this Canadian dollars.

Irrespective of the establishment of Canadian Exchange Centres by American Producers and Distributors, it was the Canadian push which has helped to support such Exchanges and to solidify their permanence.

Among the most important friends, which Hollywood has, is the Canadian Motion Picture Film Industry, and considering Canada's proximity to the U.S. its growth as a World-Power, this friendship is of inestimable value. We are not discounting the flow of fine pictures which we have received from Hollywood and which has sustained our theatre operation, as a mater of fact, these have provided our only theatre sustenance when very little other product was available. Let us say then, that each of us has helped each other, realizing how dependent each of us are, and have been, on the other.

The Canadian Moving Picture Digest, created by Canadians, published by Canadians, edited by Canadians, has tried in its own way to make the bonds of kinship and service to each other continuous and in ..balance. **..For ..the ..privilege ..of serving we are grateful, and for the interest and the cooperation, which we have received, we are most appreciative. So let us again say, A Merry Christmas and a Happy New Year, and may Good Pictures and a Good Box-office be forever our undivided companions.**

Season's
Greetings
from
THE EXECUTIVES
AND
STAFF
Empire-Universal-Films Limited

THIS YEAR

Santa wears a Business Suit

BECAUSE THERE'S NO BUSINESS LIKE SHOW-BUSINESS!

LOVE of a CLOWN ...Pagliacci

MAD ABOUT OPERA

ADVENTURE IN MUSIC

Mr. and Mrs. Martin Johnson's Greatest

BABOONA

BEAST OF AFRICA!

I MARRIED ADVENTURE

The BASKETBALL FIX

Bride of the GORILLA

TWO-DOLLAR BETTOR

The BUSHWHACKERS

JACK BRODER Productions

CHARLES R. ROGERS presents

SONG of the OPEN ROAD

Angel on My Shoulder

The POWERS GIRL

6 LASH LA RUE WESTERNS!

THE DALTONS' WOMEN
KING OF THE BULLWHIP
THUNDERING TRAIL
VANISHING OUTPOST
BLACK LASH
FRONTIER PHANTOM

ABILENE TOWN

SALERNO BEACHHEAD

The FIGHTING SULLIVANS

Paris Underground

JAMAICA INN

BEACHCOMBER

SIDEWALKS OF LONDON

NANOOK OF THE NORTH

PINE THOMAS

DANGEROUS PASSAGE

Wildcat

WRECKING CREW

CAGED FURY

TAKE IT BIG!

Follow That Woman

TORNADO

FEAR IN THE NIGHT

Shaggy

SWAMPFIRE

IL TROVATORE

Verdi's Complete Opera

RIGOLETTO

SHOE SHINE

IRON CROWN

FRANCOIS VILLON
MAN AND HIS SIN
MAN TO MEN
CAGE OF NIGHTINGALES
SYMPHONIE PASTORALE
OFFICER AND LADY
I LIVE AS I PLEASE
ESCAPE INTO DREAMS
MAMA
BEFORE ROME TREMBLED
WHEN LOVE CALLS
MUSICA PROIBITA
BARBER OF SEVILLE
PEDDLAR AND LADY

WITH AN EYE TO THE FUTURE

EMPEROR'S NIGHTINGALE

2 ISRAEL PRODUCED FILMS WITH ENGLISH NARRATION

OUT OF EVIL AND DREAM NO MORE

ALLIANCE FILMS LIMITED